Knowledge creation, dissemination and implementation

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Abstract

The way knowledge is created, disseminated and acted upon continues to go through rapid change and evolution. This presentation will explore the role of libraries and librarians in this new knowledge economy. How is knowledge created in today’s information environment and what should libraries be asking themselves to be participants? What is the role of libraries in the dissemination of knowledge in a Web world? What workflows should libraries insinuate themselves into and create in their own services to be a vital part of the knowledge economy? The presentation does not aim to give all the answers but to evoke thought about change through looking at models for information discovery and use outside the library space and case studies of successful innovation in libraries.

Mr Matt Goldner joined OCLC in October 2004 and is currently the Product & Technology Advocate for the Cooperative.

He graduated with an MSLS from the University of Kentucky in 1978 and an MA in religion from Asbury Theological Seminary in 1980. Prior to joining OCLC, Goldner worked in both academic and public libraries with responsibilities ranging from head of technical services to library director. Later he worked for Geac Computers for seven years and Fretwell-Downing Informatics (FDI) for four years. In both companies he was involved with increasing levels of responsibility for product direction and creation.

Due to Goldner’s technical and management experience he often speaks on issues where technology meets process.