Getting internationally published in the applied sciences

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My research

- Our program focus on animal products: meat
Food Security at SU

Production activities

Fresh meat

Processed meat
Research Focus

- Sustainable agricultural productivity
- Production activities
- Fresh meat
- Sufficient, safe and nutritious food
- Processed meat
- Nutritional value

Increase production
Decrease losses along value chain
Research focus

Traditionally

Red

Farmed species

Exotic meat

Farmed

Wild fowl

Wild

Crayfish / abalone

Production

Meat

Poultry

Fish / aquaculture
What are the drivers to getting published?

- Publish or perish
  - Government subsidy
  - Student pass post graduate studies
  - Staff promotion
  - Department budget
  - NRF rating
  - Least publishable unit
- Publish internationally
  - But work local
  - Comments “of more value in a local journal”
- Publish in high impact journals
  - ?
## Own experience

<table>
<thead>
<tr>
<th></th>
<th>Local</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exotic Game / ostrich</td>
<td>26</td>
<td>42</td>
</tr>
<tr>
<td>Traditional Cattle / sheep / pigs / poultry</td>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>

Used a multi-disciplinary approach


A typical paper

• Introduction

• Material & Methods

• Results

• Discussion

• Conclusion
But that’s not all folks!

• If your work is not cited, then it is also of little relevance
  – Network! Network!
  – Use the reviewer system
  – Use external examiners
  – Make scientists aware of your work

• Ultimately good science will get published
So where are we going?

• Invitations to publish books
  – Germany (thesis)
  – India

• Open access journals
  – Price?
  – Impact? – track record

• African journals

• Too much information – know what is of value
  – www gives credibility to mediocrity