(Con)figuring gender in Bible translation: Cultural, translational and gender critical intersections

Introduction

Translation studies are caught up in a culture war raging in and beyond classical studies, a confrontation which mostly manifests in epistemology and theory. Those called literary theorists hold that the world is constructed of words and that truth is elusive. They are sceptical about science, and therefore see culture as independent of non-cultural forces. For so-called social scientists, however, the world is composed of physical elements, which they explore through models derived from economics, political science and demography. The two positions do not seem to share any common ground. Literary theorists condemn social scientific lists and rubrics of information and their attempts to account for real life through numbers and generalisations, and suspect political bias as mainstay of social scientific work of the scientific enterprise as a whole. Social scientists on their part deride literary theorists’ perplexity regarding the rich diversity of human life, and the postmodern impulse to reject and relegate science, facts and truth to ‘scare-quote status’. A third group, the historical positivists have been around for longer and in their very specific focus on particularities from surviving fragmentary evidence, continue to privilege authoritarian intent and frown upon both literary and social-science theory (Doran 2012).

One should admit of course to the stereotyped and simplistic nature of such categories, which can be further differentiated and added to.1 But what such configurations demonstrate are crucial dividing lines to consider when engaging ancient texts, whether in interpretation, translation, or other investigations. Literary, social, historical and other configurations are committed to the quest for scholarly excellence, the promotion of (their) academic ideals and even the pursuit of intellectual converts. There is little indication that differences will be resolved and no synthesis is anticipated. These culture wars have no peace, truce or even diminished hostilities in sight. What follows will take these theoretical positions as starting point for illustrating the relevance of cultural studies for translation studies amidst the culture wars. In fact, it is on such uneven and contested terrain of theory that one needs to plot, trace and evaluate translation studies, which means neither to take sides nor to insist on facile conjunctures. Methodological – not to mention epistemological – accord in translation theory and work is acknowledged as a distant dream. Scholars increasingly admit that translation and interpretation cannot be separated from one another and that neither of these pursuits can be considered outside of culture and ideology (cf. Elliott & Boer 2012:2).2 Or to put it differently, translation studies (also) are simultaneously impacting on and being impacted upon by contested and contesting theoretical positions and practices serving vested interests (of power). In this vein my contribution is an ideological-critical investigation of the intersection of translation and cultural studies, from a gender-critical perspective, with a further purpose to demonstrate how gender is (con)figured in New Testament translations.3 Initial brief theoretical considerations are followed by an investigation of the interplay between gender, sexuality and translation issues in a few biblical (Pauline) texts.

---

1. For more elaborate discussions of theories of interpretation, see for example, Bernstein (1983); Culture Collective (1995); and, Lundin (1993). Some scholars find the use of ‘culture wars’ ubiquitous to the extent of losing explanatory power, or even contest the culture war thesis in favour of social groups distinctions (e.g. Evans 1997:371–404).

2. Other issues relevant to the cultural and translation studies intersection, for example, culture as translation; translation as boundary crossing; and, translational practices broadly (beyond interlingual practices) conceived, cannot be addressed here.

3. Ideology criticism is not limited to attempts at addressing the biased nature of texts and interpretations, but also challenges the notion of ‘fixed meaning’ and ‘correct interpretation’ as, for example, Aichele (2001:61–83) suggests. Ideology refers to ‘the ways in which meanings serve in particular circumstances, to establish and sustain relations of power which are systematically asymmetrical’ (Thompson 1990:7). Our ideological focus here is on exploring how sex and gender is constructed in translations of the Pauline documents, rather than on their construction in these documents themselves, that is, how certain ideologies have become normalised (Pérez 2003:5); and whilst not denying that ideology often is interwoven into theology and various other spheres, our attention will remain on the translation, culture and gender intersections. A plea such as Werner’s for an ethical code in translation (Werner 2012) falls outside our scope.
Cultural studies and translation work

The recent work on the role of Bible translations in colonial settings, on missionaries and their goals and on indigenous people and Bible reception as well as the considerable developments that took place since the days of vociferous debates on literal or formal versus dynamic or functional equivalence, all feed into my argument.4 On the margins of biblical studies, we have seen work of scholars and theorists such as Nord, Gutt and others making important inroads in translation work.5 To take one example pertinent to my argument, the functionalist translation model of Christiane Nord has been mooted as part of a ‘cultural turn’ in translation studies.6

Nord’s work moves away from rigid guidelines for establishing equivalence at several linguistic levels between source and target texts, as she opts for descriptive oriented investigations into culture-embedded translational acts. Some cracks start to show however when Nord’s (2005) focus on a translation’s skopos, that is, the target text’s purpose or the pragmatic content of the translator initiator’s instructions, is interrupted by her claims regarding the importance of source text analysis.7 Serious consideration of the cultural and translation studies intersection appears to require a still broader cultural scope, moving beyond the study of translation’s ‘function-in-culture’ (ibid:24). In fact, whilst her text analysis appears culturally attuned,8 at times it amounts to an application of prevailing norms. The alignment of norms of ‘our culture’ (ibid:32, 73) or ‘our culture-specific concept’ (ibid:73) with ‘average Western cultures’ (ibid:201) shows the dominance of and preference for a specific ‘culture’, and accompanying ideological concerns. Also, her aversion to subjectivity and indeterminism is supported by her insistence on control in translation, which is effected, theoretically at least, through her dominating skopos-theory.9 In short, Nord’s work interacts with cultural concerns probably more than earlier translation studies, but the question is whether it introduces a cultural turn or rather a refined functionalist position?

On cultural and other turns

Turn-talk in scholarly discourse follows on the heels of the late 20th century linguistic turn, and is part of the scholarly culture wars. The linguistic turn marked the beginning of a new consciousness about hermeneutics and even epistemology in New Testament studies and introduced new practices. Traditional, long-held beliefs in historical objectivity and the ability to describe a past as it actually happened were replaced with the acknowledgement that the past does not exist outside its literary presentation.10 As culturally sensitive elements were picked up and translated into biblical studies practices, the notion of a cultural turn (also) became more popular. Literary texts increasingly were seen as part of a larger ‘inseparable, relational web of residues and artifacts that hang together in ways that are not always easily comprehensible’ (Lopez 2011:80). Such interconnectedness is seen as embedded further in various power constellations and gives rise to claims about a ‘political turn’ (Stanley 2011:111) in New Testament studies.

With lingering linguistic and incipient political turns, and a growing interest in cultural studies amongst scholars, a ‘cultural turn’ is discernable in biblical studies.11 For some the cultural turn may imply the employment of various poststructural methods to show how language shaped the socio-cultural setting of the early Christian world. For others it may entail the use of cultural anthropology as analytical method. What in any case has become clear is the implication of scholarly movement beyond the universalisms of the Enlightenment and 19th and 20th century liberalism. The result is that scholars more and more ‘have come to view human beings as historical creatures located within the complex matrices of particular cultures and social worlds’, and increasingly deal with the ‘located, particular, pluralistic, and thoroughly historical nature of human existence, experience, and knowledge’ (Davaney 2001:5). In fact, since the latter part of the 20th century, social history is replacing institutional or intellectual history (Martin 2005:4), and investigations are shifting towards the ways in which the socio-cultural settings of antiquity influenced rhetorical strategies found in the ancient texts.

Cultural and biblical studies

When culture is understood as ‘the dynamic and contentious process by which meaning, and with it, power is produced, circulated, and negotiated by all who reside within a particular cultural milieu’ (Davaney 2001:5), it follows that cultural studies can be described as an interdisciplinary ‘theoretical-political project’. Culture is not a synonym for


5. Closer to home, the translation project of the new direct Afrikaans Bible translation in South Africa (SA) is largely built on the theories of Christiane Nord (especially her functionalist approach) and Ernst-August Gutt (with his focus on relevance) (cf. Van der Merwe 2012) – space does not allow extensive discussion of these theorists or their work.

6. Nord is selected from many translation theories and theorists, because of our focus on the translation and cultural studies-intersection and given the current attention for Nord’s work in South Africa (e.g. through the preparation of the new Afrikaans Bible; cf. Van der Merwe 2012:3).

7. The importance of source-text claims is underwritten by Nord’s (2005:32) insistence on ‘compatibility between source-text intention and target-text functions if translation is to be possible at all’; that ‘the translator must not act contrary to the sender’s intention’ (ibid:54); and that the translation skopos requires ‘equivalence of effect’ (ibid:201).

8. For example, ‘the meaning or function of a text is not something inherent in the linguistic signs; it cannot simply be extracted by anyone who knows the code. A text is made meaningful by its receiver and for its receiver’ (Nord 2001:152).

9. Since this is not primarily or in essence a discussion of Nord’s work, two final comments must suffice: one, Nord’s use of auctorial intention both with reference to source texts and translations does not sit well with either more functionalist or more subjectivist approaches; two, her use of categories such as ‘space’, ‘time’, ‘culture’, and ‘text functions’ (e.g. Nord 2005:43–83) may create the untenable situation of four disjointed, categorically separate spheres (her claims about the interdependence of extra-textual factors do not resolve the problem of disjointedness altogether, (cf. Nord 2005:83–87). Cf. also the critical review of Nord’s 1991 publication by Pym (1993:184–190).

10. With the acknowledgement that the past exists only in its literary representation came the realisation that such representations are always imbued with ideologies.

11. The originating moments and location of cultural studies are commonly disputed, yet broadly connected to movements as early as the 1950s to study also popular or mass culture (Easthope 1994:176) yet variously described (Vanhuozer, Anderson & Sleasman 2007:248).
ideology, not even in the Mannheim sense of ideology as more or less a worldview. But the overlaps between culture and ideology are quite evident: ideology is more connected to normalised frameworks of thought, whilst culture refers to learnt behaviour patterns (cf. Pérez 2003:5–6). Cultural studies incorporates these sentiments. Cultural studies has academic and political dimensions that holds to the democratisation of culture and is interested in all cultural productions such as cultural practices, operations, and formations:

At its best, the movement deploys a convergence of research methodologies (not a single or unified methodological prism) to interrogate the valorization of culture, to demystify the politics of representation, to foster practices of self-reflexive inquiry, and to promote actively a radical progressive cultural politics. (Smith 2012)\(^1\)

In biblical scholarship the once lauded ideals of objectivity and neutrality are increasingly recognised as impossible to achieve, and also berated for obscuring cultural imperialism and ideology. The modernist theory of an ideal observer and narrator is being replaced by the alternative, postmodernist construct of a narrator and observer who is always situated and engaged (Segovia 2000:175).\(^1\) As much as the Genesis story about the tower of Babel concerns the inevitable need for translation, in a powerful way it also presents the collapse of empire in the sense of showing the impossibility of attaining the complete, the ultimate and the total. It is Babel that shows how every reading is a rewriting, every reading is a translation – it upsets the notion of the original by pointing out its lack, and its constant desire to be translated (Derrida 2002:104–111). Moving away from understanding translation as the objective rendering of an original, and viewing translation rather as crafting an intertextual co-text, requires sensitivity for and concern about the situated persons and positions of translators.

Proceeding from a cultural studies’ position is not without danger, particularly in idiosyncratic or even exotic garb. However, a normalising approach is equally dangerous. Describing cultural hermeneutics as ‘approaches to interpretation in which the social and cultural location of the interpreter (e.g. feminist, African American) serves as a principle of interpretation’ (Vanhoover et al. 2007:248) does not show self-awareness about the discrepancy it introduces. Quite simply, interpretation is never devoid of social or cultural influence, regardless of the extent of its acknowledgement. Interpretation is in and of itself social and cultural. Interpretation, like translation, can never be aloof of interpreters and is mostly not without consuming listeners. Of course, in both instances (even if in various ways) interpreters as well as users of the interpretation simultaneously are connected to and constitutive of their social locations.\(^1\) In short, no methodological prisms – neither in biblical interpretation nor in Bible translation – are free from wider cultural currents, as all methods are ‘cultural contextualized’ (Segovia 2008:24).

**Cultural studies, biblical studies and translation**

Whilst the cultural turn in biblical studies can be explained variously, the understanding and emphasis upon certain antecedents – unsurprisingly – also are likely to vary between social locations. In biblical studies, it is on the one hand the impending demise of the once all-vanquishing historical critical approach that raises questions about various aspects of biblical studies work. At the same time, increased attention is given to the nature of historical work,\(^1\) to linguistic and textual concerns and to readers and their interpretative communities and histories. On the other hand, the rise of a more culturally or socially attuned historiography and consideration for the social location of scholars and scholarship begs the question about the modes of including historical consciousness in scholarship, taking social embeddedness of biblical studies as point of departure and frame of understanding.\(^1\)

This starting point implies a rejection of a logocentric approach to translation work, which in simple terms assumes the placement of retrievable meaning in a text by an author. And beyond logocentrism the distinction between textual means and semantic message is no longer evident or useful.\(^1\) The interpretative interests at play in translation as much as in hermeneutics are now also more in focus, interests which can fruitfully be explored through ideological criticism. In a cultural studies approach both the value and authenticity of popular readings are acknowledged, but without necessarily assuming the legitimacy or condoning the effects of any particular reading. Popular translations and interpretations can be ‘an uneven mix of insights, prejudices, contradictions, and images imposed by hegemonic discourse’ (Glancy 1998:476), and are not necessarily innovative and liberatory.\(^1\)

---

\(^{1}\)The people” are not just passive consumers of meaning, values, and practices devised by the powerful. They are the producers of culture on multiple levels, including through resistance to elites” (Davaney 2001:5).

15.In cultural studies, ‘the goal of the historian becomes not the conscious or even unconscious intentions of the author, but the larger matrix of symbol systems provided by the author’s society from which he must have drawn whatever resources he used to “speak his mind”’ (Martin 2005:17).

16.Cultural studies do not seek to exclude, or take scholarly terrain hostage, as it ‘seeks to integrate, in different ways, the historical, formalist, and socio-cultural questions and concerns of other paradigms’, but it does seek to do so ‘on a different key, with a situated and interested reader and interpreter always at its core’ (Segovia 2000:30, 41). And translation is always closely connected to ideology: ‘Any translation is ideological since the choice of a source texts and the use to which the subsequent source texts is put is determined by the interests, aims, and objectives of social agents. But ideological elements can also be determined within a text itself’ (Schäffner 2003:23).

17.Aichele (2001:61–62) blames both the ‘Christian confidence in the reliability of translation’ and ‘Christian willingness to resolve or overlook the dilemma of a double canon’ on a logocentric or ‘Greek’ approach to language, which separates thought and language. ‘The signifier is simply a dispensable transmitting mechanism.’ The end results are disastrous: ‘Christianity has been unable to tolerate diversity’, and ‘in freeing the meaning of the canonical texts from their physical embodiments and allowing the unlimited translation of the scriptures, Christianity set itself on that course of intolerance and even fanaticism from which it has not yet freed itself’ (Aichele 2001:82–83).

18.In fact, scholarly readings can serve a useful purpose in conjunction with popular readings, for example in addressing the needs of the poor (cf. Rowland 1993:239, 241)
I ideological concerns are not the preserve of the publicly powerful only!

Moreover, ideological concerns characterise ‘turn-talk’. It has been suggested that the combination of rhetorical emphasis and feminist theory will enable the ‘full-turn’ of biblical studies (Schüssler Fiorenza 1999:13). And that a paradigm shift in biblical studies has so far stayed out due to the inability of rhetoric to link up with feminist, liberationist and postcolonial studies. But what would an identity politics-focused approach such as feminism entail? From a cultural studies perspective identity politics is defined by the Free Dictionary (2014) as ‘political attitudes or positions that focus on the concerns of social groups identified mainly on the basis of gender, race, ethnicity, or sexual orientation’,19 and conjure up concern about the imposition of another regulating regime with which to replace the former. Without suggesting some impossible neutrality in interpretation and translation, a predefined one-sided and biased approach is clearly not the most profitable alternative course of action. Cultural studies, however, may offer an alternative to bland detachment or partisan activism when it, in concert with gender studies, holds that gender is neither a natural nor fixed identification category. Gender is not primarily derivative from biological differences but is:

a culturally constructed script, role, or set of regulatory practices that helps to identify a given society’s hegemonic norms about material bodies. Examining gender in cultures then exposes the submerged histories of those who do not fit such norms. (Smith 2012:n.p.)

A focus on gender concerns informed by cultural studies is wary of identity politics, whilst appreciative of the gains and importance of feminist work. But a broader and non-binary optic may fit better with the constructed nature, the performativity of gender. Of the many mechanisms operative in the discourse of gender the particular influence of biblical texts in many parts of the world should not be overlooked. The intersection of cultural and gender studies allows for an ideology-adept approach to translating biblical texts.

Translating New Testament gender identities and roles: The gender colour chart

Gender is constructed in New Testament translations, that is figured or scripted but potentially in a conniving or disingenuous way, and done deliberately or inadvertently – thus (con)structed or (con)figured.20 Since gender is performativity (Butler 1990), it is scripted according to norms of the societies in which translators live, (con)figuring gender

of and for the 1st century through modern-day lenses. And unless such translated gender figurations are acknowledged as such, they are rather configurations, deceptive portrayals of gender that with reference to the 1st century mislead. Whilst self-respecting academics do not view translations as innocent representations of some original truth, various culturally ordered social arrangements are at times left unaccounted for. Social conventions – and here our focus is on those regarding gender – both ancient and modern, impact in numerous but often neither in visible nor acknowledged ways on translation work.21 This impact can generate a double bind. On the one hand, attempts to make gender more visible in translated biblical texts (e.g. inclusive language; cf. Nord 2003:110–111) generally only reinforce current conventions and render past gender patterns virtually undetectable in translations. On the other hand, acknowledgement of the effect of past gender constructions on biblical texts as much as the impact of reception history with its earlier and current gender conventions, cannot always be accommodated in Bible translations. In this way, a safe course is frequently plotted in assuming a sort of neutral translation, or defaulting to – still the darling of theologians – a (so-called) ‘literal’ translation.22 Both the attempts to make gender constructions visible and, ironically, also those endeavours to acknowledge their impact on Bible texts and translations ensure that the double bind stays firmly in place.23 A longer example demonstrates a broader trend.

Phoebe as διάκονος in Romans

Gendered assumptions and their effects are evident in translations of Romans where Paul introduced Phoebe, one of ten other women in the chapter, as τὴν ἄδελφην ἡμῶν, οὖσαν [καὶ] διάκονον τῆς ἐκκλησίας τῆς ἐν Κεγκραίας ... καὶ γῆρ αὐτῇ προστάτης πολλῶν ἐγενήθη καὶ ἐμὸν ἁπότον (Rom 16:1–2, emphasis added). Phoebe’s role is couched in terms that Paul used also for male counterparts and trusted co-workers such as Timothy (cf. 1 Tm 3:2). However, when Phoebe is introduced in Romans 16 as διάκονος she often ends up in translations as ‘deacon’ or even – over against the Greek male form – as ‘deaconess’24 (see Castelli 1999:224–225; Whelan 1993:67–85). Translating with deacon or deaconess

21 It was for example suggested that the combination of rhetorical emphasis and feminist theory will enable the ‘full-turn’ of biblical studies. But a paradigm shift in biblical studies has so far stayed out due to the inability of rhetoric to link up with feminist, liberationist and postcolonial studies (Schüssler Fiorenza 1999:13).

22 The remark by Aichele (2001:74) is appropriate: ‘Even the most literal of translations inevitably changes the signifiers of the source texts in many ways’. And theologians all too often use ‘literal translation’ as neutral, middle–of-the-road option in which the message of the text is evident, which is in any case not as Aichele (2001:74) states: ‘Literal translation forces the reader back to the materiality of the source text, not in order to receive a message that is contained there, but rather to uncover the “primal elements” in which pure language [a la Benjamin] rustles’.

23 The role of a gender chart in determining translation decisions has the effect of potentially blinding translators to patriarchal and heteronormative positions encapsulated in the reception history of the Bible, whilst at the same time reinforcing such positions. Here the tricky issue of inclusive language in translations of ancient texts also needs further attention.

24 The masculine form of the noun should not be taken to indicate a masculine identity imposed on Phoebe, but rather using an established term for a particular woman. Translating ‘deacon’ changes Phoebe ‘from a leader and minister to the churches of Cenchreae into a second–level functionary’, and begs the question why she would have been entrusted with this letter (Castelli 1999:224). Macdonald (1999:207), however, rates the diaconate as rather important within the early Christian church, and sees the participation of women in it as development leading to being gendered female, including the coining of a female term, deaconess. She does admit that this is a later development of the 3rd and 4th centuries (see also Whelan 1993:68).
church, as a διάκονος; it is obvious that he was not a deacon but a ‘minister’ (RSV, NIV) or ‘servant’ (ESV, NRSV). In Matthew 20:26–28 Jesus is reported as using the term to describe those who followed in his footsteps and in John 12:26 to describe the relationship between him and his followers. Similarly in Colossians 1:23 Paul is identified as διάκονος in the sense of a messenger of the gospel about Jesus Christ. The term was not reserved for positive descriptions only. Earlier, in Romans 13:4, Paul himself referred to state authorities, switching to the singular, as θεοσ… διάκονος [servant of God] and in 2 Corinthians 11:13–15 to false apostles as οἱ διάκονοι [the servants] of Satan.

When Paul introduces Phoebe as διάκονις in Romans 16:1–2, her role is best translated as a minister or co-worker of Paul and not as deacon or deaconess as borne out by her further portrayal as both προστάτης [helper] and ἀδελφή. Even if the debate on clergy chronology remains open, ascribing a technical meaning to διάκονος when used for Phoebe but not when used for others such as Timothy, is due probably more to gender construction and ideology than church organisation.

Phoebe as προστάτις in Romans

Translating διάκονος as deacon or deaconess when used for Phoebe in Romans 16 it does not take the use of the word in the New Testament into consideration, does not consider the more common meaning of the word, and appears to rely on a stance dating back to later developments when the exclusion of women from positions of leadership in the early Jesus follower communities apparently was promoted. The importance of translating διάκονος with a term such as minister or servant is highlighted by the social status of Phoebe expressed in προστάτης.30 The loaded term προστάτης is often rendered as ‘helper’ in translations with seeming disregard for 1 century patronage systems (Castelli 1999:224–225), and little acknowledgement that Paul used προστάτης as New Testament ἐπαρχος λεγομένων for Phoebe only.

In the 1 century, patronage informed social structures more than most other socio-political systems with the emperor as the supreme patron of the Roman Empire, with direct access to the gods.31 Closeness to the emperor ensured social power, and officials and local elites were able to act as brokers and clients of the emperor. Social relations were governed in a sophisticated reciprocal relationship32 where honour, prestige and power dynamics governed behaviour.33 Patronage

27The texts are respectively Romans 13:4 [2]; 15:8, 16:1; 1 Corinthians 3:5; 2 Corinthians 3:6; 11:23; cf. Romans 11:13; 1 Corinthians 16:15; 2 Corinthians 5:18; 6:3 (MacDonald 1999:208). In Philippians 1:1 where Paul used διάκονος in conjunction with εὐσεβής [overseers or bishops] it is more likely that he indicated general terms, ‘helpers’ or ‘assistants’ or ‘co-workers’ as well as ‘overseers’ rather than instances of official roles such as ‘deacons’ and ‘bishops’.28 When Paul lists ‘officers’ of the church in 1 Corinthians 12:28 (cf. Eph 4:11) he only mentioned apostles, prophets, teachers, evangelists but made no mention of ‘overseers’ or ‘deacons’ (Hawthorne 2004:8–9).

29Similarly, when 1 Timothy 4:6 still later refers to Timothy, associated with the Ephesus
was often covered in a ‘kinship glaze’ so as to soften the harshness of the client’s position. Folded into fatherliness or siblinghood, and even more often, friendship terminology (Osiek 2009:144), kinship language did not hide the uneven power relationships which ruled out equality in the sense of equity or even mutuality (Punt 2012).

Paul’s identification of Phoebe both as minister and as patron undergirds her respected position and bestows on her a coveted social status, a public role of patronage, protection and authority, all of which would have been acknowledged publicly: ‘Phoebe’s role crossed the divide between public and private in Greco-Roman society’ (MacDonald 1999:209). According to Paul she became (ἐγενήθη) the patron of many (πολλῶν), and in fact, also of Paul himself (καὶ ἐμὸν αὐτοῦ [and of myself]), which suggests a strong bond between her and Paul, which did not necessarily privilege Paul. Describing Phoebe as patron also fits well in with how Paul invoked kinship in his communities, and his reference to her as sister.

**Phoebe as ἀδελφή in Romans**

References to brothers and sisters in Paul’s letters can simply imply membership as co-believers in Jesus, but they sometimes indicate a wider semantic reach. In 1 Corinthians 7:2 Paul used the general ἀδέλφος [person] (e.g. 1 Cor 7:1) and particular ἀδελφός [brother] (e.g. 1 Cor 7:12) is a good example of the latter which was reserved for a fellow believer in Christ but also illustrates the varied use of sibling terms. Whilst Paul used similar terminology to distinguish between a fellow believer (ἀδελφός) and his non-believing wife (γυναῖκα ἄρστος) in 1 Corinthians 7:12, he did not use cognate terms to make a similar contrast between a married believing woman (only γυνὴ [woman], not ἀδελφή [sister]) and her non-believing husband (ἀνδρὶ ἄρστος) in 1 Corinthians 7:13. Although describing a parallel situation, a siblinghood term is used for the man only, not for the woman – in contrast to 1 Corinthians 7:15 where both ἀδελφός and ἀδελφή are used. Such inconsistent usage begs interpretive and translation caution. In Romans 16:1 Phoebe is in the first place introduced as τὴν ἀδελφὴν ἡμῶν [our sister], not unlike how Paul used sibling terminology in communities of Jesus followers. But in Romans 16:1 he used the sibling term in neither a collective nor a generic sense. Paul did not often use the title for individuals, and there is little doubt that great respect was garnered by its use, particularly in conjunction with ἀδελφός and προστάτης. Paul used the masculine counterpart ἀδελφός for Timothy who was probably the most important collaborator in his mission (cf. Philm 1:2; 2 Cor 1:1; 1 Th 3:2). Paul’s identification of Phoebe as sister measures up with her otherwise positive description, as her assessment is on par with those of his closest associates. Phoebe’s description fits in with the fact that she is one of three women introduced without reference to a specific partner. Some of the nine other women mentioned in Romans 16 were involved in missionary partnerships, including women (Tryphaena and Tryphosa, 16:12), male-female pairs (e.g. Prisca and Aquila, 16:3), and Rufus and his mother (16:13). But Phoebe, and maybe Mary and Persis (16:6, 12), are mentioned individually, with no missionary partner.

In sum, translating διάκονος with a technical term such as deacon or deaconess and προστάτης with a general notion of helper are not helpful and rest heavily upon gender constructions, or better, are gendered constructions. In the first instance these translations relegate the importance of Phoebe’s role by attaching a restricted scope to it in the one case, and in the other a too casual connotation of assistance which greatly diminishes what was an important socio-cultural position and role. Translation choices about Phoebe appear to be dependent on her gender. Translating διάκονος incongruously as technical term and προστάτης equally inappropriately as generalisation has a wider negative impact, affecting the translation of the remaining part of the text. (Con)figuring gender in translation also warps the socio-historical image of the community, as is the case in (con)figured sexuality – as another example shows.

**Broadening the agenda:**

(Con)figuring sex and sexuality

In the Anchor Yale Bible dictionary (ABD), Myers (1992) self-confidently writes that:

> Rom 1:27 is the clearest statement in the NT regarding the issue of homosexual behavior between consenting adult males, and Rom 1:26 is the only biblical text that addresses the particular issue of homosexual behavior between consenting females. (p. 827)

Myers rightly concludes that Paul’s theological argument puts ‘homosexuality’ as consequence of sin rather than its cause or embodiment, and also that this augurs against singling out ‘homosexuality’ in Romans 1.

However, choosing the modern term ‘homosexuality’ to express homoerotic actions and relations in antiquity, demonstrates a hermeneutical

34. Other elements of patronage can be summarised as follows: asymmetrical relationships; simultaneous exchange of resources; interpersonal obligations; relational favouritism; reciprocity; exchange of honour; and, the ‘kinship glaze’ (Osiek 2009:144; cf. Neyrey 2005:467–468).

35. Cf. also Aasgaard (2004:20–21). In a sense, κοινωνοί [partners or associates], as business terminology, rather than ἀδελφοί [brothers], as kinship term would have come closer to notions such as equity (equality in the contemporary context was not a socio-cultural possibility).

36. Only in one other instance, Aphia in Philemon 2, did Paul identify an individual woman as ἀδελφή in terms of fictive kinship. In the reference to the sister of Nereus (Rm 16:5) it is not clear whether Nereus’s sibling or his missionary companion should be inferred. The 1 Timothy 5:2 exhortation παρακάλει … νεωτέρας ὡς ἀδελφὰς companion should be inferred. The 1 Timothy 5:2 exhortation παρακάλει … νεωτέρας ὡς ἀδελφὰς, probably expects that young women should be treated as siblings or sisters – as much as older men and older women should be treated as father and mothers respectively (1 Tm 5:1–2).

37. Myers (1992:827) also claims: ‘Apparently, homosexual behavior among consenting males was quite rare amongst Israelites’ and ‘although homosexual love (usually in the form of pederasty, the love of an older man for a younger) enjoyed a relatively prominent place in ancient Greek social life beginning in the 6th century BC; homosexuality was viewed differently in the world of the 1st century AD. To be sure, it was still practiced among some segments of society, but moral philosophers were beginning to question its merit. Homosexuality was viewed as grossly self-indulgent, essentially exploitative, and an expression of absolutely insatiable lust’.

38. A bolder position is taken by Townsley, who claims that ‘there is little reason to believe that Paul’s intent in this passage is anything but an exhortation against the worship of other gods, and even less basis to infer the general content of Paul’s beliefs about sexual orientations, specifically the use of this passage as a condemnation of contemporary queer relationships’ (Townsley 2011:728).
bind similar to the translation of terms with which Pauline woman co-workers are described.\(^9\) How to translate without obliterating a socio-culturally different informed notion of same-sex intercourse, or without banalising or obscuring the source texts?\(^{40}\)

Terminology used to refer to same-sex relations in the New Testament, in the three texts often cited in this regard, pose a particular challenge for Bible translation.\(^{41}\) The challenge is impacted by a dissimilar socio-historical context, by the often less than clear language of the New Testament, and also by contemporary debates regarding human sexuality. The stakes are raised further if one admits that Romans 1 does not deal with modern categories such as homosexual orientation; that at the time sexuality was not conceptualised along the lines modern people do;\(^2\) that sex was described most often as a medium of power in the 1st century CE; and, that homoerotic, like other sexual activities, took place in relationships characterised by inequalities of power.\(^{43}\) In addition, the translation of terms often connected to and translated as ‘homosexual’ or ‘homoeroticity’ is further impacted upon when cognisance is given to modern-day debates on essentialism versus constructivism, when moving from identity politics bias towards a bipolar gender system to where gender is subverted, and even in some quarters already experienced as subverted – issues central (also) in cultural studies.

**Φύσις and ψυκικός in Romans 1:24–27**

Embedded in Romans 1:21–28 (32) or more properly Romans 1:1–3:20, is Paul’s strong argument of Romans 1:24–27. In these verses Paul uses homoeroticism as an example of what happens when God is not duly acknowledged. As part of his reasoning, homoerotic activities are portrayed as unnatural and participants as consumed by uncontrollable passion.\(^{44}\)

A widespread 1st century assumption held that men could have moderate or passionless sex with women, but that male homoerotic sex was akin to passions out of control

39. For homoerotic compare especially Nissinen (1998). Also to avoid illegitimately transferring modern connotations onto ancient texts which shows no evidence of a modern sexuality binary of homosexuality and heterosexuality, Townsley (2011) uses heterogenital and homogenital.


41. Romans 1:26–27, especially εἰς τὴν φυσικὴν χρῆσιν; 1 Corinthians 6:9 μακάριοι ἐν ἀπάθειᾳ; 1 Timothy 1:10 ἐν ἀπάθειᾳ; cf. also my earlier arguments in Punt (2008).

42. Balch (2003:266–268) briefly surveys a wide spectrum of 1st century CE Greco-Roman medical (Epicurus, Celsus, Soranus and Galen) and theological and philosophical (including ascetics like the Therapeutea, Philo, Chaeremon) opinions about ‘sexuality’ and appropriate sexual behaviour. A general uneasiness with sex is palpable, given the possibility that men might succumb to sex rather than exercising power over it in their relations with women and subordinates.

43. Biblical discussions of homoerotic activity cannot simplifyistically be ‘cut and pasted’ into today’s debate; regardless of the Bible’s status as authoritative text it does not directly address the issues involved (cf. Elliott 1994:181–230). Moreover, the consistent goal of early Christian ethics was the ‘limitation of desire for things, experiences, and pleasures, “thou shall not desire”’ (Stowers 2003:546).

44. Homoerotic activities were typically aligned in the 1st century with excessive passion: ‘[The ancient moralist, and here we must include Paul, considered homosexual behaviour to be the most extreme expression of heterosexual lust’ (Martin 1995:342).

and associated dangers.\(^{46}\) Although the example may have been extended to homoerotic activities between women (Rm 1:26),\(^{46}\) the passionate nature of male homoeroticism (Rm 1:27) required a longer explanation (Martin 1995:343–347; Stowers 2003:544). Probably influenced by Stoicism, Paul’s argument in Romans 1 is biased towards self-mastery, implying constancy based on acting in a way that appears reasonable (Stowers 2003:529). Passion and not the modern-day homosexual-heterosexual binary was a great challenge for most 1st century philosophers in the Greco-Roman world, partly because passion always threatened reason and self-mastery, but also because uncontrollable passion was equated with disaster.\(^{47}\) Whilst his contemporaries emphasised moderation of passion and desire and even affirmed their importance for procreative copulation, Paul is never positive about passion or desire\(^48\) (Martin 1995:347; cf. Swancutt 2003:197–205). Much emphasis is put on impassioned bodily and sexual terms such as desires (ἐπιθυμίαις, Rm 1:24),\(^{49}\) passions (τὴν φυσικὴν χρῆσιν; Rm 1:26) and infatuation (ἐφιθυμίας, Rm 1:27); ‘verses 24–27 scream this language of passion’ (Swancutt 2004:62).\(^{50}\) Paul’s disquiet about desire as such – neither a distinction between homosexual and heterosexual desire nor privileging heterosexual desire – is at issue in Romans 1.

Paul shared with his contemporaries a concern for ‘natural use’ of sex. Natural sex partly entailed measures to ensure that passions are kept in check and under control; unnatural did not imply ‘disoriented desire’ but ‘inordinate desire’ (Martin 1995:347).

45. Giving oneself over to one’s passions and relishing pleasure were thought to make men soft and weak, which did not have homoerotic overtones as much as an uncontrollable desire for sex with women (Stowers 2003:544–546). Deeds of softness typically included vices caused by excess, greed or lack of self-control (Frederickson 2000:219).

46. The gender of these women’s sex partners is not identified. The words εἰς αὐτούς (among themselves), Rm 1:24 suggests it were people, and not for example, natural or angels (cf. Socrates). But Romans 1:24 might not refer to homoerotic acts but to women who assumed a more active and hence unnatural role with men (cf. Balch 2003:177–178; Hanks 2000:90; Miller 1995:4–6; 10; also the majority of early Christian commentators on Romans, according to Martin 1995:348, n. 40; Townsley 2011:708). Frederickson (2000:201) claims that he did not find any examples of the term ‘use’ in descriptions of homoerotic activities between women. Broten (1996:189–302), however, believes that Romans 1:26 refers to homoerotic acts between women, which she backs up with numerous references to such acts in Greco-Roman authors: ‘In sum, early Christianity was born into a world in which people from various walks of life acknowledged that women could have sexual contact with other women’ (Broten 1996:190).

47. Paul’s harsh words of pronouncing divine judgement on idolatry, rest on the assumption of maintaining proper social structures, and the failure of which will mean disorder. ‘In failing to respect the proper boundaries, they themselves fall into disarray’ (Benger 2003:146).

48. Paul used ἐπιθυμία (desire) in a positive sense (cf. Philp 1:23; 1 Th 2:17) but not in a sexual context (Martin 1995:347). Platonist and Stoic thinking went further and prescribed ἐπιθυμία (passionlessness or restraint), or ‘freedom from emotions’ according to Liddell, Scott and Jones (1834:174). Paul did combine ‘use’ with ‘natural’ in describing the curtailing (or even absence) of passion, as one of the three forms of ‘natural’ sex: procreative sex, sex preserving male superiority and sex devoid of passion (Frederickson 2000:205–206).

49. The plural may include a deviation from the Stoic notion of desire as root cause of the human predicament, but rather the biblical notions of desires and passions that is, ‘the complex and devious currents of human motivation involving the entire person’ (Jewett 2000:225).

50. Cf. Swancutt (2003:202) on the danger of overindulgence in sex. Bodily vices are altogether absent from the long vice list in Romans 1:29–31, in contrast to antissocial behaviour (Jewett 2000:226). The list focuses on social rather than individual vices. The first item in the vice list (οἴκους, Rm 1:29) injustice – a relational concept – confirms the recognised paradigm of social, relational vices in the ancient ethical tradition (Engberg-Pedersen 2000:211; cf. Swancutt 2004:66). Individual and social vices were seen connected by what philosophers saw as the underlying motif of social vices: self-directedness, or the individual’s concerns for his or her own body, to the exclusion of others.
In Paul’s argument in Romans 1 homoeroticism becomes the example of corruption wrought by desire. Homoeroticism represented excess and loss of control and subverted the conventional male-female hierarchy rather than representing a different form of desire (cf. Martin 1995:348). In Paul’s thinking, sex was primarily troublesome where it could no longer be controlled, or when it was not regulated and limited by satisfaction (Engberg-Pedersen 2000:210–211).

Natural was defined in the 1st century not by reference to a scientific-biological model typical of the 21st century. ‘Unnatural’ referred to unconventional practices, actions out of the ordinary or contrary to accepted social practices. In contemporary literature, φύσις or φυσικός was generally used for two categories of meaning: origin or constitution, and secondly, in medical-technical and vulgar language with reference to the genitals (Punt 2008). The reference to genitals is not picked up by the translation ‘natural relations’ (τὴν φυσικὴν χρῆσιν) which rather should be rendered as ‘natural acts or acts’, that is, acts that are in accordance with the social hierarchy of society, the conventional way of acting. Paul’s use of ‘unnatural’ with reference to actions is borne out also by his reference to desire (Martin 1995:341).

To translate ‘contrary to nature’ as decisive argument is not helpful. In other instances where Paul used the same rationale in his argument (e.g. 1 Cor 11:13–15, regarding hairstyles; Rm 11:17–24 esp. 24, on the unnaturalness of the inclusion of Gentiles amongst believers), biblical interpreters generally agree on its contextually determined nature and relevance (Punt 2008). The natural use of sexual desire was often treated in the Greco-Roman world as analogous to the natural use of hunger, since both were to be limited by satisfaction: a pleasure of sex and a full stomach were of a kind. Gluttony was unnatural not because of perverted desire but because of indulging in excess which resulted in loss of control. In short, when serving variety through such cravings, uncontrolled eating was also seen to lead to brutality and disorder (cf. Fredrickson 2000: 199ff.; Martin 1995:344, 346; Punt 2008; Swancutt 2004:62, n. 101; 2004:64–65). Using words such as ‘homosexuality’ or ‘unnatural relations’ in translations of Romans 1 do not do justice to the text but rather indicates a modern worldview.

Brief reference can also be made to two terms, ἀρσενοκόιται and μαλακοὶ which Paul included in the vice list of 1 Corinthians 6:9–10; the first term also forms part of the list of deutero-Pauline 1 Timothy 1:10. Given their placement in these lists, both terms are used in pejorative and stereotyped rather than descriptive sense, and pose a challenge to translators. But again translations often reflect current day concerns rather than the words’ entrenchment in a 1st century context. The translation of ἀρσενοκόιται (1 Cor 6 and 1 Tm 1), probably a Pauline neologism for an active male in a homoerotic context, is sometimes translated as ‘behaving like a homosexual’ (cf. Contemporary English Version [CEV] or as ‘sodomites’ (NSRV). Μαλακοὶ (1 Cor 6), ‘effeminates’ may have referred to a passive male in a homoerotic context or a (male) prostitute and is often translated as ‘(sexual) pervert’ (cf. CEV, GNB; RSV). Such translations, again, are informed by modern and heteronormative understandings of sexuality with its homosexual-heterosexual dividing line, rather than a sexual boundary that was constituted through social status and determined by activity as opposed to passivity (cf. Steegmann 1993:164).

To retain the stigmatising of ἀρσενοκόιται and μαλακοὶ it would therefore be important to translate with derisive terms – but whose derision reflects 1st and not 21st century thinking and practices? It is possible to use for ἀρσενοκόιται a term such as ‘men-sleepers’ and for μαλακοὶ ‘softies’ or ‘pansies’ that may carry the appropriate connotations of availability, lack of control, and susceptibility to desire.

The various terms for illicit sexual activity, expressed in different ways in the New Testament including various technical terms such as μαχεία (adultery), ἀσχημοσύνη (sexual immorality), 2 Cor 2:21; GI 5:19; Rm 13:13) or, in particular, παρόντιος (sexual immorality), do not appear in Romans 1. However, Paul did use the word ἀκαθαρσία (Rm 1:24) to describe what he believed God delivered those who refused to acknowledge him, into: ‘uncleanliness’ or ‘impurity’. It is a Pauline word for impurity in settings of sexual immorality, for example, 1 Thessalonians 4:7; 2 Corinthians 12:21; Galatians 5:19; Romans 1:24; 6:19 (cf. Eph 4:19; 5:3; Col 3:5) – elsewhere in the New Testament, ἀθώωσις appears only in Matthew 23:27. But impurity is used as part of the broader argument of Romans 1:18–32 which describes the results of and not the reason for idolatry (Punt 2008).

At the time, sexual activity was no more but also no less dangerous than having a meal, and eating habits were as much regulated as sexual activity. The relationship between texts in the Hebrew Bible on food and those on sex, and in particular texts comparing food and ‘sodomy’ is important to consider food and sex in relation to one another (Stone 2005), also in New Testament texts.

The sexual activity was no more but also no less dangerous than having a meal, and eating habits were as much regulated as sexual activity. The relationship between texts in the Hebrew Bible on food and those on sex, and in particular texts comparing food and ‘sodomy’ is important to consider food and sex in relation to one another (Stone 2005), also in New Testament texts.

Space does not allow attention for the translations used for texts in 2 Peter and Jude regarding Sodom.
A chauvinist approach to human sexuality complete with sanctioned male prerogative and regulated female submission ties in with a literalist appropriation of Romans 1 (cf. Davies 1995:315–332). Paul’s argument that homoerotic acts are unnatural because they subvert the natural order of male-female hierarchy would not allow the modern reader to escape the accompanying gender ideology of the inferiority of the woman, the seductive seductress, whose dangerous sexual should be controlled by male sexual power (Punt 2008).

Conclusion

Cultural studies’ attention to both 1st century sexual norms and practices and a long history of interpretation is neither a guarantee for proper translation, nor for addressing the latent link between misogynist and homophobic impulses, but provides a more responsible and accountable point of departure for translation and interpretation. Mine is not an argument for a specific translation approach as though a proper choice of theory would either eliminate or set aside cultural, ideological and other considerations, but for the awareness of cultural studies in translation theory and practice. Culture wars are fought not only in classical studies but on a broader front, with pressure also on translation work to consider its varied intersections with cultural studies. If the relationship between text and translator is as strong as expressed in the axiom that in translation we create the texts that create us (cf. Elliott & Boer 2012:1), gender considerations in translation studies are neither inconsequential nor of mere academic interest. It is not a question whether translation work and cultural studies interse, but rather to what degree, in which ways, to what effect and how such intersections are acknowledged and handled.

Opting for cultural studies is not about expressing a normative claim but privileging an epistemology that engages knowledge, especially when conservative or traditional scholars withdraw to their ‘bouded communities’ away from the public realm. Nor should liberal scholars’ uncritical engagement with popular culture be celebrated, or social location and identity be allowed to replace reason giving as the source of legitimation and delegitimation for our positions (Davaney 2001:10). However, acknowledgement of the intersections between cultural and translation studies allows for the required attention to be given to central concerns such as gender-appropriate translations of New Testament texts.

References

chicago/9780226607593.001.0001
thefreedictionary.com/identity-politics