

Open Access and the USB



Universiteit van Stellenbosch Bestuurskool
University of Stellenbosch Business School

Personal reflections

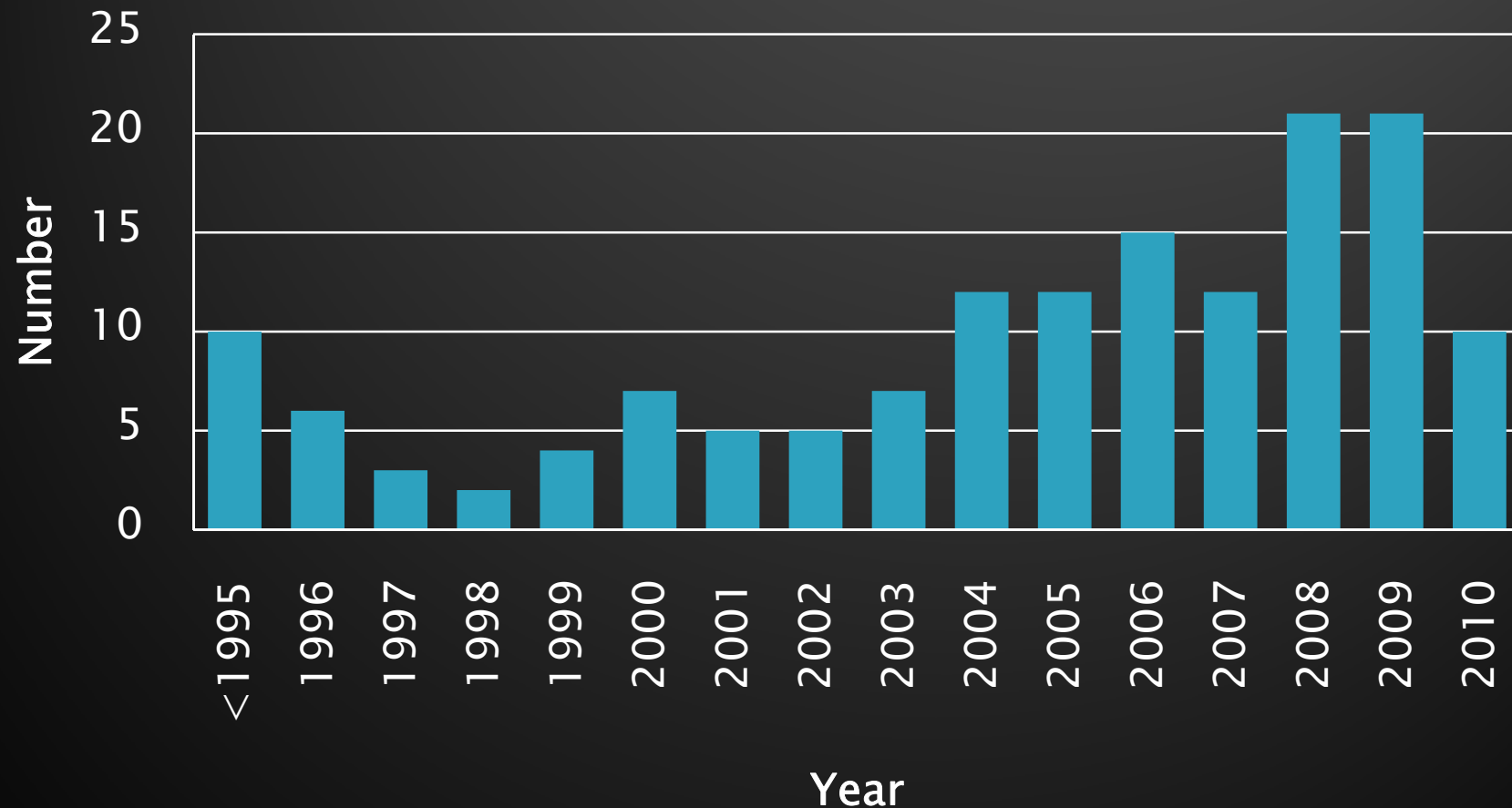
- ▶ Largest presence on SunScholar in Faculty
- ▶ Voluntary posting of MBA research reports
 - Dissemination – up to 150 reports per year
 - Quality
- ▶ Leader's Lab
- ▶ Course notes?
- ▶ E-reader research project

Publication in OA Journals

- ▶ Directory of OA Journals
- ▶ 120 titles in Economics
- ▶ 152 titles in Business Management

- ▶ Analysis of Business Management titles
 - 152 titles
 - Published in 38 countries
 - In 16 languages
 - 82 Solely in English
 - 34 also have English

OA Journals in Business Management per start year



OA Journals in Business Management

- ▶ 152 journals sounds promising
- ▶ BUT
- ▶ Only 9 are accredited (2 on SSCI, 7 on IBSS)
- ▶ I want to publish in an accredited journal