1964: The first 13 Part-time MBA students commence with their studies at USB.
1966: The first 8 MBA degrees are awarded.
1967: Students can now also enrol for a Part-time MBA.
1968: The first DBA degree is conferred.
1969: Stellenbosch University establishes an independent Department of Business Management and Administration to take care of its MBA and DBA degrees.

THE DECADE OF FIRSTS

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THE DECade DeBEGINNINGS

1966: The Department relocates to the Bellville Park Campus.
1969: MBA student numbers reach 581.
1970: The first 4 full-time staff members are appointed. They move into offices at Merriwax Avenue, Stellenbosch, although lectures are still presented in Bellville in temporary facilities behind Karl Remer Hospital. A total of 70 students enrol for various courses.
1973: To move closer to the business community, the Department relocates to Bellville.
1974: Student numbers total 90.

THE DECade Of GROWTH

1976: The Institute for Entrepreneurship and Small Business Management is founded to present business development programmes in self-governing black states.
1979: USB now has 171 MBA and 21 DBA students. Permanent academic staff consists of 4 professors and 4 associate professors.
1979: The USB alumni association (initially named NABUS) was started by the Part-time MBA class of 1977.
1981: The current premises in Bellville are acquired.

1982: The first students register for the Modular MBA. The first Belgian exchange students arrive.
1984: The Senior Management Programme is introduced.

THE DECade Of ACCREDITATION

1991: The name of the school changes to the Graduate School of Business at the University of Stellenbosch (later referred to as the University of Stellenbosch Business School – or USB for short).
1997: The first students enrol for the new Master’s in Development Finance (MDF). USB is invited to join the Aspen Institute’s Teaching Innovation Schools Program.
2001: USB receives international accreditation from the Association of MBAs (AMBA). USB, the USB full-service library, is opened. USB introduces its Full-time PhD.
2004: After a stringent audit of all local MBA providers, the Council on Higher Education in South Africa fully accredits the USB MBA.

THE DECade DeEXPANSION And EXCELLENCE

2002: Bellvista Lodge with 41 rooms and a restaurant opens its doors on campus. The first assessments for high-level leadershipcompetencies are done. A group of USB’s MBA students visit two European business schools for the first time.
2008: The Centre for Corporate Governance in Africa is established. USB-ED becomes the first business school in South Africa to receive international accreditation.
2010: USB is named top business school in South Africa in both the Professional Management Review (PMR) (financial) and Financial Mail surveys. USB has the largest intake of African/Black Modular MBA students (59 students) in many years.
2012: USB becomes a compulsory part of the USB MBA. USB-ED is ranked number two by the French ratings agency Eduniversal. USB launches its Small Business Academy.

2010: USB-ED becomes the first business school in South Africa to receive national AACSB accreditation.