LEADERSHIP AND DEMOCRATISATION:
The Case of Nelson Mandela in South Africa and
Kim Dae-Jung in South Korea

BY

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DECLARATION

I, the undersigned, hereby declare that the work contained in this dissertation is my own original work and that I have not previously in its entirety or in part submitted it at any university for a degree.

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Signature                                            Date
SUMMARY

Since the late 1940s, South Africa and South Korea were ruled by authoritarian governments, which oppressed the people’s freedom and rights. The governments created the deeply divided societies that resulted in racism in South Africa and regionalism in South Korea. These similarities may have played a major role in allowing Nelson Mandela and Kim Dae-jung to develop strong emotional bonds with their followers and to articulate their visions for the future.

The two leaders, Nelson Mandela and Kim Dae-jung, fought for freedom and human rights against the apartheid government in South Africa and military dictatorial government in South Korea. During these processes of democratisation, the two leaders displayed common transformational and social learning leadership styles and presented their visions of the end of the authoritarian regimes and the establishment of democracy; shared these visions with the people and encouraged and mobilised them in struggling together against authoritarian government.

Subsequently, the two leaders’ transformational and social learning leadership styles provide a successful role model to countries in which there are conflicts between the constituents of the society, as in East Asia, Sub-Saharan Africa and Middle East; a desire for transformation towards democracy by the people, and where countries are confronted with new challenges.
OPSOMMING

Beide Suid-Afrika en Suid-Korea was sedert die laat 1940’s onder die bewind van autoritêre regerings met gepaardgaande onderdrukking van die mense se vryhede en regte. Dié regerings het die diep-verdeelde gemeenskappe daar gestel wat in Suid-Afrika op rassisme en in Suid-Korea op regionalisme uitgeloop het. Hierdie ooreenkomste mag grootliks daartoe bygedra het dat beide Nelsom Mandela en Kim Dae-jung sterk emosionele verbintenisse met hul volgeli nge kon ontwikkel en hul toekomsvisies kon artikuleer.

Die twee leiers, Nelson Mandela en Kim Dae-jung, het onderskeidelik teen die apartheidsregering in Suid-Afrika en die militêre diktatuur in Suid-Korea geveg vir vryheid en menseregte. Gedurende hierdie demokratiseringsprosesse het die twee leiers gemeenskaplike transformatie en sosiale leer leierskapstyle openbaar, hulle visies oor die beëindiging van autoritêre regimes en die vestiging van demokrasie bekend gemaak en die mense aangemoedig tot en gemobiliseer vir strydvoering teen die autoritêre regerings.

Gevolglik verskaf hierdie twee leiers se transformatie en sosiale leer leierskapstyle ‘n geslaagde rolmodel vir alle lande waar daar konflik binne gemeenskappe bestaan, soos in Oos-Asië, Suid-Sahara Afrika asook die Midde-Ooste; lande waar die mense smag na transformatie tot demokrasie en lande wat hul leself met nuwe uitdagings gekonfronteer vind.
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LEADERSHIP AND DEMOCRATISATION:
THE CASE OF NELSON MANDELA IN SOUTH AFRICA AND KIM DAE-JUNG¹ IN SOUTH KOREA

CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND

The transition from an authoritarian to a democratic government revealed a remarkable story of two countries - South Africa and South Korea. The successful democratisation of these two countries was a consequence of an unusual confluence of historical events, such as the end of the Cold War, the Asian economic crisis that affected South Korea and the existence of sanctions in South Africa and the equally unique quality of its leadership, the two Nobel Prize-winners Nelson Mandela and Kim Dae-jung.

Former South African President Nelson Mandela received the Nobel Peace Prize in 1993 in recognition of his vital role in the historical transition towards democracy after

¹ In Korea, the surname appears first and is followed by the first names of the person concerned.
46 years of apartheid rule. This transition was considered a miracle by international observers because it was the first of its kind in the history of Africa. A few years later, in 2000, former South Korean President Kim Dae-jung was elected as a recipient of the Nobel Peace Prize as a result of his contribution to the democratisation of South Korea and the improvement of relations with North Korea. It also recognised his work in promoting peace in the North East region of Asia. These events honoured Kim who went to efforts in successfully leading his country from authoritarian to democratic government.

Nelson Mandela, who was the leader of the ANC, fought to transform a government of racial division and oppression into an open democracy. However, he was arrested and convicted of treason in the landmark Rivonia trial. He entered prison in 1962 and spent the next twenty-seven years giving direction to the liberation movement quietly and clandestinely from prison. Black protest grew more fervent in the 1970s. Finally, in February 1990, he was released and demonstrated courage when he called for national reconciliation. He embraced white leaders with no sign of bitterness and steadfastly led the ANC in the first full-franchise election in 1994.

Kim Dae-jung, who was the leader of the opposition, also fought for peace on the Korean Peninsula, human rights for the Korean people and democracy for the country. Ever since his nomination as a presidential candidate for the opposition party in 1971, former president Kim Dae-jung has been subjected to imprisonment, international kidnapping, house arrest, exile and a death sentence. His work for the common good was rewarded when he won the presidential election in 1997. Although he won by a
small margin, his victory was a historic achievement for the Korean people who had suffered turmoil and hardship under intermittently successive authoritarian regimes for nearly half a century. It was the first peaceful transfer of power between the ruling and opposition parties in the 50 years of modern Korean political history which started on August 15, 1948 when the Korean government was established. He has thus far shown respect for constitutional democracy, awakening hopes that democratic state institutions can finally be stabilised for the first time since South Korea’s foundation.

The two leaders, Kim Dae-jung and Nelson Mandela, suffered under dominant authoritarian governments during their struggle for human rights and democracy. These struggles resulted in the first peaceful transfer of power in South Korea and South Africa. Since the start of their political lives, both leaders tried to reconcile their people to the consolidation of democracy through the forgiveness of the former authoritarian leaders. Although there are distinct differences - such as history, culture and ethnic composition - between Korea and South Africa, they share the common legacy of colonialism and authoritarianism as well as racism and regionalism, amongst others. Regionalism is narrowly defined here by Gurr (1993) as the value-orientation to favour or disfavour persons from a particular region in recruitment, promotion and other rewards and perquisites. A more detailed study follows in chapter two.

Nelson Mandela and Kim Dae-jung are without any doubt two of the greatest leaders of democracy in the world. With their international reputation, their particular personal characteristics and their carefully constructed leadership images, they were to a large extent able to create a democratic climate in their respective countries. This study
analyses the impact of their leadership styles and the effect each leader’s approach to leadership had on the democratisation projects in South Africa and South Korea.

1.2 PROBLEM STATEMENT AND RESEARCH QUESTIONS

In South Africa, the electoral victory of the National Party (NP) in 1948 legally entrenched white privilege through racial domination to control the majority of black people. From the 1948’s, apartheid (meaning “separateness” in Afrikaans, the language of the descendants of Dutch and French settlers in South Africa) legislation sought to reconstruct South African society on the basis of race distinction. Blacks were assigned separate services such as public transportation and toilets, and they were denied education, health services and other opportunities despite the fact that it was on their backs that a prosperous, modern industrial country was being built.

The continuous security problem, especially after the Korean War from 1950 to 1953, has given the South Korean military an exceptionally prominent role in the country’s political life, providing a convenient pretext for authoritarian rule. Korea was divided into two states after gaining independence from Japan in 1945 and, consequently, South Korea has maintained a sizable military force in constant vigilance against a potentially aggressive North Korean communist regime. For all but a few years of its history, South Korea has been governed by non-democratic state institutions. Its leaders routinely ignored the rule of law and indulged in blatant corruption. They also manipulated the regional minorities that are unique to Korea, to intensify social inequality and political discrimination. As a result, authoritarian regimes of the past five decades left deep
regionalism and authoritarianism in political culture.

In South Africa and South Korea, the desire for democratic governance manifested itself in a demonstration of the people against dictatorship. In this process, Nelson Mandela and Kim Dae-jung fought for human rights and democracy and motivated the people to sustain these movements.

This study attempts to find the answers to the following questions:

a) Why has the democratisation process of South Africa and South Korea taken place almost simultaneously since the late 1980s?

b) What were the roles of the two leaders, despite profound differences between South Africa and South Korea?

c) To what extent have their historical differences and similarities affected the leadership styles of Nelson Mandela and Kim Dae-jung?

d) What is the common denominator of Mandela and Kim’s leadership?

e) What can their leadership demonstrate to countries that are currently undergoing liberalisation and democratisation?

The first and second questions are described in chapter two; the third question is researched in chapter four; the fourth question is analysed in chapter five; and, the last question is answered in chapter six. The answers to these questions provide insight in the implementation and modelling of the leadership for democratisation as portrayed by Nelson Mandela and Kim Dae-jung. An examination of the historical and cultural
backgrounds of the two countries that shaped the styles of the two leaders is necessary for the comparison of the similarities and differences of the two leadership styles.

1.3 THE AIM OF THE STUDY

It is the aim of this study to offer an analytical framework within which to analyse the relationship between democracy and leadership and the similarities in the leadership styles of former President Nelson Mandela and former President Kim Dae-jung at the different stages of democratisation of South Africa and South Korea. Further more, the study aims to come up with an alternative approach to the authoritarian leadership styles which still maintained in other developing countries, situated in Africa, Asia and South America, in their movement towards democracy.

This analysis attempts to find the similarities in the leadership styles of the two. It aims to prove that in order to have a successful democratic system, certain traits or characteristics are required in the leader who heads the process of transformation and development. The study will show – through investigation of the leadership styles of the South African former President Nelson Mandela and South Korean former President Kim Dae-jung – what these characteristics are.

The theoretical framework developed in this study can be used in areas of conflict to assist in the development of democratic leadership. This dissertation also studies the similarities between the leadership styles used by the two leaders at different stages of the democratisation process in each country.
1.4 LAYOUT OF THE STUDY

This study is composed of further five chapters:

Chapter two provides an overview of democratisation in South Africa and South Korea. It focuses, in particular, on the two countries’ political and constitutional histories, how democratisation took place, the challenge in the democratisation process and the current state of democratisation. Furthermore, the roles of former president Nelson Mandela and Kim Dae-jung had during the democratisation in their countries, are discussed.

Chapter three consists of a theory of leadership, with specific focus on the history of theoretical development in respect to leadership. Commonalities in the leadership styles of Nelson Mandela and Kim Dae-jung are exposed with reference to relevant leadership theories.

Chapter four is a comparison of the speeches and actions of Nelson Mandela and Kim Dae-jung during the democratisation processes of their respective countries. As primary sources, the leaders’ autobiographies were used for this analysis.

Chapter five provides a case-study of the leadership approaches of Nelson Mandela and Kim Dae-jung. This section analyses how the two leaders’ leadership style related to their own political background. It will attempt to find the similarities and differences in leadership style between the two leaders based on the theories discussed in chapter three.
Chapter six is a summary of the above mentioned chapters and concludes with a framework of leadership style which is recommended for other developing countries to develop democratisation. There is a formulation of an alternative framework with regard to the leadership style that is required for the successful transition to democracy.

1.5 CLARIFICATION OF KEY CONCEPTS

This section briefly describes and clarifies the key concepts used throughout the dissertation. More detail will be provided in the course of the chapters that follow.

1.5.1 DEMOCRACY AND DEMOCRATISATION

Discussions of democratisation have frequently been complicated by disagreements over the meaning of democracy. Currently, most political scientists define democracy procedurally. That is, democracy is explained in terms of essential procedures such as the governing of election and responsible behaviour of government officials (Handelman, 2003).

In a democracy, elections are largely free of fraud and outside manipulation and opposition-party candidates have a real chance of being elected to important national offices. Minority rights and general civil liberties, including free speech and a free press, are respected. These conditions help to guarantee that democratic governments are accountable to their citizens in a way that authoritarian regimes are mostly not (Sodaro, 2001).
Modern democracy is more accurately described as representative democracy. In Schumpeter’s view (1950), representative democracy - as it actually exists - is not “government by the people,” but rather “government chosen by the people.” Dahl (1967) argued that “Representative democracy, in short, can be characterised as democratic elitism. It involves a complicated mixture of popular sovereignty and government by elites.” The success of democracy therefore depends to a considerable degree on the attitudes and behaviour of society’s political and social leaders.

Meanwhile, democratisation refers to the process of building a democracy following the collapse of a non-democratic regime (Sodaro, 2001). It is a transition process from one form of authoritarian government to a different one democratic government. It can be hoped that the democratisation processes now going on around the world will succeed and countries on the verge of democracy will find a way to overcome authoritarian rule. The task of democratisation and consolidation, in particular, require leadership skills of the highest magnitude in view of the political, economic and attitudinal changes that they impose on the population. Countries that lack capable leaders during these critical phases risk losing their opportunity to build democracy altogether.

1.5.2 LEADERSHIP

Researchers define leadership according to their individual perspective and the aspect of the phenomenon of most interest to them (Yukl, 1994). Bass (1990) suggested that some definitions view leadership as the focus of group processes. From this view, the leader is at the centre of group change and activity and embodies the will of the group. Another
group of definitions conceptualises leadership from a personality perspective, which suggests that leadership is a combination of special traits or characteristics that individuals possess and that enable them to induce others to accomplish tasks. Other approaches to leadership have defined it as an act or behaviour – the things leaders do to bring about change in a group.

A review of other writers reveals that most management writers agree that leadership is the process of influencing the activities of an individual or a group in efforts toward goal achievement in a given situation (Hersey, Blanchard & Johnson, 2000). More detail will be provided in the course of the chapter three that follow.

1.6 METHODOLOGY OF THE STUDY

This dissertation assesses the existing leadership theories to reach a more comprehensive understanding of leadership styles of the two leaders. Special attention is given to the role played by Nelson Mandela and Kim Dae-jung during the democratisation process in their respective countries.

This study focuses on the leadership theories developed by Stogdill (1948), Mann (1959), McCall (1985), Kirkpatrick (1991), the Ohio State Studies (late 1940s), the University of Michigan Studies (early 1950s), Blake and Mouton (1964), Hersey and Blanchard (1969), Fiedler (1978), Evans and House (1971), House and Mitchell (1974), Bass (1985), Bennis and Nauns (1985), Tichy and Devanna (1990), Senge (1994) and Heifetz (1994).
The main sources for this thesis are comprised of existing studies and relevant articles concerning the theories on the trait, behavioural, situational, transformational and social learning leadership. Moreover, to analyse the histories of the two countries, South Africa and South Korea, and the roles of the two leaders, Nelson Mandela and Kim Dae-jung, this study aims to utilise a literature review method, based on primary sources - such as official government documents, academic journals, news magazines, newspapers and reports - and secondary literature as well as various politically related websites. Care is taken to utilise and evaluate mainly primary sources to ensure a high degree of reliability.

1.7 LIMITATION OF THE RESEARCH

In the study of the two leaders’ leadership styles there are bound to be limitations in the written sources, thus an interview plan with people of significance will be employed. Care will be taken to utilise and evaluate mainly primary sources to ensure a high degree of reliability.

To analyse Nelson Mandela and Kim Dae-jung’s behavioural leadership style comprehensively, however, questionnaire research through collection of questionnaires from themselves and their followers – such as their fellow politicians or comrades as well as ordinary South African and South Korean – is required. There is a limitation to investigation through this form of research.
1.8 CONCLUSION

This study of the relationship between democratisation and the leadership style required to attain such a political dispensation, focuses on the role and personal leadership required of Nelson Mandela and Kim Dae-jung to achieve transformation.

The common characteristics that Nelson Mandela and Kim Dae-jung share are a desire for peace, respect for human rights, a willingness to forgive their oppressors and the promotion of reconciliation to consolidate democracy. The processes in South Africa and South Korea can serve as a role model for other countries on the verge of democratisation.

This dissertation attempts to answer the above given questions through researching the two countries’ political histories and the two leaders’ roles during the transformation processes to democracy. It also explains which leadership styles can have the most profound effect on these processes of democratisation in developing countries. In addition, the result of the study suggests a role model which can serve as a guideline for other counties on the verge of democratisation.
CHAPTER TWO

DEMOCRATISATION OF SOUTH AFRICA AND SOUTH KOREA

2.1 INTRODUCTION

Since the 1970s, the upsurge of political freedom in the developing world, coupled with the collapse of Soviet and Eastern European communism, has caused the greatest advance ever towards democracy. Furthermore, the economic crisis that devastated so many third world countries in the 1990’s, revealed that their newly elected authoritarian governments were no more effective and no less corrupt than the colonial governments that they had earlier so contumaciously swept aside.

The trend of establishing democratic government did not fail to reach South Africa. In the early 1990’s, during the wave of democratisation, Nelson Mandela left his cell in Victor Verster Prison and was transported to Cape Town, ending 27 years of incarceration. He and other freed leaders of his recently legalised political party, the African National Congress (ANC), eventually negotiated an end to white minority rule. Mandela’s triumph accelerated Africa’s “second independence”- a wave of political liberalisation that has in some cases culminated in electoral democracy (Handelman, 2003). After the far-reaching victory of the ANC in the first full-franchise elections in 1994, Mandela was elected president.
During the 1980’s, in South Korea, massive student pro-democracy protesters were crushed by army tanks in Kuangju in 1980 and the government blamed Kim Dae-jung for fomenting that trouble. Chun’s administration charged him with treason and sentenced him to death. On 18 December 1997, after one hundred and eighty three days of house arrest, six years in prison, two exiles and sixteen years of forced retirement from politics, Kim Dae-jung was elected President of South Korea. Some compare his election to Nelson Mandela’s election in South Africa. Each of these men was considered a danger to the ruling establishment, each was jailed for years and faced death sentences, and each persevered to become his nation’s leader.

In this chapter, a study is made of a number of factors such as: the political and constitutional history and challenges that have affected the processes of democratisation in South Africa and South Korea, the role played by the two leaders - Nelson Mandela and Kim Dae-jung – and how they founded democratic institutions and procedures in their respective countries.

2.2 THE POLITICAL AND CONSTITUTIONAL HISTORY OF SOUTH AFRICA

This section describes nation formation, the emergence of apartheid, black resistance and transition from apartheid to democracy in South Africa.

2.2.1 NATION FORMATION

Much has changed since the Dutch founded the first permanent European settlement in
South Africa during the 17th century. The settlers imported slaves and indentured labour from Dutch colonies in East Asia and began to implement strict policies of racial segregation. Imperial conquests ended Dutch rule by the turn of the 19th century, and the British took over the Southern African colony.

At the same time, African tribes - such as the Zulus and Xhosas - had settled into the east and south and, consequently, black-white conflicts and wars erupted on the frontier. In 1838, for example, the well-known battle of Blood River occurred in which Afrikaner (Dutch descendants who had developed their own Africanised culture and dialect) commandos - known as Voortrekkers - defeated the army of King Dingane of the Zulus.

Instability was not limited to white-black conflict, but was also experienced amongst white settlers of differing nationalities. By the mid 19th century, the British controlled the Cape Colony as well as the eastern coastal zone of Natal. The Voortrekkers set up independent Republics known as the Zuid-Afrikaansche Republiek (ZAR) and the Orange Free State. In 1867, diamonds and later gold deposits were discovered in the deep interior of the country and a rush for wealth began. Hundreds of thousands of new European settlers migrated into the Boer (means farmer in Afrikaans, the language of the Afrikaners) republics as the tremendous mineral deposits were discovered. Conflict among the whites soon grew over the new found treasure. Britain was determined to wrest political control of the goldfields from the Boers in the Transvaal and after several unsuccessful attempts at annexation, it resorted to all out war to guarantee imperial supremacy. The British governor, Cecil John Rhodes, sought to undermine the Boer republics and the result was the Boer War (1899-1902) in which British control of the
entire territory of southern Africa was secured. British troops committed untold atrocities, including the incarceration of Boer women and children in concentration camps. Although South Africa became a union in 1910, conflict among the whites and domination over blacks became the hallmarks of South African society.

Steadily throughout the early twentieth century, in a society where whites represented less than 17 percent of the population, the white communities considered it essential to control the movement of black people for political, economic and logistical reasons through a system of racial oppression. The native African was controlled and oppressed by the white’s firearms and their discriminatory “pass law,” which ruled that no unemployed African could stay in former Republic of South Africa without a valid identity document. This law was designed to prevent black economic competition and to ensure the supply of cheap black labour to farms, mines and industry.

2.2.2 THE EMERGENCE OF APARTHEID

The period of the white-run Union (later Republic) of South Africa can be divided into two periods: first, when English speakers occupied the government (1910-48), and later when Afrikaner nationalists took over (1948-94). Public policies during these periods differed in degree rather than kind: both aimed at racial segregation. The post-1948 apartheid (separateness) regime, however, extended this idea to a deranged extreme by building barriers between the races into the institutional structure of the state.

With the electoral victory of the National Party (NP) in 1948, the guiding principle for
rule in South Africa became the legal entrenchment of white privilege and racial domination. The National Party argued for stricter policies of racial segregation and discrimination against the burgeoning black population. They also claimed a Christian basis for their policies, locating its origins in a highly puritan form of Calvinism that they claimed ordained white domination over black people in South Africa (Halisi & O’Meara, 1995)

As the basis for apartheid, the government classified every citizen under the Population Registration Act of 1950 into one of four racial categories: African, Coloured (an emerging community of mixed-race people), Indian and White. The National Party created a harsh and intrusive security system and expanded unequal and separate education, job reservation, and residential segregation. New laws were introduced to prohibit sex and marriage between people of different races; the authorities even went so far as to break up existing mixed-race families. In order to control and intimidate opponents further, the government enacted extensive security legislation, including the Suppression of Communism Act of 1950, the Riotous Assemblies Act of 1956, the Unlawful Organisations Act of 1960, the General Laws Amendment Act of 1962 – the so-called sabotage act – and the Terrorism Act of 1967 (Thompson, 1995).

The architect of apartheid and Prime Minister Hendrik Verwoerd (1958-66) had an even grander vision that called for the complete geographical partition of the races. Under the Bantu Homelands Constitution Act of 1957, Africans were stripped of citizenship, expelled from the choicest parts of the country and consigned to “homelands” or “independent states.” The “homelands” (or reservations) were created for the ten major
black linguistic groups and gradually they became independent black states in a broader white South African Republic. The South African government regarded the homelands as independent states, and their residents were not regarded as South African citizens. As a result, the impoverished homeland administrations could neither generate employment nor deliver basic services, and relocation exacted a harsh toll of malnutrition, disease and death. Apartheid was set to exclude the black majority population from political and economic opportunity in the former Republic of South Africa.

2.2.3 BLACK RESISTANCE

In the late 1940’s, when the pernicious policies of apartheid were being implemented, black leaders also realised that ethnic identity could not be ignored as a fact of political life. It is therefore not surprising that a vast number of liberation movements arose and black leadership began to mobilise around the black movement known as the African National Congress (ANC) founded in 1912. During the 1940’s, young leaders - such as Walter Sisulu, Oliver Tambo and Nelson Mandela - recommitted the ANC to multiracial democracy.

In 1955, the ANC’s Freedom Charter declared that “South Africa belongs to all who live in it, black and white, and that no government can justly claim authority unless it is based on the will of the people.” The charter’s mix of liberal values (equality before the law, freedom of speech, the right to vote) with more socialist ideas (free education and health care, public ownership of mines and industry), reflected the ANC’s openness to
various political tendencies. Other liberation movements – like the South African Communist Party (SACP, formed 1921), the Pan-Africanist Congress (PAC, formed 1959) and the Black Consciousness movement (which coalesced in the 1970s around the ideas of Steve Biko) – expounded more radical and Afro-centric themes (Friedman, 1994).

Resistance against apartheid started out peacefully as civil disobedience and the anti-apartheid movement first took the form of the burning of “passes” or defiance of other discriminatory laws. In response, Afrikaner nationalist regime reacted with increasing force, for example, when white police opened fire on a mass demonstration at a police station in the township of Sharpeville in 1960 and sixty-seven demonstrators died as the result of police brutality. Today that date (March 21) is celebrated in South Africa as Human Rights Day.

Due to this and other atrocities, some members of the African National Congress (ANC) and the South African Communist Party organised “Umkhonto We Sizwe” (MK) or “Spear of the Nation” to conduct an armed struggle against the regime in 1961. This anti-apartheid movement embarked on bombing campaigns against state installations, such as electricity switching stations and post offices. Then a young ANC activist, Nelson Mandela, was arrested and convicted of treason in the landmark Rivonia trial; he was sentenced to incarceration for life on Robben Island in 1964.

There followed a long hiatus while the resistance movement gathered again, strengthened by a wave of strikes led by militant black workers’ organisations in 1973.
and by a youth uprising in Soweto (short for the South-western Townships of Johannesburg) in 1976. In Soweto on 16 June 1976, thousands of African high-school students demonstrated against the use of Afrikaans as a medium of instruction in school. The Soweto uprising came as the result of the NP’s educational policy which caused African schoolchildren grievances over a long period of time. An undetermined number of African schoolchildren were killed or wounded during the first few days. Over the next few months at least one thousand were killed and many thousands more wounded and arrested. This dynamic youth movement found an articulate popularisation of its message in Steve Biko, whose death at the hands of security police, while in detention in September 1977, caused yet another round of protests, violence, further repression and the banning of most Black Consciousness organisations.

In 1977, the United Nations imposed an arms embargo on South Africa and a litany of denunciation by the international community against apartheid began. Subsequent sports and cultural boycotts heightened pressure on the white government to reform. By the 1980’s, more comprehensive economic sanctions dried up new foreign investment, technology transfers and trade opportunities, and apartheid had entered a crisis born of its own contradictions and of new pressures emanating from a changing world. Internally, the economy suffered from recession, currency inflation and the excessive costs of administering a maze of oppressive social controls.

The National Party, furthermore, was rocked by a scandal over misappropriated public funds that forced the resignation of Prime Minister John Vorster. His successor, P. W. Botha, pursued a mixed strategy of repression and reform. Under a new 1984
Constitution, Botha’s government began to ease some of the more discriminatory laws of apartheid while reinforcing its commitment to maintain white dominance in general.

The half-hearted reforms of the 1980’s eliminated some of the more overtly discriminatory laws – such as separate public amenities like drinking fountains – but not the foundation of the system, the race-based categories of citizenship. Far from diffusion of black anger and international disapproval, the reforms led instead to a renewed protest movement. In 1983, the United Democratic Front - which pulled together a large number of diverse groups and trade unions opposed to the new Constitution - was established and did little to hide its sympathy for the ANC. Indeed, the imprisoned Nelson Mandela was one of its patrons, and it hailed the ANC’s Freedom Charter as the blueprint for a new South Africa (Thompson, 1995).

In effect, the Constitution of 1983 accomplished the exact opposite of what the white government had intended. Widespread protests erupted again in September 1984 in black townships in the Pretoria Witwatersrand-Vereniging (PWV) area; protestors were not only angered by the reassertion of white supremacy in the Constitution of 1983, but also expressed a popular upsurge of demands for democracy, human rights and full enfranchisement of the black majority. Subsequently, the Defence Force troops of government were used in domestic affairs to suppress resistance, and hundreds of people were killed or injured. In 1986, the U.S. Congress passed the Comprehensive Anti-Apartheid Act, which included a ban on new investment and promised new sanctions if further reforms were not enacted. The South African state had been isolated not only at home, but also abroad (Halisi et al., 1995).
2.2.4 TRANSITION FROM APARTHEID TO DEMOCRACY

With internal and external pressures mounting, the white minority reached a turning point by 1989, the same year that the Berlin Wall collapsed. White leaders could try to defend their indefensible policies of racial domination and face an all-out race war with the majority of the black people in their country, or they could seek to achieve reconciliation with black leaders such as Mandela before it was too late. They chose the latter.

A series of unpredictable events unleashed the process of transition in South Africa. President P. W. Botha relinquished the leadership of the National Party in February 1989. He was succeeded by the Minister of National Education, F. W. De Klerk, who had been leader of the National Party in the Transvaal province since 1982. Despite losses to both the right-wing Conservative Party and the more liberal Democratic Party (DP), De Klerk, who was elected president in August 1989, interpreted the combined votes for his party and the DP as a mandate for reform (Halisi et al., 1995).

Meanwhile the collapse of communism in the Soviet Union and Eastern Europe deprived the ANC of its main sources of political, financial and military support, and that created the climate for negotiation and compromise between the black leaders and the white government. The stage was now set for a dramatic change of fortune for South Africa. On 2 February 1990, De Klerk shocked white South Africans and the world. He announced the release of Nelson Mandela and scores of other political prisoners; lifted the ban on the ANC and other anti-apartheid organisations, invited exiles to return home,
and promised to negotiate in good faith to end apartheid and start the process to establish a fully inclusive democracy for all South Africans.

Despite the historic events of February 1990, there were significant forces that were opposed to the end of apartheid. Negotiation over the country’s political future began at the end of 1991 when delegates from the government, the ANC and seventeen other political organisations, including leaders from the ethnic homelands, gathered in the Convention for a Democratic South Africa (CODESA). Some political parties held back: leftist black-power movements, such as the Pan-Africanist Congress (PAC), continued to favour an armed struggle (“one settler, one bullet”) and conservative groups - such as the Inkatha Freedom Party (IFP), which appealed to Zulu traditionalists - launched attacks on ANC supporters, which was primarily Xhosa, with the covert connivance of the South African security forces. In particular, the Zulu-based IFP, led by Mangosutho Buthelezi, instigated violence, especially in the urban areas outside Johannesburg and in the already simmering province of KwaZulu-Natal where included the traditional Zulu homelands. Clashes between ANC and IFP supporters left more than two thousand people dead in 1992 alone.

Within this context of violence, a series of preliminary meetings were begun. As a result all the parties – not only the ANC and IFP - made a commitment to work to create a peaceful and stable climate for negotiations, including the granting of amnesty to agents of both the government and the black liberation movement. At the end of June 1993, a compromise was reached between the South African government and the ANC at the multiparty negotiations taking place in Johannesburg. Negotiations toward the country’s
first truly non-racial democratic election began in early 1994, but the level of violence continued unabated.

Mandela’s renowned qualities as a conciliator, however, ensured a number of breakthroughs. Firstly, in early 1994 the far-right Afrikaner Volksfront joined into the election. Furthermore, political action and international mediation produced a last-minute agreement between Mandela’s African National Congress, the National Party government and the Inkatha Freedom Party, leading to an end to the latter’s election boycott (Rothchild, 1997).

Remarkably, the elections held on 26 and 27 April 1994, brought South Africa some of the most peaceful days in the troubled country’s history. Except for isolated incidences of political violence that were reported, the vote was relatively free and fair and the mood in the country was joyous. The ANC won the majority of 63 percent of the vote, the NP garnered 20 percent and the IFP 10.5 percent. All three parties would be in the government of National Unity. Nelson Mandela, the great conciliator and guardian of national reconciliation, would be president. De Klerk, along with the number-two leader in the ANC, Thabo Mbeki, would be vice president. Buthelezi was offered a cabinet post as Home Affairs Minister, which he readily accepted.

The new South Africa was imbued with hope for reconciliation, economic revival and new-found legitimacy in the world. The elections of 1994 not only produced a new power-sharing government, they also produced a Constitutional Assembly that would create a new national charter to permanently guide South Africa’s newfound democracy.
In a process known for its thoughtful deliberations, its progressive embrace of human rights, and its delicate balance between majority demands and minority fears, the Constitutional Assembly produced a new Constitution in 1996. In many ways the greatest achievement of the democratisation process is that today all the major political actors in South Africa see the Constitution as a legitimate set of rules for ordering the country’s political life.

2.3 THE POLITICAL AND CONSTITUTIONAL HISTORY OF SOUTH KOREA

This section describes nation formation, authoritarianism of military government and transition from authoritarianism to democracy in South Korea.

2.3.1 NATION FORMATION

Ever since the first kingdom, named Chosŏn (ancient Chosŏn), was established in 2333 B.C., the following three kingdoms - Shilla (668-918), Koryŏ (918-1392) and Chosŏn (1392-1910) - were ruled by one single government and maintained their political independence, culture and ethnic identity. Despite a thousand foreign invasions, each kingdom developed its own political system and social culture under Buddhism and Confucianism. In the late 19th century, Korea became the focus of intense competition among imperialist nations - China, Russia and Japan. In 1910, Japan annexed Korea and instituted colonial rule, bringing the Chosŏn to an end and with it, traditional Korea.

With the defeat of Japan of World War II in 1945, thirty-five years of Japanese colonial
rule over Korea came to an end and a new dispensation was ushered in. An agreement between the United States and the Soviet Union divided the country at the 38° parallel. These two parts were then placed under separate military controls exercised by the Soviet Union and the United States - that had accepted the Japanese surrender in the northern half and southern part - respectively. The alliance’s rule lasted for three years from 1945 until 1948, and was known in South Korea as “The American Military.” In 1948 local but mutually hostile regimes took over in North Korea and South Korea from the Soviet Union and the United States military rule.

The American occupation authorities had no knowledge of Korea and thus were ill prepared to administer it. Compounding the immediate problem of maintaining law and order, was the split of the domestic political forces in South Korea into Leftists and Rightists – a legacy of the pre-liberation Korean independence movement which was now aggravated by the division of the country. Leftist and Rightist movements fought against their ideological opponents, often bloodily, about the underlying issues of the ongoing presence of the American Military Government, the proposed system of government (liberal democracy vs. Marxism) and other ideological and nationalistic concerns regarding the best course for Korea’s independence and unification. Faced with the power rivalry between the United States and the Soviet Union, as well as the reality of inter-Korea competition, the efforts to reunify the country on the basis of free election ended in failure. In 1948, South Korea became the Republic of Korea. At the same time, under Moscow’s aegis, North Korea became the People’s Republic of Korea, a rigid communist dictatorship led for nearly forty years by Kim Il-sung. Upon his death in 1994, power devolved upon his fifty-two-year-old son, Kim Jong-il (Lee, 2000).
The South Korean people initially hoped that the new Republic would develop stable democratic institutions. But the country’s first president, Syngman Rhee\(^2\), disappointed these hopes, ruling largely through the bureaucracy, the military and the police. When North Korean troops invaded South Korea on 25 June 1950, setting off a bloody three-year conflict, the Korean people had little choice but to tolerate Rhee’s autocratic rule. The Cold War (the Korean War) conflict against North Korea and its communist allies, the Soviet Union and China, took precedence over democratisation in South Korea. The war proved costly: 1.3 million South Koreans were killed and the economy was devastated.

Syngman Rhee strengthened the military power and took advantage of the Korean War under the pretext of national security. In the late 1950’s, however, corruption at the highest levels, rigged elections, and lacklustre economic performance triggered student riots and forced Rhee’s resignation. Finally, on 18 April 1960, three thousand students of Korean universities went on a sit-in demonstration in front of the National Assembly and scores of students were attacked and injured by political hoodlums on the way to their universities. On 19 April, university students in Seoul rose in protest against the attack and marched to the central government buildings. This demonstration later evolved into the April 19th students uprising and forecast the demise of Rhee’s regime, but it also involved the death of 186 people and the injury of 6,026 more (Shin, 1999).

After Rhee’s government was dismantled by the April Revolution, the Second Republic

\(^2\) Syngman Lee did not conform to the Korean style of placing the surname before the first names whenever he dealt with the foreign Media.
was headed by Prime Minister Chang Myun with a new parliamentary-style constitution in 1960. During that period, Koreans expected to have the minimum constitutional shape of democratic politics. Chang Myun’s government adopted a parliamentary system of government and, subsequently, abolished the presidential government that had been monopolised by Rhee’s regime. This government, however, was unable to maintain social order. In May 1961, the South Korean military seized power in a *coup d'état*, putting a quick end to the democratic aspirations of Prime Minister Chang Myun’s Second Republic. Table 2.1 illustrated the constitutional and political development in South Korea from 1948 to 2003.

**Table 2.1**

<table>
<thead>
<tr>
<th>Period</th>
<th>Constitution</th>
<th>Leader</th>
<th>Regime Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1948-1960</td>
<td>First Republic</td>
<td>Syngman Rhee</td>
<td>Civilian authoritarian</td>
</tr>
<tr>
<td>1960-1961</td>
<td>Second Republic</td>
<td>Chang Myun</td>
<td>Democratic</td>
</tr>
<tr>
<td>1961-1973</td>
<td>Third Republic</td>
<td>Park Chung-hee</td>
<td>Military and civilian authoritarian; limited democratic procedures</td>
</tr>
<tr>
<td>1973-1980</td>
<td>Fourth Republic</td>
<td>Park Chung-hee</td>
<td>Military and civilian authoritarian; repressive</td>
</tr>
<tr>
<td>1980-1988</td>
<td>Fifth Republic</td>
<td>Chun Doo-hwan</td>
<td>Military and civilian authoritarian</td>
</tr>
<tr>
<td>1988-1993</td>
<td>Sixth Republic</td>
<td>Roh Tae-woo</td>
<td>Military and civilian quasi-democratic</td>
</tr>
<tr>
<td>1993-1998</td>
<td></td>
<td>Kim Young-sam</td>
<td>Democratic</td>
</tr>
<tr>
<td>1998-2003</td>
<td></td>
<td>Kim Dae-jung</td>
<td>Democratic</td>
</tr>
</tbody>
</table>
2.3.2 AUTHORITARIANISM OF MILITARY GOVERNMENT

Major General Park Chung-hee, who seized power in a military revolution and who was the new ruler, promised an eventual return to civilian rule, but he prohibited thousands of pro-democracy politicians from participating in political life, while his government broke up the existing labour union.

After three year long military rule, Park Chung-hee held elections in 1963 - after formally retiring from the military - and defeated several rivals for the presidency. A new Constitution establishing South Korea’s Third Republic soon followed, and Park Chung-hee was elected as president. Although he appeared to guarantee democratic procedures, Park, in fact, ruled with a firm authoritarian hand, backed by the repressive apparatus of the military and the Korean Central Intelligence Agency (KCIA). Park’s government responded harshly to student demonstrators and parliamentary opponents of his policies (Lee, 1989)

Nevertheless, Park also sought to court popular favour by significantly improving South Korea’s economic performance. Under his “export-oriented growth model,” as the economic development program since the mid-1960’s was known, South Korea developed into one of the most dynamic trading nations in the world. The government initiated a series of financial incentives, such as tax breaks and low-interest loans to South Korea’s top private companies (known as the chaebol), to encourage them to orient their production towards world markets. Meanwhile, Park’s regime continued its suppression of the labour movement. The government maintained tight restrictions on
the trade unions, limiting their right to strike and cramping their freedom to negotiate
directly with private businesses (Han, 1990).

However, these impressive economic achievements coincided with considerable
political repression. Pack Chung-hee was re-elected as President, barely defeating a pro-
democracy reformer, Kim Dae-jung, who also garnered 46 percent of the vote in the
April 1971 presidential election. Being a foremost political opponent, Kim Dae-jung
was kidnapped by state police agents in 1973 and remained under arrest for six years.
Despite the regime’s overpowering repressiveness, popular sentiment for democracy
continued to simmer below the surface.

With this political climate, the authority of Park Chung-hee ended when he was
assassinated on 26 October 1979 by Kim Jae-kyu - who was then head of KCIA and
also the First Aide to the President (Lee, 1989). The event released an outpouring of
pent-up popular discontent over the government’s suppression of civil freedoms,
democratic accountability and the rights of organised labour.

But expectations for democracy were dashed once again as the military reasserted its
dominance, declaring martial law. General Chun Doo-hwan, head of the Defence
Security Command, assumed power and expanded martial law. Political activities were
banned, the media were taken under direct government control, colleges and universities
were closed and labour strikes were prohibited. Furthermore, Chun Doo-hwan also
brutally suppressed a massive public protest in Kwangju in May 1980; hundreds died in
the mêlée (Lee, 2000).
Chun Doo-hwan’s government promulgated a new Constitution, inaugurating South Korea’s Fifth Republic. Chun won a presidential election in 1981 only after imprisoning or banning his chief rivals such as Kim Young-sam and Kim Dae-jung. Kim Dae-jung was accused of inciting the Kwangju demonstrations and of belonging to pro-communist groups, then, he was sentenced to death. Chun promised to relinquish power after the completion of his seven year term. But he picked Roh Tae-woo, a military ally, to run as his successor. The announcement of Roh’s candidacy sparked a firestorm of protest. Student demonstrations turned violent in several cities. Roh Tae-woo calmed the situation by proclaiming his acceptance of the opposition’s demands for civil liberties, direct presidential election and amnesty for political prisoners (Lee, 2000)

2.3.3 TRANSITION FROM AUTHORITARIANISM

The Sixth Republic of Roh Tae-woo (1988-1993) that came into being with the 1988 Constitution was more respectful of democratic liberties than the previous South Korean government, with the exception of the short-lived Second Republic of 1960-1961. This paved the way for democracy in South Korea. In 1992, the democratic opposition parties won a major victory in a parliamentary election. In the same year, the pro-democracy reformer Kim Young-sam – the nation’s first civilian leader in three decades - was elected to the presidency with 42 percent of the vote. Kim Young-sam promised to clean up political corruption. Within a few short years, however, hopes for a broader democracy were rudely disappointed while the administration of Kim Young-sam was wracked by factional strife, scandal and economic crisis. He failed to eliminate official corruption, widen the right of trade unions and reduce the chaebol’s excessive power in
South Korean economy (Kim, et al., 2000).

As South Korea’s economic troubles peaked under the Asian financial crisis in 1997, the presidential election was held in December of the same year. Kim Dae-jung won the presidency and orchestrated the first transfer of power from the ruling party to an opposition party in the 50 years history of the South Korea. The promotion of democracy and human rights was a national policy of the new government, along with economic development and improvements in inter-Korean relations (Shin, 1999).

2.4 THE CURRENT STATE OF DEMOCRATISATION OF SOUTH AFRICA AND SOUTH KOREA

This section describes the challenges which resulted from prior authoritarian regimes in South Africa and South Korea, as well as the current changes in the democratisation of the respective countries. Furthermore, special mention is made of the development of democratic, political institutions and cultures that have made distinctive contributions to South Africa’s and South Korea’s development as democracies.

For all but a few years of their histories, South Africa and South Korea were governed under non-democratic state institutions. The leaders routinely ignored the rule of law and indulged in blatant corruption. However, under a democratic regime - such as South Africa’s political arrangement since 1994 and South Korea’s since 1993 – the governments of both countries converted the demands of their people into concrete policies which are key institutions essential to a democracy. These include a
Constitution with a Bill of Rights, checks and balances among executive, judicial and legislative powers, and a regular cycle of open elections.

2.4.1 THE CURRENT STATE OF DEMOCRATISATION OF SOUTH AFRICA

South Africa faces economic, social and political problems. Some are new, but others are a direct consequence of the perverse nature of apartheid. Among the critical challenges the country faces are high levels of violent crime, economic stagnation, and uneven performance in delivering key services (housing, health care, education, water and environmental quality), corruption, tensions over employment and affirmative action, a highly unequal distribution of wealth and income and the AIDS epidemic. Furthermore ethnic conflict – which characterises the vast majority of contemporary civil wars and political violence – still remains a long-term threat to this decade old democracy (Horowitz, 1993).

Nevertheless, the political system, over time, will likely encourage the continued integration of South African society - providing institutional remedies and protections to its various minority ethnic and religious groups. The South African Constitution, approved in May 1996, establishes a system of rules that provide incentives for moderation on divisive ethnic and racial themes. Even though it is essentially a majoritarian constitution, conferring primary governmental responsibility on the majority party or parties, the institutions it has created contain myriad features that may check majority powers and mediate current and potential inter-group conflicts. As well as a full gamut of civil and political rights, the Constitution’s Bill of Rights is included
in the Constitution.

The judiciary and an independent Human Rights Commission, for example, have helped mediate disputes relating to own language education and to women’s rights, both in the workplace and in private issues, such as reproduction and birth control. Because South Africa’s past was marred by gross violations of human rights, the new order included special political institutions to deal with this legacy. Again to international acclaim, the government established the Truth and Reconciliation Commission (TRC) in 1995 under the supervision of Archbishop Desmond Tutu, a Nobel Peace Prize winner in his own right.

As long as South Africa’s home-grown culture of bargaining, consultation and inter-group consensus seeking is maintained – however inefficient and laborious such decision making may be – the country’s transformation towards being the locus of one of the world’s most promising multi-ethnic democracies is likely to continue its present, relatively successful, course. This transformation has much to do with the quality of its leadership - particularly the exceptional efforts of the former President, Nelson Mandela, to keep nation building and reconciliation on the front burner of the country’s political life.

2.4.2 THE CURRENT STATE OF DEMOCRATISATION OF SOUTH KOREA

Since the modern nation was formed in 1948, South Korea has had a “stateness” problem. The division of Korea into two states has imposed political hardships on South
Korea. The country has had to maintain a sizable military force and constant vigilance against a potentially aggressive North Korean communist regime. In 1998 South Korea spent 3.4 percent of its GNP on the military, a figure that exceeded the relative military outlays of Britain (3 percent), France (3.1 percent) and Japan (1 percent) and fell only slightly lower than that of the United States (3.8 percent) (Kim, 1994). This permanent security problem has given the South Korean military an exceptionally prominent role in the country’s political life, providing a convenient pretext for authoritarian rule.

The past authoritarian regime – as well as a concentration of economic resource in the private companies – has thwarted fair competition and efficiency in every sector of society. The individual rights of Koreans have been ignored for a long time in the name of economic development. Furthermore there has recently been consensus in South Korea that the past system may have brought temporary economic growth, but cannot result in long-term economic development because it fosters corruption and collusion between the political and economic communities (Park, 1991). At the end of 1997, as a result, South Korea faced an economic crisis and was forced to seek help from the International Monetary Fund (IMF).

Kim Dae-jung administration began to work vigorously to help the nation overcome the economic crisis through reform. In addition, it undertook a spiritual revolution that would value the rights of the individual, pursued educational reform and attempted to end the Cold-War style confrontational relationship with North Korea. He formed the Tripartite Committee of Representatives, made up of representatives of labour, management and government (Chung Wa Dae, 2002). His transition team successfully
drew labour and management – which have sharply conflicting interests in such problems as layoffs and the reform of the economic structure during this era of IMF bailout loans – to the negotiation table and helped them reach an agreement. Since then, government has established a National Human Rights Commission (NHRC), which has addressed many of South Korea’s outstanding human rights problems.

Since Kim’s inauguration, he steadily pursued a policy of engagement towards North Korea. This policy of engagement, popularly called the “Sunshine Policy,” is widely considered as a solution to the South-North relationship. The Policy calls for the South to promote peace and stability on the Korean Peninsula, along with reconciliation and cooperation with North Korea. Kim Dae-jung’s efforts bore fruit in June of 2000, when North Korean leader Kim Jong-il met him in Pyongyang for the first South-North summit talks on 13-15 June 2000. The two leaders signed the historic South-North Joint Declaration. The two Korean leaders have since been working together to reduce tension on the Korean Peninsula; solve humanitarian problems resulting from the Korean War, and increase economic cooperation for mutual prosperity.

Kim Dae-jung’s dedication to democracy and human rights in South Korea and neighbouring region, and his work for peace and reconciliation with North Korea have help to consolidate democracy in South Korea.
2.5 THE ROLE OF NELSON MANDELA IN THE DEMOCRATISATION PROCESS IN SOUTH AFRICA

Nelson Rolihlahla Mandela led the independence struggle from his jail cell on Robben Island for nearly three decades, finally emerging from prison to negotiate with the white regime a Constitution that would guarantee voting rights to the majority black population. He served as the country’s first President under a new political order from 1994 to 1999. He is popular among all segments of the population – including the white minority – and is hailed as the one individual most responsible for South Africa’s dramatic transition to democracy. In 1993, he and F. W. De Klerk were awarded the Nobel Peace Prize for their dedication to a negotiated settlement.

Born July 18, 1918, Mandela was the son of Henry, the Acting Paramount Chief of Thembuland. Since Nelson Mandela dedicated himself to the study of law, he entered the University of Fort Hare, where he was suspended for a time due to protesting against discriminatory racial policies in the country. He eventually migrated to Johannesburg, where he studied law and began his political career by joining the African National Congress in 1942 (Halisi et al., 1995).

In the booming Johannesburg metropolis, Mandela forged ties with other young, black activists, such as Oliver Tambo and Walter Sisulu, and they banded together to found the ANC Youth League. The League and these fraternal ties became extremely important to South Africa’s trajectory; Mandela and his companions espoused an ideology of African nationalism and began to organise and mobilise the ANC to
challenge the powerful white minority establishment. The youth organisers were eventually elected to the National Executive Committee of the ANC.

After the end of World War II, when the National Party won elections and began to implement policies of apartheid, Mandela and the ANC became more militant, organising boycotts, strikes, civil disobedience campaigns and other acts of non-cooperation with the authoritarian regime. In the early 1950s, Mandela helped organise the Defiance Campaign, travelling around the country and organising passive resistance to apartheid. In 1955, Mandela created a plan of further non-violent resistance, particularly against the system of inferior education for blacks (known as Bantu education), and he was also instrumental in the drafting of the Freedom Charter, which committed the ANC to a tolerant, multiracial South Africa with freedom and equality for all (Mandela, 1994).

In the early 1960’s, as it became clear that the apartheid government’s policies were becoming ever more cruel and discriminatory, Mandela went underground to form the armed wing of the ANC and to launch a struggle for liberation. He later wrote that only the intransigence of the apartheid government – which refused many petitions for reform – led him and his ANC colleagues to turn to violent armed struggle. Eventually, Mandela was arrested by the government and charged with treason. At the Rivonia trial, he conducted his own defence, uttering words that continue to ring in the South African national psyche:

“...
domination. I have cherished the ideal of a democratic and free society in which all persons live together in harmony and with equal opportunities. It is an ideal which I hope to live for and to achieve. But if needs be, it is an ideal for which I am prepared to die” (Mandela, 1995).

Since Mandela was elected as President, his famous act of magnanimity toward white South Africans and his Inkatha foes – such as meeting with the widow of the former pro-apartheid prime minister Hendrik Verwoerd, donning the cap of the national (and historically all-white) rugby team and appointing Buthelezi acting president while he travelled abroad – did much to consolidate legitimacy for the government. From 1994 to 1999 he served not only as the country’s chief executive, but as its moral force, launching the Republic on a path of tolerance, moderate policies and national reconciliation.

2.6 THE ROLE OF KIM DAE-JUNG IN THE DEMOCRATISATION PROCESS IN SOUTH KOREA

Kim Dae-jung, who had been the leader of the opposition as the democratic dissentient for four decades, became president of South Korea (after three unsuccessful election campaigns) in December 1997. His election marked the first change of power to another party since Korea began holding elections in 1948. This was also the first time in the fifty years since the Korean Peninsula was split into separate nations, North and South, that South Korean people had elected an opposition figure as president.
Born December 3, 1925, Kim Dae-jung was the second son of a farmer on the tiny island of Ha-uido in South Cholla province. When the family moved to the nearby port of Mokpo, Kim got an education and completed high school. While working in the shipping industry, Kim began dabbling in anti-establishment politics. After his fifth attempt for political office, Kim was elected to the National Assembly in 1961. One month later, General Park Chung-hee seized control of the government through a military coup, launching Kim’s career as a key opposition figure. After General Park became a President, the more Park persecuted Kim, the more Kim’s popularity grew – especially in the region of Cholla. Many residents of the provinces of North and South Cholla felt disadvantaged during the regime of President Park, who was from the Taegu region in the southeast - their political rival (Kim, 2000a).

During the height of the Vietnam War, in 1971, Kim proclaimed his liberal views on the reunification of North and South Korea. He was branded a communist by the government, but in his first presidential race he won 46 percent of the votes even though he lost to Park Chung-hee. Park tightened his hold in 1972, scrapping the Constitution and doing away with any pretence of democratic rule. Kim travelled to Japan for medical treatment and continued his anti-Park campaign. In August 1973, KCIA (Korea Central Intelligence Agency) kidnapped Kim from a Tokyo hotel and took him out to sea in a small boat where he spent several harrowing days (Goldstein, 1999). Although he could return to Seoul as a result of the intervention of the United States, another assassination attempt by KCIA followed in 1979.

Nonetheless, Kim resumed his quest for the presidency, but General Chun Doo-hwan
imposed martial law as he moved to take over the presidency. As a result, Kim and other leading opposition figures were arrested as tens of thousands of protesters gathered in Kwangju, in South Cholla Province. Troops used force to quell the demonstrations, killing at least 200 people by some estimates. Kim was charged with sedition and nearly executed, but again the United States intervened and Kim’s life was spared. As the result of a deal with the Reagan Administration, Kim boarded a plane to the United States in 1982. When he returned to his homeland a few years later, he was brutally assaulted by KCIA and dragged back into house arrest (Kim, 2000a)

Despite this oppression by authoritarian regimes, Kim Dae-jung was finally elected president in 1997 at the height of the economic crisis. Subsequently, the maverick politician forged a dramatic coalition with Kim Jong-pil, another opposition leader and the founder of the KCIA. Shortly after winning the presidency, Kim Dae-jung told Time magazine:

“Throughout my life I have faced death five times. For six years I was in prisons, and for ten years I was in exile or under house arrest. I never lost hope that someday there would be something like this” (Time, 1998).

His inauguration marked the first peaceful transfer of power between rival parties in 50 years. The economic crisis presented Kim with a huge problem at the beginning of his presidency, but it also rallied the patriotism of the population. Passion for regional politics was subdued by a spirit of cooperation needed to help alleviate the country’s dire financial circumstances. South Korea’s economic growth rate shrank to minus 5.8
percent in 1998 but bounced back in 1999 to plus 10.2 percent. Kim has been largely credited with the economic turnaround, but he has not rested on his laurels (Shin, 1999).

Despite his advanced age, Kim Dae-jung’s outlook remained relevant to economical progress. He stressed the need for technological development for South Korea to assume its rightful place as a first-rate nation with a strong economy backed by a democratic system. “In the new millennium, an electronic democracy will be realised,” Kim said in an address posted on his web site. He continued:

“We must forge a clean nation where corruption and irregularities are rooted out completely through active public participation and surveillance…If we cannot cope creatively and positively with the knowledge revolution in the new age, we will be pushed aside to the periphery of world history.”

2.7 CONCLUSION

The fledgling democracies of South Africa and South Korea face innumerable challenges and yet there is also an anticipation of eventual success. The newly formed democratic governments face the enormous challenge of reforming virtually every social economic and political institution. In addition, the remains of authoritarianism are a daunting obstacle. Nevertheless, the people's spontaneous and continued call for democracy during the previous authoritarian regimes indicated a real desire for reform and a true willingness to support their leaders - both in government and society at large.
South Africa and South Korea’s respective guiding figures undoubtedly had an immense influence on their current political dispensations. Since Nelson Mandela was elected as president of South Africa, the lifting of sanctions and the promise of a new constitutional arrangement greatly increased the chance for improvements in human rights and economic conditions. This was especially due to the fact that South Africa now became eligible for support from a host of national and international donors - including the International Monetary Fund (IMF) and World Bank. Simultaneously, Kim Dae-jung’s presidential victory ensured that the Korean government established legal and institutional devices to guarantee human rights. Furthermore, the economic crisis in Korea was averted by accepting IMF demands for a major overhaul of financial institutions and economic policies, including the structural reform of private companies (chaebol) as well as public sector.

South Africa and South Korea have overcome tremendous odds in order to achieve their goals of true and lasting democracy. The two leaders were instrumental in this process and led the transition to democracy through reconciliation in their respective countries. Both Nelson Mandela and Kim Dae-jung devoted their lives to democracy and the achievements of human rights. They were well-rewarded for their efforts by the successful implementation of systems of governance rooted in those values.
CHAPTER THREE

LEADERSHIP THEORY

3.1 INTRODUCTION

While the attitudes and actions of society’s leaders are of significance at every stage of a democracy’s evolution, there is evidence to suggest that they are particularly relevant in the earliest stages. One piece of evidence is in the roles played by the leaders of both South Africa and South Korea. It was the determination and ongoing negotiations of Frederik W. De Klerk (the leader of the predominantly white National Party) and Nelson Mandela (the leader of the largely black African National Congress) that led to the establishment of a multiracial democracy and brought about South Africa’s first truly democratic elections on the basis of “one person, one vote” in 1994. Similarly, it was through the victory of Kim Dae-jung (the leader of the Democratic Party) against his political opponents, who had made an attempt on his life, and his reluctance to retaliate, that made the first peaceful transition from the ruling to the opposition party possible in South Korea in 1997.

This chapter reviews and analyses current research in the field of leadership studies, and focuses on five specific leadership theories. Each of the sections dealing with the five theories briefly defines and discusses various research studies applicable to that particular approach, followed by an evaluation of the approach and criticism levelled at
it. Special attention is given to how the approach contributes or fails to contribute to an overall understanding of the leadership process. Below, Figure 3.1 shows the framework of leadership approaches studied in chapter three.

**Figure 3.1 Framework of Leadership Approaches Studied in Chapter Three**
3.2 DEFINING LEADERSHIP

The study of leaders and leadership has a long history (from the rise of civilisation). Both earlier and recent research developed convenient classification systems of types of leadership, which are either simple lists of types of leaders or multilayered classification systems of formal rules for classifying the leaders by their characteristics or behaviours. Types of leaders can be differentiated according to differences in functional or institutional roles.

In the past 50 years, as many as 30,000 research articles, magazine articles and books about leadership have been written. Various types of leaders have been studied within their specific socio-historical context, and these research results are frequently used to draw conclusions about leadership in general. As a result, leadership has been defined in different ways. DuBrin (2001) lists several representative definitions of leadership as follows:

- Interpersonal influence directed through communication toward goal attainment
- The influential increment over and above mechanical compliance with directions and orders
- An art that causes others to act or respond in a shared direction
- The art of influencing a people by persuasion or example to follow a line of action
- The principal dynamic force that motivates and coordinates the organisation in the accomplishment of its objectives
The definition used as the basis of this dissertation defines leadership as the process of influencing the activities of an individual or a group in efforts toward goal achievement in a given situation.

The following sections review the five most influential leadership approaches. These are:

- Trait approach
- Behavioural approach
- Situational approach
- Transformational approach
- Social Learning approach

3.3 THE TRAIT APPROACH

In the early 1900s, the most common approach to the study of leadership suggested that certain traits – such as physical energy or friendliness – were essential for effective leadership. It was believed that leaders and non-leaders could be differentiated by a universal set of traits, and twentieth-century researchers were challenged to identify these definitive traits.

This approach attempted to determine whether some people have traits and skills that will make them more likely to seek and attain positions of leadership and to be effective in these positions. Bernard, Bringham, Tread, Page and Kilbourne all explained leadership in terms of traits of personality and character (Northouse, 2004).
The term *trait* refers to a variety of individual attributes, including aspects of personality, temperament, needs, motives and values. Personality traits are relatively stable dispositions that cause people to behave in a particular way. The term *skill* refers to a person’s ability to perform various types of cognitive or behaviour activities in an effective manner. Like traits, skills are determined jointly by learning and heredity (Yukl, 1994).

### Table 3.1

<table>
<thead>
<tr>
<th>Trait</th>
<th>Skill</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adaptable to situations</td>
<td>Clever (intelligent)</td>
</tr>
<tr>
<td>Alert to social environment</td>
<td>Conceptually skilled</td>
</tr>
<tr>
<td>Ambitious and achievement-oriented</td>
<td>Creative</td>
</tr>
<tr>
<td>Assertive</td>
<td>Diplomatic and tactful</td>
</tr>
<tr>
<td>Cooperative</td>
<td>Fluent in speaking</td>
</tr>
<tr>
<td>Decisive</td>
<td>Knowledgeable about group tasks</td>
</tr>
<tr>
<td>Dependable</td>
<td>Organised (administrative ability)</td>
</tr>
<tr>
<td>Dominant (desire to influence others)</td>
<td>Persuasive</td>
</tr>
<tr>
<td>Energetic (high activity level)</td>
<td>Socially Skilled</td>
</tr>
<tr>
<td>Persistent</td>
<td></td>
</tr>
<tr>
<td>Self-Confident</td>
<td></td>
</tr>
<tr>
<td>Tolerant of stress</td>
<td></td>
</tr>
<tr>
<td>Willing to assume responsibility</td>
<td></td>
</tr>
</tbody>
</table>


Leadership traits were studied to determine what made certain people great leaders. The theories that were developed were called “great man” theories because they focused on
identifying the innate qualities and characteristics possessed by great social, political and military leaders (Northouse, 2004). It was believed that people were born as leaders with these traits. Yukl offered some suggestions developed by Stogdill (1974), shown in Table 3.1 above.

### 3.3.1 RESEARCH ON THE TRAIT APPROACH

There have been numerous studies based on the trait approach. According to Yukl (1994), Bird compiled a list of 79 such traits from 20 psychologically oriented studies. A similar review was completed by Smith and Krueger for educators and by Jenkins for military leaders. Until the 1940s, most research about leaders and leadership focused on the individual trait of consequence. Leaders were seen to have various attributes and personality traits that were different from non-leaders (Bass & Stogdill, 1990). However, Stogdill’s (1974) critique concluded that both person and situation had to be included to explain the emergence of leadership.

In an early review by Stogdill (1948) of more than 124 trait studies that were conducted between 1904 and 1947, he suggested that no consistent set of traits differentiated leaders from non-leaders across a variety of situations. An individual with leadership traits, who was a leader in one situation, might not be a leader in another situation. Rather than being a quality that individuals possessed, leadership was re-conceptualised as a relationship between people in a social situation.

Mann (1959) conducted a similar study that examined more than 1,400 findings
regarding personality and leadership in small groups, but he placed less emphasis on how situational factors influenced leadership. Mann suggested that personality traits could be used to discriminate leaders from non-leaders. His results identified leaders as strong in the following traits: intelligence, masculinity, adjustment, dominance, extroversion and conservatism.

Other reviews argued for the importance of leadership traits: McCall and his associates (1985) found that a need for power is expressed in different ways depending upon the trait identified as “activity inhibition,” which was measured by coding the TAT (Thematic Apperception Test) responses. Additionally, Kirkpatrick and Locke (1991) argued that leaders differ from non-leaders based on six traits: drive, the desire to lead, honesty and integrity, self-confidence, cognitive ability and knowledge of the business.

From the number of research studies that have been conducted on individuals’ personal characteristics, it is clear that many traits contribute to leadership. Some of the important traits that are consistently identified in many of these studies are intelligence, self-confidence, determination, integrity and sociability (Northouse, 2004). Recent researches, however, stress the interactions that occur between leaders and their context instead of focusing only on leaders’ traits.

In the mid-1900s, the trait approach was challenged by research that questioned the universality of leadership traits. The early trait research studies did not pay attention to the question of how traits interact as an integrator of personality and behaviour, or how the situation determines the relevance of different traits and skills for leader
effectiveness.

3.3.2 CRITICISM OF THE TRAIT APPROACH

The trait approach has been criticised for a number of reasons. Hundreds of research studies of the trait approach have, for instance, failed to delimit a definitive list of leadership traits. The list of traits (which have been pinpointed over the past years) is seemingly limitless. Furthermore, this approach failed to take contextual information into account and ignored the influence of the specific socio-historical situation on the leader in question. Since the particularities of the situation influence leadership, it is difficult to identify a universal set of leadership traits in isolation from the context in which the leadership occurs (Northouse, 2004).

Another criticism levelled against the trait approach is that it questions the value of training individuals to assume leadership positions. Teaching new traits is a difficult process because traits are not easily changed. According to this approach, it is therefore not reasonable to train managers in organisation.

In spite of these criticisms, the trait approach provides valuable knowledge about leadership. Although a definitive set of traits is not offered, the approach does offer guidelines for identifying traits that contribute to effective leadership. Stogdil as quoted by Yukl (1994) makes it clear that recognition of the relevance of leader traits is not a return to the original trait approach. The premise that some leader traits are absolutely necessary for effective leadership has not been substantiated in several decades of trait
research. Possession of particular traits increases the likelihood that a leader will be effective, but it does not guarantee effectiveness, and the relative importance of different traits is dependent upon the nature of the leadership situation.

Most studies attempt to identify how traits and skills are reflected in behaviours that explain why a person is effective in a particular managerial position, or why the person is promoted to a higher position. As a result, better-designed research slowly accumulated over the years and thus researchers have made progress in discovering how leader attributes are related to leadership behaviour and effectiveness.

3.4 THE BEHAVIOURAL APPROACH

While the trait approach emphasises the personality characteristics of the leader, the behavioural approach emphasises the behaviour of the leader. The behavioural approach is different from the trait approach because the behavioural approach focuses on what leaders do rather than who leaders are. Although there are many behaviour models and theories, this section will focus on three: the Ohio State Leadership studies, The Michigan Leadership studies and the Leadership Grid®.

The behavioural approach emphasises what leaders do and how they act. This shift expanded the study of leadership to include the actions of leaders toward subordinates in various contexts. Behaviour research is concerned with two general types of behaviour: task behaviour and relationship behaviour. Task behaviour assists goal accomplishment and helps group members to achieve their objectives. On the other
hand, relationship behaviour helps subordinates feel comfortable with themselves, with each other, and with the situation in which they find themselves. The important purpose of this approach is to explain how leaders combine these two types of behaviour to influence subordinates in their efforts to reach a goal.

3.4.1 RESEARCH ON THE BEHAVIOURAL APPROACH

The main period of the behavioural approach to leadership studies occurred between 1945, with the Ohio State and Michigan studies, and the mid-1960s, with the development of the Leadership Grid®.

3.4.1.1 The Ohio State Leadership Studies

The leadership studies initiated in 1945 by the Bureau of Business Research at Ohio State University attempted to identify various dimensions of leader behaviour (Hersey, et al., 2000). Stogdill (1974), who directed the research, defined leadership as the behaviour of an individual when directing the activities of a group toward goal attainment. He eventually narrowed the description of leader behaviour to two dimensions: initiating structure and consideration. Daft (1994) defines these terms as follows:

Initiating structure: A type of leader behaviour that describes the extent to which a leader is task oriented and directs subordinates’ work activities toward goal achievement.
**Consideration:** A type of leader behaviour that describes the extent to which a leader is sensitive to subordinates, respects their ideas and feelings, and establishes mutual trust.

At the same time, Ohio State researchers developed the Leader Behaviour Description Questionnaire (LBDQ), to be completed by leaders’ followers for the collection of data about leader’s behaviour. The LBDQ was designed to evaluate how leaders carry out their activities, and contained fifteen questions pertaining to consideration and fifteen to initiation structure. Furthermore, the researchers developed a second questionnaire, the Leader Opinion Questionnaire (LOQ) to collect data about leaders’ self perceptions of their leadership style. As a result of this research, the Ohio State researchers developed quadrants to show various combinations of initiating structure and consideration as illustrated in Figure 3.2.

**Figure 3.2 The Ohio State Leadership Quadrants**

<table>
<thead>
<tr>
<th>High Consideration And Low Structure</th>
<th>High Structure And High Consideration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Consideration And Low Structure</td>
<td>High Structure And Low Consideration</td>
</tr>
</tbody>
</table>

Source: Paul Hersey, Kenneth H. Blanchard and Dewey E. Jonson, 2000, p. 94.
Figure 3.2 shows a high score on one dimension does not necessitate a low score on the other. The behaviour of a leader is described as any mix of both dimensions. Thus, it was during these studies that leader behaviour was first plotted on two separate axes rather than on a single continuum (Hersey, et al., 2000). Quadrants were developed to show various combinations of initiating structure and consideration, as illustrated in Figure 3.2.

### 3.4.1.2 The Michigan Leadership Studies

While researchers at Ohio State developed the LBDQ and LOQ to observe the behaviour of leaders, researchers at the University of Michigan also conducted leadership studies by locating clusters of characteristics that seemed to be related and by determining various indicators of effectiveness (Kahn and Katz, 1960). The studies identified two types of leadership behaviour called employee orientation and production orientation, as follows (Yukl, 1994):

**Employee orientation**: The behaviour of leaders who approach subordinates with a strong human relations emphasis.

**Production orientation**: The behaviour of leaders that stress the technical and production aspects of the job.

Employee-oriented leaders emphasised that every employee is important and took interest in everyone, accepting their individuality and personal need. Production-oriented leaders, on the other hand, regarded employees as tools to accomplish the goals
of the organisation.

Despite similarities to the Ohio State studies, the Michigan studies conceptualised employee and production orientations as opposite ends of a single continuum differently from the Ohio State studies. This means that leaders who were oriented towards production were less oriented to employees.

3.4.1.3 The Leadership Grid

In discussing the Ohio State and Michigan Leadership studies, researchers concentrated on two theoretical concepts, one emphasising task accomplishment and the other emphasising personal relationships. Blake and McCanse (1991) modified these concepts in their Leadership Grid (formerly the Managerial Grid by Blake and Mouton) and have used them extensively in organisation and management development programs.

The Leadership Grid was designed to explain how leaders help organisations to reach their aims through two factors, namely concern for production and concern for people. Blake and Mouton (1984) defined the meanings of the two terms as follows:

**Concern for production:** How a leader is concerned with achieving organisational tasks.

**Concern for people:** How a leader attends to the people within the organisation who are trying to achieve its goals.

One significant difference between the Leadership Grid and the Ohio State Studies is a
“concern for” which is a predisposition about something, or an attitudinal dimension. Therefore, the Leadership Grid tends to be an attitudinal model that measures the value and feelings of a leader, whereas the Ohio State framework attempts to include behaviour concepts as well as attitudinal items (Hersey, et al., 2000).

**Figure 3.3 The Leadership Grid**

```
  High 9
     1.9 Country Club Management: Thoughtful attention to the needs of the people for satisfying relationships leads to a comfortable, friendly organisation atmosphere and work tempo.

     8

     7

     6

     5

     4

     3

     2

     1

  Low 1

  Low Concern for Production High

  1  2  3  4  5  6  7  8  9

  1.1 Impoverished Management: Exertion of minimum effort to get required work done is appropriate to sustain organisation membership.

  2

  3

  4

  5

  6

  7

  8

  9

  9.1 Authority-Obedience: Efficiency in operations results from arranging conditions of working in such a way that human elements interfere to a minimum degree.

Middle of the road management: Adequate organisation performance is possible through balancing the necessity to get out work with maintaining morale of people at a satisfactory level.

  5.5

Team Management: Work accomplishment is from committed people; interdependence through a “common stake” in organisation purpose leads to relationship of trust and respect.

  9.9

Source: Peter G. Northouse, 2004, p. 70.
```
3.4.2 CRITICISM OF THE BEHAVIOURAL APPROACH

The behavioural approach also has several weaknesses. Firstly, this approach does not adequately show how leaders’ styles are associated with performance outcomes (Yukl, 1994). Researchers have not been able to establish a consistent link between task and relationship behaviours and outcomes such as morale, job satisfaction and productivity. Secondly, this approach failed to find a universal style of leadership that could be effective in almost every situation. Furthermore, this approach implies that the most effective leadership style is always the high-high pattern (high task and high relationship style). In fact, there can be other situations which require different leadership styles; some may require high task behaviour, and others may require supportive behaviour.

Nevertheless, the behavioural approach has broadened the scope of leadership research to include the study of the behaviour of leaders rather than only their personal traits or characteristics. In addition, this approach is valuable because it emphasises the importance of the two dimensions of leadership behaviour: task and relationship. As a result, this approach can provide a useful frame in searching for an understanding of our own leadership behaviour. Overall, due to the lack of attention to situational variables, the behavioural approach has been credited with the emergence of the situational approach, which studies leadership behaviour in various situations, and transformational approach, which has the strongest effect on subordinate motivation.
3.5 THE SITUATIONAL APPROACH

The situational approach observes the behaviour of leaders towards followers in specific situations. Leadership is not ascribed to any hypothetical inborn or acquired ability or on a potential for leadership. The situational approach was developed by Hersey and Blanchard (2000) and has been refined and revised several times since its inception. It has been used extensively in training and development for organisations throughout the world. Although there are situational studies, this section briefly explains three theories: the Hersey-Blanchard Situational Model, Fiedler’s Contingency Theory and the Path-Goal Theory.

The situational approach focuses on leadership in a given situation. The basic frame is that different situations demand different kinds of leadership. This research has two major subcategories. One treats managerial behaviour as a dependent variable and researchers seek to discover how this behaviour is influenced by aspects of the situation, such as the type of organisation or managerial position. Therefore, this research investigates how managers cope with demands and constraints.

The other subcategory of situational research attempts to identify aspects of the situation that “moderate” the relationship of leader behaviours to leadership effectiveness. This research is based on the assumption that different behaviour patterns will be effective in different situations. Theories describing this relationship are sometimes called “contingency theories” of leadership (Yukl, 1994).
This emphasis on behaviour and environment allows for the possibility that individuals can be trained to adapt their style of leader behaviour to varying situations. Therefore, it is believed that most people can increase their effectiveness in leadership roles through education, training and development.

3.5.1 RESEARCH ON THE SITUATIONAL APPROACH

The main period of the situational approach to leadership occurred in the early 1960s and it was subsequently developed by Hersey and Blanchard in the late 1960s. At the same time, widely respected as the father of the contingency theory of leadership, Fiedler developed the Leadership Contingency model in the late 1960s. Furthermore, the Path-Goal Theory appeared in the early 1970s. Even though these theories vary considerably in some aspects, they all utilise the situational variable as a basis. Therefore, they are classified under the common heading of the situational approach.

3.5.1.1 Hersey-Blanchard Situational Model

One of the most widely recognised situational approaches to leadership is the Hersey-Blanchard theory, based on Reddin’s 3-D Management Style Theory. This model refers to the behaviour pattern of an individual who attempts to influence others. Hersey and Blanchard (2000) emphasise both a directive and a supportive dimension and each has to be applied appropriately in a given situation, as follows:
Figure 3.4 Situational Leadership Model

<table>
<thead>
<tr>
<th>FOLLOWER READINESS</th>
<th>LEADER BEHAVIOUR</th>
<th>TASK BEHAVIOUR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FOLLOWER</strong></td>
<td><strong>LEADER</strong></td>
<td><strong>(High)</strong></td>
</tr>
<tr>
<td><strong>DIRECTED</strong></td>
<td><strong>DIRECTED</strong></td>
<td><strong>(High)</strong></td>
</tr>
<tr>
<td><strong>R4</strong></td>
<td><strong>S3</strong></td>
<td><strong>S2</strong></td>
</tr>
<tr>
<td>Able and willing or Confident</td>
<td>Share ideas and facilitate in decision making</td>
<td>Explain decision and provide opportunity for clarification</td>
</tr>
<tr>
<td><strong>R3</strong></td>
<td><strong>Hi Rel.</strong></td>
<td><strong>Hi Task</strong></td>
</tr>
<tr>
<td>Able but Unwilling or Confident</td>
<td>Supportive Behaviour</td>
<td>Guidance</td>
</tr>
<tr>
<td><strong>R2</strong></td>
<td><strong>Lo Task</strong></td>
<td><strong>Hi Rel.</strong></td>
</tr>
<tr>
<td>Unable but Willing or Confident</td>
<td>Relationship Behaviour</td>
<td>High Task</td>
</tr>
<tr>
<td><strong>R1</strong></td>
<td><strong>Lo Rel.</strong></td>
<td><strong>Lo Rel.</strong></td>
</tr>
<tr>
<td>Unable and Unwilling or Confident</td>
<td>Low Task</td>
<td>Low Rel.</td>
</tr>
</tbody>
</table>

**Directive (task) behaviour:** The extent to which the leader spells out the duties and responsibilities of an individual or group. It includes giving direction and setting goals.

**Supportive (relationship) behaviour:** The extent to which the leader engages in two-way or multiway communication. It includes such activities as listening, providing encouragement and coaching.

This situation model can be classified further into four distinct categories of directive and supportive behaviours as shown in Figure 3.4. Each quadrant calls for a different leadership style. Consequently this model shows how the following descriptions apply to the four leadership styles (DuBrin, 2001):

**Style 1 (S1):** High task and low relationship. The “telling” style is directive because the leader produces a lot of input but a minimum amount of relationship behaviour.

**Style 2 (S2):** High task and high relationship. The “selling” style is also very directive but in a more persuasive, guiding manner. The leader provides considerable input about task accomplishment but also emphasises human relations.

**Style 3 (S3):** High relationship and low task. In the “participating” leadership style, there is less direction and more collaboration between leader and group members. The consultative and consensus subtypes of participative leader generally fit into this quadrant.

**Style 4 (S4):** Low relationship and low task. In the “delegating” leadership style, the
leader delegates responsibility for a task to a group member and is simply kept informed of progress. If carried to an extreme, this style would be classified as free-rein.

Each four leadership styles related to “readiness,” see Figure 3.4, which is defined as the extent to which a follower demonstrates the ability and willingness to accomplish a specific task. Readiness is not a personal characteristic, but how ready a person is to perform a particular task. Readiness has two components - ability and willingness (Hersey et al., 2000).

**Ability:** The knowledge, experience and skill an individual or group brings to a particular task or activity.

**Willingness:** The extent to which an individual or group has the confidence, commitment and motivation to accomplish a specific task.

Followers are at a high readiness level (R4) if they are interested and confident in their work and they know how to do the task. Therefore followers become responsible for task direction and the decisions are follower-directed. As followers move from low levels of readiness to higher levels, the combinations of task and relationship behaviour appropriate to the situation begin to change (Hersey, et al., 2000).

As a result, the situational leadership suggests the high probability leadership style for various readiness levels and it also indicates the probability of success of the other style configurations if a leader is unable to use the desired style.
3.5.1.2 Fiedler’s Contingency Theory

Fiedler (1971) developed the contingency theory by studying the style of different leaders who worked in different contexts, but primarily military organisations. After analysing the styles of hundreds of leaders, Fiedler and his colleagues were able to make an empirically grounded generalisation about which style of leadership were best and which styles were worst for a given organisational context (Hersey, et al., 2000). He suggested that three major situational variables determine whether a given situation is favourable to leaders:

**Leader-member relations:** Their personal relations with the member of their group.

**Task structure:** The degree of structure in the task that their group has been assigned to perform.

**Position power:** The power and authority that leaders’ position provides.

Based on research findings, the contingency model (see Figure 3.5) proposes that certain styles will be effective in certain situations. This model suggests eight possible combinations and develops the Least Preferred Co-workers (LPC) scale. This scale is use to measure a person’s leadership style. For example, it measures leader’s style by having leader describes a co-worker with whom he had difficulty completing a job. Leaders who score high on this scale are described as relationship motivated and those who score low on the scale are identified as task-motivated (Fiedler, 1971).

Figure 3.5 indicates that contingency theory stresses that leaders will not be effective in
all situations. Situations that are rated “most favourable” are those having good leader-follower relations, defined tasks and a strong leader position of power. Situations that are “least favourable” have poor leader-follower relations, unstructured tasks and a weak leader position of power (Fiedler, 1971). It emphasises the importance of matching a leader’s style with the demands of the situation.

**Figure 3.5 Contingency Model**

<table>
<thead>
<tr>
<th>Leader-Member Relations</th>
<th>GOOD</th>
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<td>Task Structure</td>
<td>High Structure</td>
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<td>Position Power</td>
<td>Strong power</td>
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<tr>
<td>Preferred Leadership Style</td>
<td>Low LPCs</td>
<td>Middle LPCs</td>
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### 3.5.1.2 Path-Goal Theory

In contrast to the Hersey-Blanchard model, which suggests that a leader must adapt to the development level of subordinates, and unlike Fiedler, which emphasises the match between the leader’s style and specific situational variable, the path-goal theory emphasises the relationship between the leader’s style, characteristics of the subordinates and the work setting (Northouse, 2004).
This theory was developed by Evans and House and has been refined and extended by various writers such as House and Mitchell, Stinson and Johnson and Fulk and Wendler (Hersey, et al., 2000). The path-goal theory is designed to explain how leaders can help subordinates along the path to their goal by selecting specific behaviours that are best suited to subordinates’ needs and to the situation in which subordinates are working. By choosing the appropriate leadership style, leaders can help to increase subordinates’ expectations for success and satisfaction. To explain these leaders’ behaviour, House and Mitchell (1974) defined the four leadership behaviours as follows:

**Supportive leadership**: Giving consideration to the needs of subordinates, displaying concern for their welfare, and creating a friendly climate in the work unit.

**Directive leadership**: Letting subordinates know what they are expected to do, giving specific guidance, asking subordinates to follow rules and procedures, scheduling and coordinating the work.

**Participative leadership**: Consulting with subordinates and taking their opinions and suggestions into account.

**Achievement-oriented leaders**: Setting challenging goals, seeking performance improvements, emphasising excellence in performance, and showing confidence that subordinates will attain high standards.

According to House and Mitchell (1974), directive leadership is effective for repetitive tasks; participative leadership is effective when tasks are unclear and subordinates are autonomous; achievement-oriented leadership is effective for challenging tasks. House and Mitchell (1974) also argued that subordinates are motivated [path] by leader
behaviour to the extent that this behaviour influences expectancies [goal].

3.5.2 CRITICISM OF THE SITUATIONAL APPROACH

Despite its extensive use in leadership training and development, the situational approach does have some limitations. Most of all, the situational approach is too complicated to have much of an impact on most leaders. It seems desirable for a situational model to include many relevant aspects of the situation, but to do so make a model difficult to test. Managers are also so busy dealing with problems that they do not have time to stop and analyse the situation with a complicated model (Yukl, 1994).

Furthermore, this approach is not clear in explaining how subordinates move from low development levels to high development levels, nor is clear on how commitment changes over time for subordinates. As a result, the validity of the basic prescriptions for matching leader styles to subordinates’ development levels is questioned. In addition, the situational approach is concerned with management rather than true leadership. The various models deal more with conducting transactions with group members than with inspiration and influence.

The situational approach, however, contains the first leadership theory to emphasise the impact of situations on leaders; it is predictive of leadership effectiveness. Further, it is prescriptive. It tells a leader what he or she should and should not do in various contexts. As a result, the situational approach has proved to be useful as the basis for leadership training.
3.6 TRANSFORMATIONAL APPROACH

The term transformational leadership was first used by Dowton; however, its emergence as an important approach to leadership began with a classic work by the political sociologist James MacGregor Burns, titled _Leadership_. Burns (1978) described transforming leadership as a process in which “leaders and followers raise one another to higher levels of morality and motivation.” This approach has been researched by, amongst others, Bass (1985), Bennis and Nanus (1985) and Tichy and Devanna (1990).

Transformational leadership, which is also termed visionary leadership, strategic leadership, or charismatic leadership, refers to the process of building commitment to the organisation’s objectives and empowering followers to accomplish these objectives (Northouse, 2004). Therefore, this approach stresses that leaders need to understand and adapt to the needs and motives of followers.

According to Burns (1985), this type of leadership may be exhibited by anyone in the organisation in any type of position, and it may involve people influencing peers or superiors as well as subordinates. In the process, both leader and followers may emerge with a stronger and higher set of moral values. Another important source of transformational leadership is found by research in organisational culture because the culture is influenced by several aspects of a leader’s behaviour. This includes examples set by the leader, what the leader attends to, how the leader reacts to crises, how the leader allocates rewards, and how the leader makes selection, promotion and dismissal decisions (Bryman, 1992).
3.6.1 RESEARCH ON THE TRANSFORMATIONAL APPROACH

Most studies of charismatic or transformational leadership identify the types of behaviour used by the leader and the traits that facilitate the leader’s effectiveness. This approach is concerned with the process of how certain leaders are able to inspire followers to accomplish goals.

The following section analyses the research on the transformational theory developed by Bass in the mid-1980’s and briefly explains the research of Bennis and Nanus and the work of Tichy and Devanna in the late 1980’s.

3.6.1.1 Research by Bass

Bass (1985) extended Burns’s work by giving more attention to the leader’s effect on followers. Followers of a transformational leader feel trust, admiration, loyalty and respect toward the leader, and they are motivated to do more than they expected to do. The leader transforms and motivates followers by:

- raising followers’ levels of consciousness about the importance and value of specified and idealised goals;
- getting followers to transcend their own self-interest for the sake of the team or organisation; and
- inspiring followers to address higher-level needs (Bass, 1985).
In addition, Bass (1985) developed the Multi-factor Leadership Questionnaire (MLQ) which is widely used to measure various aspects of transformational leadership. The MLQ is made up of questions that measure follower’s perceptions of a leader’s behaviour in seven areas:

- Individualised consideration (charisma)
- Inspirational motivation
- Intellectual simulation
- Idealised influence
- Contingent reward
- Management-by-exception
- Laissez-faire behaviour (Bass, 1992)

Bryman (1992) and Bass and Avolio (1994) have suggested that the charisma and motivation factors on the MLQ are most likely to be related to positive effects.

According to Bass (1985), transformational leaders make followers more aware of the importance and value of task outcomes, activate their higher-order needs and induce followers to transcend self interest for the sake of the organisation. As a result of this influence, followers feel trust and respect toward the leaders, and they are motivated to do more than they expected to do. Transformational results are achieved by use of charisma, inspirational leadership, individualised consideration and intellectual stimulation (Yukl, 1994).
3.6.1.2 Research by Bennis and Nanus

Bennis and Nanus (1985) collected the data of 90 leaders using unstructured interviews at times supplemented with observation. The researchers asked leaders basic questions such as:

- What are your strengths and weaknesses?
- What past events most influenced your leadership approach?
- What were the critical points in your career?

The leaders who participated in the study differed greatly in their style and approach and few fit the common stereotype of a transformational leader. Most were ordinary in appearance, personality and general behaviour. Nevertheless, from the answers leaders provided to their questions, Bennis and Nanus provided common strategies utilised by leaders in the transformation of organisations (Northouse, 2004). These common strategies are:

- **Vision**: Transformational leaders had a clear, attractive, realistic and believable vision of the future state of their organisations.
- **Trust**: Transformational leaders create trust in their organisation by making their own positions clearly known and then standing by them.
- **Social Architects**: Transformational leaders acted as social architects for their organisations by creating an institutional space for the shared meanings/values of the individuals within the organisation.
• **Creative Deployment through Positive Self-Regard**: Transformational leaders knew their strengths and weaknesses and they emphasised their strengths rather than dwelling on their weaknesses.

It is also important for the leader to articulate a clear and appealing vision relevant to the needs and values of followers (Yukl, 1994). This research helps identify the types of leadership behaviour typical of transformational leaders.

### 3.6.1.3 Research by Tichy and Devanna

Similar to Bennis and Nanus, Tichy and Devanna (1990) conducted a study of 12 CEOs in a variety of organisations, most of which were large corporations. Tichy and Devanna (1990) focused on how leaders worked under the challenging conditions caused by rapid technological change, social and cultural changes, increased competition and increased interdependence with economies of other nations.

As a result, Tichy and Devanna (1990) identified a three-act process.

- **Act 1**: This process involves recognising the need for change. Transformational leaders are change agents and they have the responsibility of pointing out to the organisation how change in the environment could positively or negatively affect the operation of the organisation.

- **Act 2**: This process requires the creation of a vision. A vision should be constructed by everyone employed by an organisation. A central aspect of
creating a vision is developing a mission statement that describes the vision and the values implied by it.

- **Act 3:** This process involves institutionalising changes. To do this, leaders need to break down old structures and establish new ones. In this process, individuals will need to be helped to find new roles in the organisation.

Research by Bennis and Nanus (1985) and Tichy and Devanna (1990) provides insights into the way transformational leaders develop commitment to a vision among internal and external stakeholders, implement strategies to accomplish the vision and embed the new values and assumptions into the culture of the organisation. Moreover, the two studies suggest that transformational leaders are likely to take actions to empower followers and change the organisation in ways that will institutionalise new values, have responsibility, provide coaching and training skills to followers, encourage open sharing of ideas and information and also modify the organisation’s structure and management systems.

### 3.6.2 CRITICISM OF THE TRANSFORMATIONAL APPROACH

Several negative features of the transformational approach have been identified. These include: a lack of conceptual clarity that creates the impression that transformational leadership has a trait-like quality; it is sometimes seen as elitist and undemocratic and it has the potential to be used counterproductively in for example, to usurp power by dictatorships (Northouse, 2004).
Despite these weaknesses, the transformational approach has strong intuitive appeal because it goes beyond traditional transactional models and broadens leadership to include the growth of followers and places strong emphasis on morals and values. It contributes to the understanding of leadership processes by acknowledging how important the symbolic aspects of leadership are, how valuable shared leadership is and it recognises that leadership processes are embedded within the cultures of the organisation – shaping it and being shaped by it (Yukl, 1994).

3.7 THE SOCIAL LEARNING APPROACH

In an interview on emerging leadership approaches, Schwella (29 July 2003) commented that there is an emerging leadership approach that can be called the social learning approach. This approach is similar to the one DuBrin (2001) describes as the knowledge management and/or learning organisation approach. The most prominent authors in this approach are Senge (1990) and Heifetz (1994).

According to Schwella, the social learning approach is used to deal with circumstances relating to adaptive problems which are problems that have arisen due to new social occurrences. This approach enables leaders to inspire confidence in followers to answer questions and solve problems through the learning process in their organisation. The emergence of the current idea of social learning is related to notions such as ‘the learning society.’ Schon (1973) provides a theoretical framework in which he links the experience of living in a constantly changing environment with the need for constant learning. He explores the extent to which companies, social movements and
governments are learning systems and how those systems could be enhanced. He also suggests that the movement towards learning systems is a tentative and inductive process for which there is no adequate theoretical basis.

3.7.1 RESEARCH ON THE SOCIAL LEARNING APPROACH

This section analyses the research on the social learning approach in the early 1990’s and briefly explains the research of Senge and the work of Heifetz.

3.7.1.1 Research by Senge

Senge (1994) argues that learning organisations require a new view of leadership and he suggests that the shared leadership model can be found in such an organisation. The leaders are responsible for building organisations where people continually expand their capabilities to understand complexity, clarify vision and improved shared mental models. Taking this stand is the first leadership act, the start of inspiring the vision of the learning organisation.

Senge (1994) distinguishes the learning organisations from more traditional organisations based on the mastery of certain basic disciplines. The five disciplines are:

- **Personal mastery:** Learning to expand personal capacity to create the results people most desire and creating an organisational environment which encourages all its members to work towards the goals and purposes they choose.
• **Mental Models**: Reflecting upon, continually clarifying and improving group members’ internal pictures of the world, and seeing how they shape their own actions and decisions.

• **Shared Vision**: Building a sense of commitment in a group by developing a shared vision of the future where group members create the principles and guiding practices by which they will achieve their aims.

• **Team Learning**: Transforming conversational and collective thinking skills to enable groups of people to develop competence that exceeds the sum of individual members’ talents.

• **Systems Thinking**: A way of thinking about, and a language for describing and understanding, forces and interrelationships that shape the behaviour of systems.

The last discipline, systems thinking, helps to identify ways to change systems more effectively and to act more in tune with the larger processes of the natural and economic world. According to Senge (1994), systemic thinking is the conceptual cornerstone of his approach. It is the discipline that integrates the followers, fusing them into a coherent body of theory and practice. He identifies three aspects of the leadership model as follows:

• **Leader as designer**: The leader’s task is to design the learning processes whereby people throughout the organisation can deal productively with the critical issues they face and develop their mastery in the learning disciplines.

• **Leader as steward**: The leader develops a unique relationship to his or her own personal vision. They become a steward of the vision. One of the important
things to grasp here is that stewardship involves a commitment to and responsibility for the vision, rather the leader is caretaker, not owner.

- **Leader as teacher:** The leader helps people to achieve their vision through more accurate, more insightful and more empowering views of reality. This improved view is gained by means of a facilitative approach through which followers learn.

Senge (1994) concludes that leaders have to create and manage creative tension, especially around the gap between vision and reality. Mastery of such tension allows for a fundamental shift. It enables the leader to see the truth in changing situations.

### 3.7.1.2 Research by Heifetz

Heifetz (1994) suggests that organisations face adaptive challenges. Changes in societies, markets, customers, competition and technology around the globe are forcing organisations to clarify their values, develop new strategies and learn new ways of operation. According to him, adaptive challenges are often systemic problems with no ready answer because to adapt organisations’ behaviour - in order to thrive in new environments - is critical; executives have to break a long-standing behaviour pattern of their own, providing leadership in the form of solution and adaptive change is distressing for the people going through it.

Heifetz (1994) offers six principles for leading adaptive work:
• **Getting on the balcony:** The leader has to be able to view patterns as if he or she were on a balcony and to see a context for change or create one.

• **Identifying the adaptive challenge:** The leader has to: listen to the ideas and concerns of people inside and outside the organisation; see conflicts as clues-symptoms of adaptive challenges; hold a mirror up to himself or herself, recognising that he or she embodies the adaptive challenges facing the organisation.

• **Regulating distress:** The leader must realise that people can learn only so much so fast. Therefore, the leader has to: create what can be called a holding environment; have responsibility for direction, protection, orientation, managing conflict and shaping norms; have presence and poise.

• **Maintaining disciplined attention:** The leader has to get employees to confront tough trade-offs in values, procedures, operating styles and power.

• **Giving the work back to people:** The leader has to let the people bear the weight of responsibility and develop collective self-confidence.

• **Protection voices of leadership from below:** The leader has to rely on others within the organisation to raise questions that may provide cover to people who point to the internal contradictions of the enterprise.

As seen in this light, Heifetz (1994) concludes that leadership requires a learning strategy. A leader, from above or below, with or without authority, has to engage people in confronting the challenges, adjusting their values, changing perspectives and learning new habits. The adaptive demands of modern time require leaders who take responsibility without waiting for revelation or request.
3.7.2 CRITICISM OF THE SOCIAL LEARNING APPROACH

The social learning approach has been criticised because it is difficult to identify real examples. This might be because the vision is ‘too ideal’ or because it is not relevant to the requirements and dynamics of an organisation. Finger and Brand (1999) conclude that it is not possible to transform a bureaucratic organisation by learning initiatives alone. They believe that by referring to the notion of the learning organisation it was possible to make change less threatening and more acceptable to participants.

Secondly, despite the powerful intuitive appeal of Senge’s five disciplines, consensual learning through experience does not always occur (Finger et al., 1999). Individuals often have different mental models, levels of personal mastery and systems thinking, so there is no guarantee of team learning and a shared vision. Some individuals may be reluctant to be forthright about their own views and beliefs when speaking to managers or peers, perhaps because of adverse experiences in the past. Some individuals simply do not want to take part in consensual, organisational decision making because they do not want the responsibility.

Finally, the learning organisation concept may come into conflict with more traditional, hierarchical, even authoritarian organisational styles and structures in practice. In spite of these critiques, there is still substantial evidence of the success of this approach. The notion of learning organisation provides leaders with a picture of how an organisation can function. Senge (1994) also introduces a number of interesting dimensions that could contribute to personal development, and increase organisational effectiveness,
especially where the group is firmly rooted in the ‘knowledge economy.’

3.8 CONCLUSION

Leadership has been studied in many different ways, depending on the researcher’s methodological preferences and view of leadership. This chapter reviewed the major findings from the trait, behaviour, situational, transformational and social learning approaches to leadership research and theory as illustrated in Table 3.2.

Each approach has strengths and weaknesses to provide a comprehensive frame on an effective leadership style. Leadership implies the proposition that individuals can make a difference. A leader is required to have the individual capacity to move, inspire and mobilise masses of people (followers) so that they can accomplish their goals together. Therefore, it is important that researchers provide the effective leadership style which is required of each different organisation.

In the next chapter, the leadership approaches of Nelson Mandela and Kim Dae-jung will be analysed in terms of the summarised findings based on the leadership approaches.
Table 3.2 Studies of Leadership Theories

<table>
<thead>
<tr>
<th>APPROACH</th>
<th>THE MEANING</th>
<th>THE RESEARCH STUDIES</th>
<th>CRITICISM</th>
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<tbody>
<tr>
<td><strong>Trait Approach</strong></td>
<td>Certain people were born as leaders with trait and skills</td>
<td>Bird (1940)</td>
<td>Fail to delimit a definitive list of leadership trait.</td>
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<td>Stogdill (1948)</td>
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<td></td>
<td></td>
<td>Mann (1959)</td>
<td>Question the value of training individuals.</td>
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<td>McCall (1985)</td>
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<tr>
<td><strong>Behavioural Approach</strong></td>
<td>Leaders’ behaviour differs from each other in their focus of attention in terms of task-oriented and relationship-oriented behaviour.</td>
<td>Ohio State (1945)</td>
<td>Fail to find a universal style of leadership.</td>
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<td></td>
<td></td>
<td>Michigan (1960)</td>
<td>Fail to show leader’s style in terms of situations.</td>
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<td>Leadership Grid (1964)</td>
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<tr>
<td><strong>Situational Approach</strong></td>
<td>Leadership is all a matter of situational demands, that is, situational factors determine who will emerge as leaders.</td>
<td>Hersey &amp; Blanchard (1969)</td>
<td>Too complicate to test.</td>
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<td></td>
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<td>Fiedler (1974)</td>
<td>Not clear to explain attitude of subordinates.</td>
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<td>Path-Goal (1974)</td>
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<td><strong>Transformational Approach</strong></td>
<td>Leadership is concerned with the process of how certain leaders are able to inspire followers to accomplish great things.</td>
<td>Bass (1985)</td>
<td>Lack of conceptual clarity.</td>
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<td></td>
<td></td>
<td>Bennis &amp; Nanus (1985)</td>
<td>Possible to use in negative ways.</td>
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<td></td>
<td>Tichy &amp; Devanna (1986)</td>
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<tr>
<td><strong>Social Learning Approach</strong></td>
<td>People continually create, acquire and transfer knowledge and modify their behaviour to reflect new knowledge and insights.</td>
<td>Schon (1973)</td>
<td>Too difficult to identify real example.</td>
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<td>Senge (1990)</td>
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<td>Garvin (1993)</td>
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<td>Heifetz (1994)</td>
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CHAPTER FOUR

A COMPARISON OF THE LEADERSHIP OF NELSON MANDELA AND KIM DAE-JUNG

4.1 INTRODUCTION

Democratisation is a large scale process of which the success is influenced by complex circumstances. To be successful, the leader propagating democracy is faced with complex challenges. In the case of both South Africa and South Korea, there were limitations presented to the leaders. They nevertheless succeeded in establishing viable democracies. Therefore, it is worthwhile to attempt to learn from the leaders who were at the forefront of the emerging democratisation process in South Africa and South Korea.

The purpose of this chapter is to discuss the manner in which Nelson Mandela in South Africa and Kim Dae-jung in South Korea instituted their leadership in the democratisation process mentioned in chapter two. This chapter, then, reviews the lives of these two leaders of opposition movements and analyses the constraining power of society on individual actions and the impressive power of individuals to modify that society.
For the purposes of this chapter, however, it is useful to point to the important actions and speeches of the two leaders, which are analysed to understand their capacities to bring about democracy in their respective countries. Leadership, Goldstein (1999) suggests, means leadership in thought as well as in action. In the long run, leaders in thought may well make the greater difference to the world, but Woodrow Wilson said, as quoted Goldstein (1999), “Those only are leaders of men, in the general eye, who lead in action.” It is at their hands that new thought gets its translation into the crude language of deeds. Leaders in thought often invent in solitude and obscurity, leaving to later generations the tasks of imitation. Leaders in action – the leaders portrayed in this series – have to be effective in their own time. This is shown by the analysis of their speeches, which portray their thoughts, and actions throughout their campaigns for democracy.

To analyse the speeches and actions of Nelson Mandela and Kim Dae-jung respectively, the focus is mainly on Nelson Mandela’s autobiography *Long Walk to Freedom* and Kim Dae-jung’s autobiography *My Life and My Way* as well as other biographies. These books are personal accounts, full of detail never before documented. Had these books been available earlier, it would have been a rich resource to further contemplate the character of the two leaders. In addition, this chapter does not only rely on these autobiographies, but also on other books, newspaper and journal articles, government documents, radio recordings of speeches and video material of interviews.

Each of the leaders, Nelson Mandela and Kim Dae-jung, is considered in the following sections and then the final section highlights both common and divergent characteristics.
by way of a comparison.

4.2 THE CASE STUDY OF NELSON MANDELA

This section comprises a discussion of Nelson Mandela’s political life, divided into four stages in promoting democracy in South Africa. A brief explanation of his role in the democratisation process in South Africa was provided in chapter two, therefore, in this chapter, the research focuses more on the specific instances from his political career related to his opposition against the injustice of apartheid. Mandela’s roles are categorised:

- As young man and developing politician
- As young leader of the African National Congress (ANC)
- As political prisoner and activist
- As leader of South Africa

In addition, this section comprises the major speeches – such as his court statement during the Rivonia trial, his address during the rally in Cape Town after his release from prison and his speeches as president – and writings of Nelson Mandela relating to his struggle for liberation in South Africa.

4.2.1 AS YOUNG MAN AND DEVELOPING POLITICIAN

Nelson Rolihlahla Mandela was born on 18 July 1918, in the small village of Mvezo in
Transkei of the Eastern Cape. The Xhosa name given to Mandela was Rolihlahla, which means “pulling the branch of a tree,” but more colloquially “troublemaker.” However the name by which he became popularly known was an English one, Nelson, given to him by an African teacher. His father, Chief Gadla Henry, was a member of the Thembu people’s royal lineage; his mother, Nosekeni Fanny, was one of the chief’s four wives. At the age of seven, Mandela became the first member of his family to attend school. When his father died two years later, Mandela was sent to the acting regent of the Thembu people, Chief Jongintaba Dalindyebo, who took responsibility for his continuing education.

While growing up in the chief’s house in the “Great place” of Mqhekezweni, Mandela learned about Thembu history and the changes brought about by the arrival of whites. Mandela was impressed by the socialist structure of the traditional society; no one owned the land, although the whole tribe, under the authority of the chief, shared it. Later, in prison, Mandela would reflect:

“One of the marks of a great chief is the ability to keep together all sections of his people, the traditionalists and reformers, conservatives and liberals, and on major questions there are sometimes sharp differences of opinion. The Mqhekezweni court was particularly strong, and the Regent was able to carry the whole community because the court was representative of all shades of opinion” (Sampson, 1999).

As president, Mandela would seek to reach the same kind of consensus in Cabinet; and he would always remember Jongintaba’s advice that a leader should be like a shepherd,
directing his flock from behind by skilful persuasion: “If one or two animals stray, you go out and draw them back to the flock,” he would say. “That’s an important lesson in politics” (Sampson, 1999).

By watching the interactions between the paramount chief and local chiefs, Mandela was being prepared for a future position of leadership. “Nelson … was groomed from childhood for respectability, status, and sheltered living” (Mandela, 1995).

After Methodist school, he went on to Fort Hare College in 1939 to study for a BA degree. While at Fort Hare, Mandela became a friend of Oliver Tambo with whom he would later open a law practice. These young intellectuals became involved in student politics and were members of the Students’ Representative Council (SRC; Benson, 1980). For helping to organise a boycott of the SRC election, however, the authorities threatened to expel him – with other students including Oliver Tambo – unless he served on the new SRC. As a result, he refused and was suspended in 1940.

Mandela returned home and might then have been drawn back into tribal duties and politics in the Transkei, but with the threat of an arranged marriage, and since he wished to complete his studies, he then fled to Johannesburg. Mandela regarded a traditional arranged marriage as “undemocratic” (Mandela, 1995) and it is possible to see implicit in this action a rejection of the limitations imposed by traditional values and customs, reflecting the influence of his Western education (Juckes, 1995).

In Johannesburg, Mandela met Walter Sisulu, several years older than himself, who had
worked as a miner, a servant and a factory worker and who had educated himself and had become a fighter against injustice (Philip, 1994). Sisulu arranged for Mandela to study law and later to be articled at a Johannesburg law firm, under the supervision of a white attorney (Meer, 1990). Sisulu was impressed by Mandela’s abilities and desire to continue studying. As he recalled to a newspaper reporter in 1990: “Well, he was a very bright young man, impressive and open about things. He appeared quite ambitious to develop educationally. I liked him very much” (Cruywagen, 1990).

Sisulu had joined the African National Congress in 1940 and was at the forefront of those encouraging the ANC toward militant action (Karis & Carter, 1977). Most of the young organisers had finished high school, and many had trained further as teachers or attended Fort Hare. Many of these activists were entertained in the Sisulu home, and Mandela was able to develop friendships with them (Meer, 1990). Soon Mandela was one of the main agitators pressuring the ANC leadership.

Mandela joined the ANC and, together with Sisulu, Oliver Tambo, Anton Lembede and other young men and women, helped to form its Youth League in 1944. Mandela rose through the ranks of the African National Congress Youth League in the early 1940s, organising resistance marches and, two decades later, masterminding sabotage attacks by the armed wing of the African National Congress (ANC), Umknonto we Sizwe (MK), which he formed and led.

Through its first years, the Youth League (YL) expressed two divergent ideological positions. One was a racially exclusive Africanist stance, developed most forcefully by
its first president, Anton Lembede, and the other was African Nationalism, which maintained that all people committed to a democratic and non-racial society could be accommodated in the future system (Juckes, 1995). Initially, Mandela was among those YL leaders who were suspicious of communists and who wanted to avoid organisations like the South African Indian Congress (SAIC) that showed sympathy with communists and tried to speak on behalf of blacks (Karis & Carter, 1977). Mandela later said in court:

“In my younger days I held the view that the policy of admitting communists to the ANC, and the close cooperation which existed at times on specific issues between the ANC and the Communist Party, would lead to a watering down of the concept of African Nationalism. At that stage I was a member of the African National Congress Youth League, and was one of a group which moved for the expulsion of communists from the ANC. This proposal was heavily defeated. Amongst those who voted against the proposal were some of the most conservative sections of African political opinion. They defended the policy on the ground that from its inception the ANC was formed and built up, not as a political party with one school of political thought, but as a Parliament of the African people, accommodating people of various political convictions, all united by the common goal of national liberation. I was eventually won over to this point of view and I have upheld it ever since” (Mandela, 1995).

While Mandela was becoming active within the Youth League, he was influenced also by fellow students at the University of the Witwatersrand, where he was studying law
from 1943 to 1949. The university was still a non-racial campus and Mandela’s friends included whites and Indians, communists and liberals. They discussed segregation, racism, culture and forms of resistance. This gave him interracial experiences quite unusual for YL activists (Gerhart, 1978). The interactions and long-term friendships fostered through the college and university were significant initial influences in his later acceptance of interracial cooperation in opposing state oppression (Juckes, 1995).

Although on the Youth League Executive, Mandela did not take any important leadership roles in the YL until the end of the 1940s, his political education continued. He shared the YL’s perspective; especially its belief that the white government, irrespective of leadership, not only had no serious interest in integration, but also that it maintained a covert crusade against communists.

4.2.2 AS YOUNG LEADER OF THE ANC

In the late 1940s, changing circumstances in South Africa propelled Mandela’s political career into a new dimension. These changes were brought about by the occurrence of the Second World War and the 1948 victory of the National Party.

The Second World War opened up huge industrial expansion in South Africa, attracting increasing foreign investment, with consequent intensifying exploitation of cheap labour. In 1948, the white voters of South Africa showed clearly their defiance against the change that followed in the wake of the Second World War. The Afrikaner Nationalist government came to power with its policy of apartheid (as referred to in chapter two),
under which increasingly drastic laws were introduced to separate and subjugate the black population.

From the late 1940s to the late 1950s, Nelson Mandela developed his political experience in the African National Congress Youth League and organised the defiance movement against the white government. The following section describes Mandela’s political transformation from Africanist to African Nationalist and his mode of resistance from passive, in utilising to Defiance Campaign in the ANC, as well as the M-plan, to aggressive.

4.2.2.1 The Role of Nelson Mandela throughout the Emergence of the Defiance Campaign of the ANC

The early 1950’s, the ANC’s Youth League was becoming an increasingly important group within the ANC. The YL leaders were, however, impatient with the old guard, the older leaders of ANC, arguing that the moderate tactics of the past decades had failed to narrow the growing gulf between black and white visions of the future. In addition, the old guard’s approach had become ineffective in directing action, and, although the YL was committed to some form of mass action, its “Basic Policy” was vague concerning tactics: “the programme of organisation and action, may and shall be modified from time to time to meet new situations and conditions and to cope with the ever changing circumstances” (Karis & Carter, 1977). Mandela was drawn into the leadership of the YL only in 1948, although he had been active in YL discussions from its in inception. He played an important role in drafting the final version of the 1948 “Basic Policy”
The Youth League captured the need for a significant change in ANC policy and was widely supported within the ANC. As a result, the Programme of Action was adopted at the 1949 conference. This crucial statement in the Programme of Action called for “active boycott, strike, civil disobedience, non-cooperation and such other means” as well as preparation for a one-day strike (Lodge, 1983). The YL, including Mandela, wished to limit their activity to blacks. At the same time, a multiracial committee that included the South African Indian Congress (SAIC) and the Communist Party of South Africa (CPSA) proposed the May Day protest, but the YL was opposed to this plan. Despite the YL’s opposition, the May Day protest was effective and there was widespread support among black workers for the strike (Lodge, 1983). Then, on 26 June 1950, a stay-at-home strike was organised by Mandela with ANC support, but the response in the Transvaal was poor; only in Port Elizabeth and among Indians in Durban was there a significant result (Meredith, 1997).

In 1950 Mandela, who still had his doubts about the inclusion of Indians and communists in the struggle, had been elected President of the Youth League in succession to Peter Mda. Mandela still maintained in discussions with Sisulu that Africans would resent cooperating with Indian shopkeepers and merchants, whom they saw as their exploiters. When the ANC’s Executive Committee met in June 1951 he argued again for Africans going it alone, against the majority of the committee who wished to include Indians and communists (Sampson, 1999). Only when faced with an overwhelming vote in favour of joint action, did Mandela commit the YL to support it
In January 1952, Mandela joined a committee of four, with Z.K. Matthews, Ismail Meer and J.N. Singh, which drafted a letter to the Prime Minister, Dr Malan, demanding the repeal of six “unjust laws” (Karis & Carter, 1977). Among the laws cited were the Suppression of Communism Act, the Group Areas Act, the Separate Registration of Voters Bill and the pass laws. Mandela drove down to the Orange Free State with the document for Dr Moroka to sign. When the Prime Minister’s secretary received this letter, he replied that the differences between the races were “permanent, not man-made” and that the new laws were not oppressive and degrading, but protective (Benson, 1966). Moroka and Sisulu reiterated their demand while promising “to conduct the campaign in a peaceful manner” (Karis & Carter, 1977).

The date then set for the start of the Defiance Campaign was on 26 June 1952, the anniversary of the day of protest in 1950. Four days before the campaign was due to start, Mandela addressed a rally in Durban called the Day of the Volunteers, organised jointly by the ANC and the Indian Congress. Some Africans and Indians turned out to participate. It was the first occasion that Mandela had addressed a mass audience and he found the experience exhilarating (Meredith, 1997). The Defiance Campaign, he said, would make history. It would be the most powerful action ever undertaken by the masses in South Africa: “We can now say unity between the non-European people in this country has become a living reality.” For Mandela, the remark had personal as well as political significance in view of his long-held opposition to interracial cooperation (Meredith, 1997).
Mandela seemed full of optimism, as he showed in an article for the August 1952 issue of Drum magazine:

“Though it takes us years, we are prepared to continue the Campaign until the six unjust laws we have chosen for the present phase are done away with. Even then we shall not stop. The struggle for the freedom and national independence of the non-European people shall continue as the National Planning Council sees fit” (Mandela, 1952).

Mandela also worked as the volunteer-in-chief of the Defiance Campaign, in which about 8500 volunteers defied selected laws and consequently were imprisoned. Mandela was one of twenty leaders who were charged and convicted at the end of 1952 for organising the Defiance Campaign; he was given a nine-month suspended sentence. In the same year, and in response to his rising popularity the government issued him on 11 December 1952 with a banning order, prohibiting him from attending gatherings and confining him to Johannesburg for six months. His contribution had been so impressive that he was elected president of the Transvaal branch of the ANC in October 1952. His address to the Transvaal ANC in 1953 had to be read on his behalf.

His close involvement with the Defiance Campaign had completed his transformation from Africans only to accommodating multiracialism in the struggle. For Mandela, this expression of defiance by the masses was significant; the impact on movement and the wider society made him gradually change his views on cooperation with other groups. Mandela recognised that the action of the masses was consistent with the views of the
multiracial alliance and was in sharp contrast to the YL’s determination to limit cooperation between groups. Direct experience challenged Mandela’s rigid Africanism, for if he was to remain concerned with the plight of his people, he had to modify his stance to reflect the concern of the ANC membership. Accordingly, Mandela moved away from exclusivist nationalism to multiracialism that could accommodate all who were working for a non-racial society (Juckes, 1995).

4.2.2.2 Nelson Mandela’s Political Evolution throughout M-Plan and the Treason Trial

In the mid-1950s, Mandela oversaw attempts to implement the so-called “M-Plan,” named after Mandela, a scheme to build a mass Congress membership that would be organised into cells at the grassroots level and, through a hierarchy of leaders at intermediate levels, would be responsive to direction without the necessity of public meetings.

The ANC itself suffered because public meetings were frequently blocked by the authorities, printers refused to handle ANC pamphlets for fear of prosecution and most newspapers declined to publish ANC statements. “The old methods of bringing about mass action through public mass meetings, press statements and leaflets calling upon people to go into action have become extremely dangerous and difficult to use effectively,” Mandela warned an ANC meeting in the Transvaal, held in the aftermath of the Defiance Campaign (Meredith, 1997). In an attempt to avoid police harassment and to prepare the ANC for the possibility of an outright ban, Mandela drew up a new plan
for political action, advocating a radical departure from the methods previously adopted by the ANC.

The M-plan was the most successful method of decentralising and strengthening the ANC organisation; in the words of John Gaetsewe, then General Secretary of the South African Congress of Trade Unions, “it made the townships ours during the fifties and sixties” (Workers Unity, 1978). Mandela’s decision to pursue what he called the M-plan at this stage shows the awareness that action seeking to transform the society must be appropriate to the circumstances.

At the time, when Chief Albert Luthuli had become President of the African National Congress (ANC), its emphasis was on non-violence and passive resistance, an idea Luthuli had learned from Mahatma Gandhi. Mandela, however, began to suspect that the legal and extra-constitutional protests would become impossible because the state would tolerate them no longer. The Gandhian model was only effective if the opposition played by the same rules. The question of what to do if peaceful protest was met by violence even rose in the ANC National Executive. Here he was admonished, so he continued to follow the ANC’s official policy. “I saw non-violence on the Gandhian model not as an inviolable principle,” he said later, “but as a tactic to be used as situation demanded” (Mandela, 1995). “In my heart,” he revealed, “I knew that non-violence was not the answer” (Mandela, 1995).

Shortly after his six-month ban expired in June 1953, he addressed a public meeting in Freedom Square in Sophiatown, telling the crowd that the time for passive resistance
had ended, that non-violence would never defeat a white minority government bent on retaining power at any cost and that the Africans would have to resort to violence as the only weapon that could destroy apartheid.

In 1953, Professor ZK Matthews, one of the ANC’s most respected leaders, influenced by the Atlantic Charter and Roosevelt’s Four Freedoms (freedom of speech and expression, freedom of worship, freedom from want and freedom from fear), suggested a Freedom Charter (Juckes, 1995). That year, the National Conference of the ANC called for the organisation of a Congress of the People. Convened at Kliptown, near Johannesburg, on 26 June 1955, the Congress drew up the Freedom Charter – a declaration of basic principles – that would become the ANC’s seminal organisational and policy manifesto for almost four decades.

The government was not slow to react against the growing unity and militancy of the people. Mandela was among the 156 people – together with Luthuli, ZK Matthews, Oliver Tambo and Walter Sisulu – arrested at dawn on 5 December 1956 and charged with treason. This trial was followed by the Sharpeville massacre in 1960 and the banning of the ANC, the Pan-Africanist Congress (PAC) – a breakaway from the ANC led by Robert Sobukwe – and other groups.

In the Treason Trial, the essence of the case, as the State put it, was the belief that the liberation movement was part of an international communist-inspired effort pledged to overthrow the government by violence. Four and a half years were spent trying to prove this: the Programme of Action of 1949 and the Freedom Charter of 1955 were key items
of evidence. As the years passed, the trial dragged monotonously on. It was a testing time for the thirty men and women who remained in custody after charges against the others had been dropped. Mandela was among the latter: from wearying days in court, he went to his office often working till late at night (Philip, 1994).

The Treason Trial brought many opposition leaders together and rallied support for the ANC within the country (Karis & Carter, 1977). Although released on bail, many accused were still under banning orders and the continuation of the trial over four years limited the movement of these leaders and prevented their interaction with supporters. Effectively, this meant that younger, inexperience leaders took over much of the organisation (Meer, 1990). When the Treason Trial came to judgement, the court found that the ANC and its allies were working “to replace the present form of State with a radically and fundamentally different form of State” but “violent means” had not been proved, nor was there proof that the ANC had been “infiltrated” by communists. All the remaining accused was acquitted (Mandela, 1995).

Meanwhile, Mandela’s career as a lawyer had progressed while he was carrying out all his political activities. He established the first African law firm in South Africa in August 1952. Mandela persuaded Oliver Tambo, who had given up his teaching post at St Peter’s to take up law five years before and who had also just qualified as an attorney, to join him in a partnership. The firm became the official attorneys for the ANC, and was much in demand from other black clients with a host of claims and complaints. “We depended on Mandela & Tambo,” recalled Joe Mogotsi, who sang with the Manhattan Brothers “if we were arrested after giving a concert in town, without our passes”
(Samson, 1999). As partners, as well as political colleagues, they made an interesting contrast. Tambo was by nature quiet and thoughtful, with a cool, logical mind; in the courtroom he behaved calmly and unobtrusively, relying on his knowledge of the law. But Mandela was cultivated and assertive, with a combative and emotional style with sweeping gestures. Mandela ignored the segregation rules which applied to the court, choosing the whites-only entrance and was always ready with an answer when challenged. When a supposedly white clerk, whose features clearly suggested mixed parentage, shouted at him, “What are you doing in here?”, Mandela leaned over the counter towards him, staring straight into his eyes, and said quietly, “What are you doing in here?” (Meredith, 1997).

His first marriage having broken up, Mandela married Nomzamo Winnie Madikizela, who had come from the Transkei to Johannesburg to qualify as a social worker and who from the start had to accept his enforced absences from their small block house in Orlando, in 1958. Both husband and wife were to make an exceptional contribution to the South African liberation struggle, inspiring others with the style and spirit of their endurance (Philip, 1994).

4.2.3 AS FREEDOM FIGHTER AND POLITICAL PRISONER

Mandela became an important leader in the transition of black resistance to an underground movement and the violent struggle precipitated by the remaining charges until the Treason Trial ended on 29 March 1961. In addition, Mandela helped create the ANC’s paramilitary wing Umkhonto we Sizwe (MK) or “Spear of the Nation,” which
carried out acts of sabotage against the government. Captured in August 1962, Mandela was charged with travelling outside the country illegally and inciting workers to strike. Several months into his five-year sentence, Mandela was charged with treason and in 1964 was sentenced to life in prison without the possibility of parole.

The following section discusses Mandela’s role in MK’s formation and implementation, the Rivonia Trial and his political effort during his imprisonment.

4.2.3.1 The role of Nelson Mandela in the “Spear of the Nation”

In March 1961, before the Treason Trial ended, South Africa was about to become a Republic – a white minority Republic based on apartheid. Mandela made a dramatic public appearance – his first since he protested the forced removal of people from Sophiatown in 1953 – at the All-In African Conference being held in Pietermaritzburg. By the time of this conference, Mandela had been under successive banning orders for nine years, but the current order lapsed and was not immediately renewed. Again, Mandela’s action shows his awareness of his leadership role: his unexpected appearance was calculated to encourage his followers as it embarrassed the government. Inspired by his strength and courage, the people elected him to lead their protests and the demand for a truly representative National Convention to establish a new union of all South Africans instead of a white republic. Should the government not respond to these demands, a general strike would be called by the newly formed National Action Council, with Mandela as secretary (Philip, 1994).
Again, Mandela and the ANC organised a general strike for 29 to 31 May during which 10,000 people, mostly African, refused to go to work, but a massive police clampdown had the strike faltering on the second day. Mandela devoted five pages of a 13-page report on the strike to lashing the press for its cowardly reluctance to report accurately on the build-up to the strike, and later publishing articles saying the strike had failed.

The government’s immediate reaction was to instigate a fresh round of arrests. Mandela had to operate in secret. In an open letter he explained that going underground was the only course left open to him despite the hardship it entailed: “I have had to separate myself from my dear wife and children, from my mother and sisters, to live as an outlaw in my own land. I have had to abandon my profession and live in poverty and miseries, as many of my people are doing … The struggle,” he concluded, “is my life” (Mandela, 1995).

Mandela’s skill in evading capture, however, soon caught the imagination of the press and the public. The press dubbed him the Black Pimpernel, an African version of the Scarlet Pimpernel, a fictional character who evaded capture during the French Revolution. Mandela moved about the country, from Port Elizabeth to Cape Town, to Durban, to Johannesburg, urging support for the strike, meeting journalists and advertising his activities through telephone calls to newspapers.

A number of leaders had met during May and June 1961 and after much discussion agreed that a violent struggle had to be pursued, distinct from, but in tandem with the ANC. The conditions in the society severely constrained the coordination of mass action
and an increasing number of blacks were sympathetic to the idea of violent activity (Feit, 1971). The militants, therefore, justified the expansion of their opposition activity to include armed resistance. Coinciding with these discussions, efforts were made to transmit this decision and its implications to the people. “Members were told of the abandonment of non-violence as the principal plank of ANC policy, and of the limited violence which was to be allowed to members of the organisation” (Feit, 1971). Despite the worries of the president of the ANC, Albert Luthuli, in November, the new organisation, Umkonto we Sizwe (MK), or Spear of the Nation, was formed, with Mandela a leading figure. Plans to begin a series of sabotage bombings of strategic, nonhuman targets began.

As a commander-in-chief of MK, Mandela threw himself into his new military role with enthusiasm. On 16 December 1961, Dingane’s Day (which commemorated the Afrikaner’s massacre of Zulus in 1883, but which had now become a focus for African protests), MK made its first sabotage bombings, striking in Port Elizabeth, Durban and Johannesburg. In addition to sabotage, the banned opposition groups sought to capitalise on the international attention they had received as a result of the Defiance Campaign and the Treason Trial. They tried to change the society through their representations to international bodies, seeking in turn to weaken the resistance of the South Africa government (Juckes, 1995). As a result, MK saboteurs succeeded in attacking government offices and an electrical transformer despite a few failed attempts caused by unreliable equipment resources.

On 11 January 1962, Mandela was smuggled out of the country to begin a six-month
international tour. It was a time when many revolutionaries around the world appeared to be triumphant. Mandela studied the rebellions throughout Africa – in Ethiopia, Kenya, the Cameroons, and particularly in Algeria, which the ANC saw as a parallel to their own struggle (Sampson, 1999). He travelled to a conference in Addis Ababa, Ethiopia, where he joined an ANC delegation and presented a paper entitled “A Land Ruled by the Gun” (Mandela, 1995). In his presentation, he explained and justified the move to violent struggle: “It is understandable why today many of our people are turning their faces away from the path of peace and non-violence. They feel that peace in our country must be considered already broken when a minority Government maintains its authority over the majority by force and violence” (Mandela, 1995).

Following the conference, Mandela travelled throughout Africa, meeting with many black leaders, collecting money for the campaigns at home and arranging for military training for those who would become soldiers of MK. Mandela returned to South Africa on 20 July 1962, and began reporting to relevant groups on his travels. On 5 August, while returning from a visit to Natal’s regional MK command and disguised as a black chauffeur for a white friend, Mandela was arrested.

On 8 August 1962, Mandela was charged in court on two counts: inciting workers to strike in the May 1961 stay-at-home and leaving the country without a valid permit or passport. Mandela appeared at the opening of his trial on 22 October 1962 in a traditional Xhosa leopard-skin kaross instead of a suit and tie. In the spectators’ gallery, the crowd of his supporters rose to their feet with shouts of “Amandla!” (Power) and “Ngawethu!” (It is ours).
Mandela did not try to dispute the evidence of the hundred or so witnesses who testified to his incitement and his departure from the country without a passport. Mandela led his own defence. Mandela intended: “By representing myself I would enhance the symbolism of my role. I would use my trial as a showcase for the ANC’s moral opposition to racism. I would not attempt to defend myself so much as put the state itself on trial” (Mandela, 1995). Well aware of the discriminatory nature of the white judicial system, Mandela used the dock as a place from which to confront the government and whites of South Africa, as well as the world at large, with the history and realities of the life of his people and their long struggle.

On 7 November, after being found guilty on both charges, Mandela made an hour-long address to the court intended not as a plea in mitigation but as a political testament explaining why he had taken the action which had led to his trial and why he would do it again if necessary. In the defence, Mandela concluded with a passionate denunciation of racial discrimination and the system of minority rule in South Africa that went with it:

“Whatever sentence Your Worship sees fit to impose upon me for the crime for which I have been convicted before this court, may it rest assured that when my sentence has been completed, I will still be moved, as men are always moved, by their consciences; I will still be moved, by my dislike of the race discrimination against my people when I come out from serving my sentence, to take up again, as best I can, the struggle for the removal of those injustices until they are finally abolished once and for all” (Mandela, 1995).
Mandela’s articulate defence of African rights, his manner and bearing before the court, his skill in dealing with court officials and witnesses alike, marked him out as a leader of distinction. His 1962 trial marked the start of his international reputation. Nevertheless, Mandela’s fate was to be sentenced to three years’ imprisonment for incitement and two years’ imprisonment for travelling abroad without valid documents, five years in all, with no possibility of parole.

Mandela remained incarcerated until, in October 1963, he was returned to court, to join his MK colleagues who had been arrested in a police raid of the farm in Rivonia.

4.2.3.2 The Rivonia Trial

On 11 July 1963 the liberation movement suffered a severe setback when Sisulu and other leaders were arrested at Liliesleaf farm in Rivonia, north of Johannesburg. A few months later, on 9 October 1963, Nelson Mandela was transferred from Robben Island, where he was serving his sentence, to join his comrades in the Pretoria Local prison. He was charged in the Rivonia Trial (officially known as “The State versus the National High Command and others”), on 156 counts.

The Rivonia Trial began on 3 December 1963, and all accused faced a possible death sentence. Huge amounts of incriminating evidence had been found at the Rivonia farmhouse and other sites, and while the defendants admitted to acts of sabotage and preparation for a guerrilla campaign, they denied “that a decision had been made to begin guerrilla activity” (Karis & Carter, 1977). Counsel warned that they were likely to
be charged with trying to overthrow the state; that the penalty, if found guilty, was death. They readily admitted that most of them had taken part in a campaign designed to bring down the government and had known about or taken part in sabotage.

They welcomed the opportunity to use the court as a platform from which to clarify, to the country and to the world, their position on what they considered to be the central issues of South African politics. The accused were interested in a confrontation in politics rather than in a trial of law. “They were determined to speak proudly of their ideals,” said Joffe, the defence attorney, “to be defiant in the face of their enemies” (Philip, 1994).

Five months from the commencement of the trial, on Monday 20 April 1964, the courtroom of the Palace of Justice was packed for the opening of the defence case. Leading counsel, Bram Fischer, summarised what the defence would seek to prove, which parts of the State case it conceded, which it would deny and then he announced that Mandela would make a statement from the dock.

Standing in the dock, Mandela began reading his statement slowly and with calm deliberation, his voice carrying clearly across the courtroom (Meredith, 1997). “I am the first accused.” There followed his famous court statement, where he explained the reasons behind the formation of Umkhonto and referred to the time in mid-1961 when the decision to turn to violence was taken. He went on to outline what he thought could be achieved by the use of violence: “Attacks on the economic lifelines of the country were to be linked with sabotage on government buildings and other symbols of
apartheid. These attacks would serve as a source of inspiration to our people … that we had adopted a stronger line and were fighting back against government violence” (Mandela 1994). Finally, he spelled out the wants of his people, culminating in: “Above all, we want equal political rights … It is not true that the enfranchisement of all will result in racial domination … The ANC has spent half a century fighting against racialism. When it triumphs it will not change that policy. This then is what the ANC is fighting for … It is a struggle of the African people, inspired by their own suffering and their own experience. It is a struggle for the right to live” (Mandela, 1994).

Mandela stopped reading his statement at this point, put down his papers and turned to face the judge, speaking his final words from memory:

“During my lifetime I have dedicated myself to the struggle of the African people. I have fought against white domination, and I have fought against black domination. I have cherished the ideal of a democratic and free society in which all persons live together in harmony and with equal opportunities. It is an ideal which I hope to live for and to achieve. But if needs be, it is an ideal for which I am prepared to die” (Mandela, 1994).

Meanwhile, as the Rivonia trial reached its climax, Mandela’s defiant statement of his beliefs, his testimony declaring his willingness to die for the cause of democracy in South Africa and his bearing before the court had captured worldwide attention. Demonstrations were held in Europe and the United States. On 12 June 1964, finally, the eight accused were found guilty and were sentenced to life imprisonment. This,
according to the judge, allowed the government to show leniency and avoid inflicting the death sentence (Juckes, 1995). To an exchange of traditional salutes: “Amandla!” and “Ngawethu!” between the prisoners and the great crowd in the streets outside, and the singing of the anthem “Nkosi Sikelel’ iAfrika,” they were taken to jail. Denis Goldberg, as a white man, was imprisoned in Pretoria; Mandela, Sisulu, Mbeki and four others were flown to South Africa’s maximum-security prison for black male prisoners: Robben Island.

4.2.3.3 The Prison life

Until 1982, Mandela was imprisoned on Robben Island, located just offshore from Cape Town. Initially he lived in a cell measuring seven by seven feet, could write and receive only one letter every six months, and was forced to break rocks in the prison yard for hours daily. Despite this, he brought the universe into his cell: books, reflection on political debates, analyses of news broadcasts from smuggled radios, snippets of news from contraband newspapers and journals.

Prison confirmed Mandela to be one of the greatest leaders in history. Mandela played a leading role in the prisoners’ struggles to improve some of their conditions with pressure of publicity and international campaigning. Before prison Mandela was a born leader who tended to be arrogant (Smith, 1999). Prison hardship taught him patience, the denial of rights, wisdom, empathy for others less privileged than himself and compassion. Mac Maharaj, former Minister of Transport, says, “His genius was that he gave leadership to a disparate body of prisoners to act in concert to improve prison
conditions. But he never made prison conditions the sole reason for any interaction as there was always a greater political purpose. [Mandela] also conducted himself in such a way that the authorities could never have the excuse to close the door on him” (Frost, 1998). Maharaj, also said “[i]n prison, [Mandela] got his anger almost totally under control. That control has come about through a deliberate effort by Mandela, for political reason as well as personal” (Frost, 1998). In prison Mandela became a natural leader and spokesperson, meeting with prison authorities, journalists and visiting dignitaries (Alexander, 1994).

Although the arrests at Rivonia proved a severe set-back for the liberation movement due to the absence of the leaders, resistance to apartheid continued. The movement devised new strategies and tactics. The ANC continued to fight for the isolation of South Africa and to rebuild the underground movement inside the country. The early 1970s saw a dramatic rise in their resistance by black workers in South Africa, through strikes and organising in new, independent unions (IDAF, 1996). In June 1976, thousands of Soweto school students took to the streets in what was initially a protest against the enforced use of the Afrikaans language in black schools. The authorities reacted with armed force. Many students were shot dead, detained and imprisoned and as a result the protest turned into a nationwide uprising against apartheid.

During all these years, it was illegal to quote Mandela in South Africa. He made periodic statements, however, that were smuggled from prison and published internationally. Fellow prisoners who were released also reported on prison conditions and Mandela’s activities and his continued strength and leadership (Mandela, 1994). In
later years, letters were published and while these were censored by prison authorities, their publication reminded friends and supporters of a person who loved and was concerned about his family, counted his letters annually, remembered anniversaries, dreamed of a better future and studied through correspondence (Meer, 1990).

By the early 1980s, South Africa’s apartheid government, faced with not only internal resistance but also international sanctions, began to make gestures toward Mandela, its most famous political prisoner, including moving him to Pollsmoor Prison – a less brutal environment than Robben Island – in 1982. In January that year, the government was faced with the widespread and mounting resistance which was soon to force it to declare a State of Emergency. Finally, in 1985, President P.W. Botha publicly stated that he would release Mandela provided he “rejected violence as a political instrument,” a deal designed to alienate Mandela from other ANC leaders. Mandela rejected the offer and it was delivered in public by Zindzi, his daughter, on 10 February at a mass rally at a stadium in Soweto:

“I cannot sell my birthright, nor am I prepared to sell the birthright of the people to be free. I am in prison as the representative of the people and of your organisation, the African National Congress ... Your freedom and mine cannot be separated. I will return” (Mandela, 1994).

In 1988 Mandela was transferred to a private facility at Victor Verster Prison, where talks continued in secret. F.W. De Klerk succeeded P.W. Botha as president in 1988, and within a few months he lifted the 30 year-long ban on the ANC. On 2 February 1990, he
announced Mandela’s release from prison.

4.2.4 AS LEADER OF SOUTH AFRICA WORKING TOWARDS DEMOCRACY

The seventy-one-year old Mandela walked out of the prison gates on 11 February 1990, holding hands with his then-wife Winnie. It proved the most powerful image of the time, even in an era of charismatic heroes overcoming tyrannies in Eastern Europe and Russia; of Gorbachev, Walesa, Havel and the fall of the Berlin Wall (Sampson, 1999). The motorcade drove him off to Cape Town. Along the road spectators, black and white, waved or clenched fists in the ANC salute. Mandela eventually arrived at the City Hall in twilight to make his first public speech since his long statement from the dock in 1964.

Freedom, however, brought new challenges. Mandela’s long walk to freedom had ended; the steep climb to democracy had just begun. Long negotiations were awaiting Mandela to finish not only the existence of a white regime in government, but also violence between people in South Africa. The following section discusses the role of Mandela in promoting reconciliation between people of all races, religions and political ideologies through his forgiveness.

4.2.4.1 Transition through Negotiations and Forgiveness

Mandela’s desire for reconciliation encompassed all. At a press conference in Cape
Town shortly after his release he was asked about the fears white people had. “I knew that people expected me to harbour anger towards whites,” he commented subsequently. “But I had none. In prison, my anger towards whites decreased, but my hatred for the system grew. I wanted South Africa to see that I loved even my enemies, while I hated the system that turned us against one another” (Mandela, 1995).

Mandela re-entered the ANC quietly but firmly. He succeeded Oliver Tambo as president of the ANC in 1991, at the age of seventy-two. Meanwhile, confronting the reality of endemic violence in South Africa horrified the returning ANC members. At first most of the killings were concentrated in KwaZulu-Natal, the impoverished heartland of the Zulu people. Between July 1990 and June 1993, an average of 101 people a month died in “politically related incidents” in KwaZulu-Natal, reaching a total of 3,653 deaths (TRC, 1998). The violence was depicted by most whites as a straightforward tribal conflict between Zulu patriots and Xhosa interlopers seeking to dominate the nation through the ANC. The key to peace appeared to rest with Chief Buthelezi and his Zulu party Inkatha, which was extending its power. Inkatha could hold the balance in the ongoing negotiations, for De Klerk’s National Party clearly hoped to bring the party, together with other tribal groups, onto their side to outvote the ANC (Sampson, 1999).

Mandela had made attempts to contain the growth of violence in KwaZulu-Natal. He, wanting to emphasise reconciliation, did not respond directly to statements made by Chief Buthelezi, choosing rather to thank him for trying to secure his release from prison (Frost, 1998). He cited, too, their long relationship and drew attention to the
things that united the IFP and the ANC. During private talks later the two made some progress and signed an agreement which contained a code of conduct between the two movements, but this had little effect. Another agreement signed in April 1991 and backed with strong statements from both leaders also had little effect. As a result, due to continuing violence, Mandela appeared incapable of controlling the “black-on-black” violence.

By now, Mandela suspected that in some way the Government was behind the violence and began to wonder about F.W. De Klerk himself, a man he had hitherto regarded as someone with whom the ANC could do business (Mandela, 1995). De Klerk, despite a warning from Mandela that an attack was expected by Inkatha, did nothing to prevent it. In fact, De Klerk still hoped for Buthelezi’s support as a counterweight against the ANC (De Klerk, 1991). Shortly after, the South African correspondent of the Guardian published the story jointly with the Weekly Mail in Johannesburg, which slashed the suspected alliance on 18 July 1991: “Police paid Inkatha to block ANC.” Rarely has any news story had such an immediate impact on a government. As a result, on 14 September, a national peace conference was held in Johannesburg under pressure from civil society. This was the first face-to-face meeting of Mandela, De Klerk and Buthelezi on one platform.

Due to the process of negotiation and rising pressure against De Klerk’s government, finally, in September 1992, Mandela and de Klerk agreed on a framework within which to negotiate a transition to multiracial democratic rule. The Record of Understanding they signed in December 1993 provided for a new constitution and free elections to be
Mandela and De Klerk had found themselves together at Oslo to receive jointly the Nobel Peace Prize for 1993. In the citation the judges acknowledged that both were “politicians in a complicated reality and it is the total picture that was decisive” (SA Times, 1993). At Oslo Mandela was able to say he could envisage sharing power with De Klerk, “despite all the mistakes he had made and continues to make” (SA Times, 1993). “He had the courage to admit that a terrible wrong had been done to our country and people through the imposition of the system of apartheid,” he wrote on reflection. “He had the foresight to understand and accept that all the people of South Africa must, through negotiations and as equal participants in the process, together determine what they want to make of their future” (Mandela, 1995).

**4.2.4.2 Promoting Reconciliation as President of South Africa**

Nelson Rolihlahla Mandela, who had himself voted for the first time at the age of 75, was elected as the president of South Africa. Before the election, while violence continued in the townships and throughout rural KwaZulu-Natal, there were widespread fears that the election would be derailed by violence and intimidation. But 20 million voters cast ballots in a peaceful and free election. With black South Africans voting for the first time in their lives in South Africa on 26 April 1994, the African National Congress, with Nelson Mandela, was the overwhelming winner, capturing 62.2 percent of the vote and thus 252 seats out of four hundred in the new parliament.
On 10 May 1994, Mandela was inaugurated as president in a resplendent ceremony in Pretoria. In his presidential speech, Mandela stressed regeneration and reconciliation:

“Out of the experience of an extraordinary human disaster that lasted too long must be born a society of which all humanity will be proud … Never, never and never again shall it be that this beautiful land will again experience the oppression of one by another, and suffer the indignity of being the skunk of the world” (Mandela, 1995).

The crowd – black and white – sang the two national anthems, “Die Stem,” the old anthem of the Republic, and “Nkosi Sikelel’ iAfrika,” the ANC’s anthem. “Neither group knew the lyrics of the anthem they once despised,” Mandela reflected, adding hopefully: “They would soon know the words by heart” (Mandela, 1995).

Mandela’s government had laid out the plans of an ambitious vision, the Reconstruction and Development Programme; it had announced a Truth and Reconciliation Commission with far-reaching amnesty clauses; more black families moved into wealthy, previously white neighbourhoods; black entrepreneurs set up stands on the sidewalks of suburbs where they would never before have dreamed of establishing a business.

Since assuming office Mandela had earned a reputation as an international peacemaker, helping to mediate conflicts both in Africa and abroad. In addition, Mandela worked to strengthen South Africa’s economy by pursuing international trade agreements and
foreign investment. Despite some difficulties with two old antagonists, De Klerk and Buthelezi, Mandela was much more concerned with the broader problems of transforming the nation from a white oligarchy into a multi-racial democracy (Sampson, 1999). Parliament provided a visible pageant of the “Rainbow Nation,” Mandela wanted to use Parliament to consolidate a non-racial democracy, and was concerned that the Government of National Unity doesn’t go down to the grassroots (New York Times, 1995). Parliament’s most important task was to approve a new Constitution – which was to be confirmed and fortified by a constitutional court chaired by Arthur Chaskalson, the lawyer who had helped defend Mandela in the Rivonia trial. The new Constitution was reaching compromises to reassure all the parties and working out safeguards for the Afrikaners. After some brinkmanship it came before Parliament in October 1996.

As president, Mandela continued to show outstanding leadership qualities, urging South Africa “to come to terms with its past in a spirit of openness and forgiveness and proceed to build the future on the basis of repairing and healing. The burden of the past lies heavily on all of us,” he added, “including those responsible for inflicting injury and those who suffered” (Frost, 1998). All his dramatic gestures of forgiveness were greeted even by whites with surprise and relief. Graca Machel, who is now Mandela’s wife, said:

“He symbolises a much broader forgiveness and understanding and reaching out. If he had come out of prison and sent a different message, I can tell you this country could be in flames. So his role is not to be underestimated too. He knew exactly the way he wanted to come out, but also the way he addressed the people from the
beginning, sending the message of what he thought was the best way to save lives in this country, to bring reconciliation … Some people criticise that he went too far. There is no such thing as going too far if you are trying to save this country from this kind of tragedy" (Sampson, 1999).

4.3 THE CASE STUDY OF KIM DAE-JUNG

The following section includes the political life of Kim Dae-jung as categorised into various important roles during the democratisation of South Korea. A brief explanation of his role in the democratisation process in South Korea was provided in chapter two. Therefore, this section focuses more on the specific instances related to his opposition movement against authoritarian regimes and categorises them into the following four roles:

- As young man and developing politician
- As young leader of the Opposition Party
- As political prisoner and activist
- As leader of South Korea

This section comprises the major speeches – such as his statement at his trial in 1976 and 1980, his address after his release and his speech as president – and prison writings of Kim Dae-jung to his family relating to his struggle for democracy in South Korea.
Kim Dae-jung was born on 3 December 1925, in a small village on Ha-ui Island in the Cholla province. He was the second son of Kim Yun-shik, a middle class farmer, and Chang Su-kum, a strict but loving mother whom, he says, instilled in him a strong sense of right and wrong. Kim grew up with his father’s passion for books and philosophy – though without formal schooling until his parents moved to Mokpo, on the mainland, so that Kim could complete high school.

During Kim’s childhood, Korea was under the rule of Japanese Imperialist regimes; the Korean people deeply desired independence and demonstrated and worked to achieve that goal. There were continuous anti-Japanese and independence movements, but nothing came of it until World War II and the defeat of Japan by Allied forces. When Japan grew more desperate toward the end of World War II, schools were closed and, as a result, Kim Dae-jung unexpectedly graduated one year early in 1943. Because of this situation, Kim started a career in the shipping business and renounced his dream to enter University.

With the end of World War II, the U.S. military command required the Japanese to dispose of the businesses and properties they owned in South Korea and Kim worked successfully to take over the company, named Heung-Guk Marine Transportation. The marine transportation business was booming at the time and Kim, still in his twenties, prospered as a businessman (Goldstein, 1999). Kim was also interested in news and journalism, so when an offer came to take over the local “Mokpo Daily News,” which
had been started by a Japanese company, he eagerly accepted it. He served as its publisher from 1946 through till 1948. Meanwhile, on 9 April 1946, Kim married Cha Young-ae, the oldest daughter of a distinguished community leader and one-time officer of the Mokpo branch of the Democratic Party. It was a happy and relatively prosperous time until 25 June 1950.

Meanwhile, the surrender of Japan brought with it a proposed plan by the United States that would separate Korea roughly in half, with the dividing line at the 38th parallel. As a result, the South was to be under the American rule with their Soviet ally taking control of the northern half – despite huge opposition by the Korean people. On 15 August 1948, an election in South Korea resulted in the establishment of the Republic of Korea, with Syngman Rhee as its first president. On the other side, North Korea became the People’s Republic of Korea, a rigid communist dictatorship led for nearly forty years by Kim Il-sung. Tension between the two countries increased; and finally, on 25 June 1950 North Korean troops invaded South Korea, setting off a bloody three-year conflict.

On a business trip to Seoul, Kim Dae-jung was among the hundreds of thousands who were trapped in the city, which fell into the hands of the communists on 28 June 1950. Kim saw summary executions in the streets and worried, that he too would be “recruited” by the “volunteer corps.” He narrowly escaped bombing attacks by the North Koreans and twenty days later he reached Mokpo, his hometown. But Kim found his house and its belongings taken over by the communists. Kim was arrested, simply because he was a successful businessman. During the execution of prisoners on 18
September 1950, he once again escaped due to good fortune. Of the nine inmates in Kim’s cell, six were executed. Thousands of other civilians were branded as reactionaries and killed by the communists. A few days later, Mokpo was liberated by South Korean and American forces.

When Kim started his business, he propagated communism and briefly sought out some political attachment. The above-mentioned experiences, however, turned him against communism and he was later to write:

“Frankly speaking, I did not know clearly at that time as to what was communism or what was nationalism … I joined various groups and repeatedly experienced, first, expectations and then, disappointments … I studied with deep concern as to whether communism could be a useful doctrine which could bring forth independence and happiness to our people. Finally, I cut off all ties with communism” (Kim, 2000a).

In addition, Syngman Rhee’s government disappointed Kim Dae-jung because of corruption at the highest levels, rigged elections and lacklustre economic performance. The Korean War and the new government’s failure dragged Kim’s future into anti-establishment politics. In 1954, at the age of twenty-nine, Kim expressed dissatisfaction with the regime of Rhee and felt confident enough to run for the National Assembly as an independent candidate from Mokpo, saying, “I saw the suffering of the people caused by bad politics” (Kim, 1999). With the support of organised labour through the Port Labour Union, the Korean Youth League and journalists, he seemed a sure winner. But he lost to the government’s Liberal Party which had mobilised all its political power
In late 1957, Kim joined the Democratic Party (DP) – the leading opposition party – to fight the government system. But Kim lost a parliamentary election in Inn-Jae District in 1958 and another supplementary election in 1959. Indeed, the government’s Liberal Party (LP) prohibited its soldiers from attending campaign rallies or reading campaign leaflets and warned them not to vote for the opposition. At the same time, there were several attempts by the ruling party to sway Kim and he was later to recall:

“While I was living in such a destitute condition, the Liberal Party tempted me many times to switch my party affiliation with an offer of a huge sum of money. Between 1950 and 1960, many opposition members could not stand the strain of poverty and many assemblymen switched their party affiliations … But I overcame the temptations and carried on my struggle as my conscience dictated. It goes without saying that I owe my steadfastness to the encouragement and support rendered to me by my friends” (Kim, 1992).

On 19 April 1960, President Rhee’s charges of fraud and corruption in the government and general dissatisfaction with the economy triggered student uprisings – forcing Rhee’s resignation. After four months, a new parliamentary-style Constitution gave greater political power to the legislature, though the real political power was wielded by the Prime Minister, Chang Myon, the leader of the DP. Finally, on 14 May 1961, Kim was elected to the National Assembly in a supplementary election after three unsuccessful bids. He later recalled, “I have come to the conclusion that the real well-
being of the people could not be attained unless a genuine democratic political system is firmly established by ending the dictatorship which ignores the will of the people and downgrades the National Assembly” (Kim, 2000a).

However, within three days of his election, the National Assembly was dissolved following a military coup d'état led by Major General Park Chung-hee.

4.3.2 AS YOUNG LEADER OF THE OPPOSITION PARTIES

After Park Chung-hee seized control of the government through a military coup, Kim Dae-jung became a leading figure of the opposition to successive military government. The tough, authoritarian Park proved the perfect foil for the anti-Park oratory of the charismatic Kim (Clark, 2001). Even under the government’s harassment and oppression, Kim did not quit his political career and spoke out against the dictatorship in an outdoor rally. As a result, he was widely acclaimed for his vision and courage.

Kim had risen to prominence – spearheading the unsuccessful 1969 parliamentary effort to prevent the dictatorship of Park – and was chosen as the New Democratic Party’s presidential candidate against the government. In the course of the following years, Kim experienced several assassination attempts and kidnapping.

From the early 1960s to the late 1970s, Kim Dae-jung developed his political experience as opposition leader and challenged Park’s dictatorship, despite various attempts on his life.
The following section describes Kim’s political career as leader of the Democratic Party and subsequent New Democratic Party, and his rally campaigns against Park’s regime in the U.S. and Japan to establish democracy in South Korea.

4.3.2.1 The Challenge of Kim Dae-jung as Leader of the NDP against Park Chung-hee

On 16 May 1961, at the age of forty-four, General Park Chung-hee led a group of officers, including Lieutenant General Chang Do-young, in a coup d'etat, forcing the resignation of Prime Minister Chang Myun, establishing a military government and declaring martial law. All functions of government were taken over by the Supreme Council for National Reconstruction – headed by General Park, who was to be the dominant personality in South Korea for the next eighteen years (Goldstein, 1999).

Park’s prolonged dictatorship gained its stride by proclaiming martial law. This fact meant to deny the existence of the National Assembly and to prohibit political activity. Kim was arrested by the government and subsequently released after no specific charges could be found. On 20 May 1962, he was arrested again, this time on charges of planning to overthrow the military government, and detained in prison for a little more than a month. Again he was found innocent of any crime. Meanwhile, as the Democratic Party was dismissed by Park, some of the politicians – who continued to fight for democracy and human rights – established a new political party, the Minjungdang (the People’s Party), in 1963; it became the second leading opposition party with Yun Po-sun as chairman of the party. Kim Dae-jung was elected as spokesman.
Meanwhile, Kim’s wife, Cha Young-ae had died on 29 May 1960, after a long illness aggravated by the strains and pressures produced by the 1959 election defeat (Kim, 2000a). Kim married for the second time on 10 May 1962. Lee Hee-ho, his second wife, was working as the general secretary of the Korean Young Women’s Christian Association at the time. She was highly educated not only in Ewha Women’s College in Korea but also in Scarritt College in Tennessee. Later Kim wrote, “She inspired me to improve women’s rights” (Kim, 2000a) – in fact, Kim called for the revision of family law to the National Assembly later in 1989.

In July 1963, as a result of the people’s continuous protest, the Democratic Party rebuilt from the People’s Party and became a second opposition party. Kim was nominated as the Democratic Party candidate from his home district, Mokpo, in the National Assembly election. Kim won the election easily and this raised him to a politician of national standing. With 13 speeches during his first six months as a legislator, Kim made his mark as a fiery anti-Park orator. The more Kim was persecuted, the more popular he became; especially in the region of Cholla. Many residents of the provinces of North and South Cholla felt disadvantaged during the regime of Park, who was from the Taegu region in the southeast – their political rival. In 1960, Yun Po-sun objected to plans to normalise relations with the former occupation enemy, Japan. But Kim took the more moderate and pragmatic road. He said, “Many former colonies of England and France have entered into amicable relations with their former rulers. If we refuse to establish diplomatic relations with Japan, even though we are equal with Japan, we are heading against the common trend of the world” (Kim, 2000a). Furthermore, in 1970, against the backdrop of the Vietnam War, he again announced his liberal views on
North-South reunification. The government propaganda machine responded with a campaign to brand the young politician a communist outcast.

In May 1967, the presidential election was held; Park remained president by defeating Yun, Po-sun, who represented the New Democracy Party (NDP) – established by a merger of the two major opposition forces. In June 1967, however, Kim again won a seat in the Seventh National Assembly, despite the defeat of other leaders of the NDP. The NDP wanted a presidential candidate for the 1971 election who was from a younger generation, so on 29 September 1970, the NDP chose Kim Dae-jung as their presidential candidate. Kim said in his acceptance speech,

“A truly new era shall dawn from now on … A new epoch shall be marked for our party as well as for Korean politics. I shall fight for the freedom and well-being of our people as a vanguard of this new era. I shall prevent the perpetuation of the rule of Park Chung-hee at any cost and I shall bring forth a peaceful, democratic transfer of power, which has been the aspiration of our people since the foundation of our nation” (Kim, 2000a).

Kim campaigned with the motto “Down with Dictatorship” and among the major issues on his platform were a guarantee of Korean security by the four superpowers (US, USSR, China and Japan); peaceful reunification of Korea through reconciliation and mutual exchanges between the two Koreas; promotion of a mass-participatory economy and a wealth tax system. The reactions of the Park regime were harsh and dictatorial. An explosion rocked Kim’s residence and thieves broke into the offices of the NDP policy
research department, stealing important documents. Additionally, the opposition tried smear tactics and stirred up regional animosities (Goldstein, 1999). Despite the government’s blockage, when Kim gave a campaign speech at Chang-Choong-Dan Park, nearly one million people gathered to hear his speech. On 27 April 1971, his first bid for the presidency won him a remarkable 46% of the vote, though he lost out to Park Chung-hee.

A month after the election, Kim was headed for a rally in Seoul to deliver a speech when a truck turned directly into the path of his car, forcing him off the road. Kim was left with a permanent limp from the incident, which is widely believed to have been an assassination attempt.

4.3.2.2 Kim Dae-jung’s Campaign in Japan against the Yushin Constitution

Kim’s real troubles began when Park scrapped Korea’s Constitution and declared himself the country’s dictator-in-chief. It was 1972 and Kim was on a trip to Japan for medical treatment. Park’s new political framework, a manifest dictatorship, became known as the “Yushin” (called revitalising reform) system that prevailed through the second phase of Park’s rule. Under the terms of Emergency Decree No 1 (January 1974), which made it illegal to criticise the new Constitution, scores of students, politicians, intellectuals and religious leaders were arrested, jailed and tortured (Lee, 2000). The Yushin Constitution was ratified and Park was again re-elected as president – it gave the president power for life.
Rather than face arrest, Kim decided to proselytise against Park’s regime abroad. In addition, Park confined Kim’s family to their modest Seoul home and Kim’s aides were subjected to interrogation and often torture. From Tokyo, Kim issued a statement:

“The measures promulgated by President Park Chung-hee are nothing but astonishing anti-democratic schemes to perpetuate his dictatorial rule under the pretext of promotion of reunification. These measures are outright violations of the constitution and a brutal suppression of the people’s yearnings to accomplish reunification of our fatherland from the position of strength by promoting democracy in South Korea. I am confident that Park’s act will be condemned by public opinion and is doomed to fail by the power of the great Korean people who overthrew the dictatorial regime of Syngman Rhee in pursuit of democratic freedom” (Kim, 2000a).

He continued to issue statements of protest from Japan and from the United States. On 8 August 1973, Kim was kidnapped by unidentified Koreans from Tokyo’s Grand Palace Hotel and taken out to sea in a small boat, where he spent several harrowing days readied for execution. When U.S Ambassador Philip Habib was informed of the abduction, he called Park Chung-hee and warned him of the repercussions for relations with the United States if Kim was killed (Kim, 1992). This intervention saved Kim’s life. In a report years later, the newspaper Dong-A Ilbo recounted the details of the abduction, citing secret government documents from the Korean Central Intelligence Agency (KCIA). It said that assistant deputy director, Lee Chul-hee, admitted that the kidnapping was ordered by the head of KCIA.
Kim Dae-jung was returned to his Seoul home, battered but alive, and immediately placed under house arrest. He spent another year in prison during 1975 for “violation of the election law.” On 1 March 1976, the indomitable opposition leader joined other democracy fighters in issuing the “Independence Day Declaration for Democratisation,” which set off yet another wave of pro-democracy demonstrations in South Korea. Subsequently, Kim and the other seventeen opposition leaders were arrested and Kim was finally charged with a five-year sentence at the Supreme Court. He told a court of appeals:

“In this country, nobody dares defy the wishes of the president of the current regime … the Yushin system is not aiming for reunification, nor for national security and anti-communism, but only for perpetuation of lifetime rule of one man … there will be no freedom of conscience, no freedom of religion and no freedom of academic institutions under the Yushin system … I am ready to die for the people who suffer from torture and oppression by government … A system in which people dedicate their loyalty is the only democratic system and I really wish to accomplish a just society” (Kim, 2000a).

In late 1978, Kim was transferred to a hospital cell from prison; his sentence was suspended on 27 December 1978 and he was placed under house arrest again. On 26 October 1979, President Park was assassinated by the head of the KCIA, Kim Jae-kyu. On 6 December 1979, Prime Minister Choi Kyu-ha was officially elected president and released Kim Dae-jung from house arrest. Kim had his civil and political rights restored and started to campaign for the elections that were expected to be held in 1980. On 12
December, however, expectations of democracy were dashed once again as the military quickly reasserted its dominance, declaring martial law. General Chun Doo-hwan assumed power and oppressed both the opposition leaders and public protest. Once again, Kim Dae-jung’s political life was faced by the threat of Chun’s dictatorship.

4.3.3 AS POLITICAL PRISONER

Kim Dae-jung was arrested as one of the leading opposition figures by General Chun Doo-hwan’s regime in May 1980. Chun’s regime accused Kim of fomenting subsequent demonstrations in Kwangju, which Chun bloodily put down. Jailed under a death sentence, which was reduced to life imprisonment as a result of international pressures, Kim was allowed to go to the United States for “medical treatment” in December 1982. He used his time in exile not only to campaign against Chun’s regime, but also to brush up on his English, working as a visiting fellow at Harvard University and cultivating influential American friends.

The following section discusses Kim’s trial, his role in leading democratic protest in South Korea and organising political rallies while in exile in the United States.

4.3.3.1 The Kwangju Uprising

The void created by Park’s death was filled by General Chun Doo-hwan, a Park protégé and commander of the powerful Defence Security Command. Chun staged an internal coup to take control of the military, then, persuaded the new president, Choi Kyu-ha, to
impose martial law and name Chun as a chief of the KCIA. The situation came to a head in May 1980, four months after Chun’s coup and elevation as head of the KCIA, when labour activists, students and opposition politicians, chafing from the harsh military rule, began a series of nationwide demonstrations demanding democratic elections and an end to martial law. On 18 May, a massive public protest began in Kwangju and Chun’s regime sent the military to crack down on the demonstrators. The government claimed 191 people were killed in the uprising, but Kwangju officials and survivors insisted the figure was closer to 2,000.

Kim and twenty-six other opposition leaders were arrested on 17 May 1980 and accused of inciting the Kwangju uprising. Kim was also charged with belonging to pro-communist groups in the 1940s, receiving help from a North Korean spy during the 1971 presidential election, and organising student uprisings in Seoul. He was once again sent to prison and put on trial – in a military court this time – in September 1980. He testified:

“In this country, evidently, there exist followers of the former president [Park] and at the same time, there are a great number of democratic forces which pursue the principles of democracy. It is my firm belief that neither of these two groups can lead this country by completely suppressing the other group. Our nation should adopt democracy and is capable of doing so” (Kim, 2000a).

In response to the bogus charges, he denied his involvement with North Korea and said he did not even know about the demonstration at Kwangju until July that year, when
someone who visited him in prison told him about it.

Meanwhile, during his years in jail, Kim had become an avid botanist and reader – devouring the works of Mencius and Plato, Bertrand Russell and Abraham Lincoln – and taught himself English. He educated himself through long hours reading books and recalled later: “If I had not been imprisoned, I could not have acquired such great philosophies and knowledge” (Kim, 2000a). Kim also wrote letters, although allowed only one letter a month to all members of his family. He often wrote to his wife about his expanding views and maturation of ideas through the books:

“From a political and social viewpoint, the twentieth century might be regarded as the beginning of the masses. In order to overcome the greatest crisis in our history, that is, the division of our fatherland and the threat of communism and to attain genuine security, economic growth, and unification, the masses must be treated as the major force for change and must be treated as the master of their own destiny” (Kim, 2000b).

As a result of his newfound knowledge, Kim developed and implemented his own Mass Participatory Economic Theory, to assist Korea in rebuilding its shattered economy, when he was elected as president.

Meanwhile, in November 1980, a military court sentenced Kim to death. At the time, Ronald Reagan had just won the American presidency and members of his transition team joined forces with officials from the outgoing Jimmy Carter administration in
putting pressure on Chun to spare Kim. The sentence was later commuted to life imprisonment and then to a twenty-year term. In December 1982, his prison term was suspended and he was put on a plane to the United States.

4.3.3.2 Kim Dae-jung’s Exile and Political Action in the United States

Kim’s life in exile transformed him from a national dissident to a worldly political leader (Time, 1998). As a visiting fellow at Harvard University, he attracted a group of influential friends: the late scholar and Ambassador Edwin Reischauer, Senator Edward Kennedy, Congressman Stephen Solarz and Philippine dissident Benigno Aquino. At the same time, Kim gave speeches to reveal South Korea’s political situation in various places in the United States. Kim told the guests:

“We do not want the intervention of the United States in our internal political affairs. We do not expect the United States to intervene on our behalf to restore democracy in Korea, which is in fact our own responsibility. We want to solicit only two things from the United States; First, it should give its spiritual support to our aspirations for democracy. Second, the United States should refrain from rationalising dictatorial regimes or from encouraging them on the pretext of guarding stability and national security” (Kim, 1987).

Kim was also able to establish the Korean Institute for Human Rights, through which he hoped to strengthen his base among Korean-Americans and influence U.S. policy. The Washington Post (1998) recalled about his political life in U.S. a few years later: “Kim
is an admirable character and one of the closing year’s few examples of a victory over
the sour adage “nice guys finish last.” A fanatic for democracy, he was treated
shamefully by the oligarchs who ran his native South Korea … Through it all, he
maintained his faith in popular rule and eventual vindication.”

In 1983, Kim was informed that fellow dissident Kim Young-sam, who was also leader
of the NDP, staged a month-long hunger strike to protest Chun’s heavy-handed rule. In
addition, Aquino was assassinated in Manila when he stepped off a plane. This news
shocked Kim and provoked him to face the problem directly. After more than two years
away from home, he was ready to return to Korea, even though he faced seventeen more
years of his sentence. Finally, Kim Dae-jung left Washington on 6 February 1985 –
despite the political leaders’ concern about his security in South Korea.

4.3.4 AS LEADER OF SOUTH KOREA WORKING TOWARDS
DEMOCRACY

The fifty-nine year old Kim Dae-jung arrived at Kimpo Airport with his family on 8
February 1985. There was a crowd of thirty thousand to celebrate Kim’s return, but he
and his family were whisked out of the airport through a back door. Kim’s return
intensified the nationwide pro-democracy movement. Furthermore, Kim resumed an
influential role in his nation’s reviving political life. Kim ran and was defeated in

In December 1997, at the age of seventy-one-years old, Kim was elected president of
South Korea. When he was inaugurated as the eighth President of the South Korea, it marked the first transition of power from the ruling to the opposition party in Korea’s modern history. Despite his advanced age, his outlook appeared focused on the future. He stressed economic recovery backed by a democratic system. Kim also propagated reconciliation with North Korea and the forgiveness for his past political opponents. Most remarkable about Kim’s resolution of Korea’s problems, is the former dissident’s patience – infused with a surprising willingness to forgive (Time, 1998).

The following section describes Kim’s pro-democracy movement against the authoritarian government and discusses the role of Kim in leading reconciliation between people of all religions and political ideologies through his forgiveness.

### 4.3.4.1 Kim Dae-jung’s Presidential Campaign against Authoritarianism

Kim, accompanied by thirty-seven American well-wishers, returned to Seoul, where police violence caused a much-publicised airport scuffle on 8 February 1985. Kim was not recommitted to jail, however, but placed under house surveillance. He was to be so confined for eighty-seven days – surrounded by hundreds of police, isolated from the outside world and not allowed visitors.

On 29 June 1985, “spring came as abruptly as a miracle” (Kim, 2000a). Kim was later to write about what he saw as the end of a long period of military regime. This “spring” came in the form of an eight-point declaration for eventual democratisation from Roh Tae-woo, the presidential candidate of the Democratic Justice Party (DJP), which was
the ruling party under President Chun. Amnesty was granted and civil rights restored to more than two thousand political dissidents – including Kim Dae-jung (Goldstein, 1999). In fact, Chun promised to relinquish power after the completion of his seven-year term, but he picked Roh, a military acquaintance, to run as his successor. The announcement of Roh’s candidacy sparked a firestorm of protest, with student demonstrations turning violent in several cities. Roh calmed the situation by proclaiming his acceptance of the opposition’s demands for civil liberties, direct presidential elections and amnesty for political prisoners.

The presidential election that took place in December 1987 was a four-way race that Roh won with a plurality of 36.6 percent. The pro-democracy opposition lost the contest because the two most prestigious leaders Kim Dae-jung (president of Peace and Democratic Party) and Kim Young-sam (president of Democratic Party), both insisted on running against Roh Tae-woo (as president of Democratic Justice Party) and, in so doing, split the vote.

On 22 January 1990, President Roh – afraid of possible repercussions resulting from his past conduct – decided to establish a new coalition ruling party by forming an alliance with the two opposition parties, led by Kim Young-sam and Kim Jong-pil. This strong political alliance, called the Democratic Liberal Party (DLP), prevented Kim Dae-jung’s presidential victory yet again. This alliance, in addition, deepened regionalism caused by Park’s oppression of his political rivals.

The DLP, which now commanded a two-thirds majority in the legislative body, won
landslide victories in local council elections on both 26 March and 20 June 1991. The
election for the 14th presidential term was held on 18 December 1992. The three major
candidates were the ruling DLP’s Kim Young-sam, the opposition Democratic Party’s
Kim Dae-jung and the newly founded United People’s Party candidate Chung Ju-young,
founder of the Hyundai Group. Kim Dae-jung lost again and declared his retirement
from politics.

Even though Kim Dae-jung was defeated, this presidential election returned Korea to
the hands of a democratically elected civilian President for the first time since the
military coup d'etat of 1961. Optimism about South Korea’s prospects for a truly
comprehensive, stable democracy was now higher than ever before. Ironically, Kim
Young-sam arrested former Presidents Roh Tae-woo - his fellow DLP member – and
Chun Doo-hwan for inappropriate use of military force in the 1980 Kwangju uprising as
well as for taking bribes from large corporations. They were both, subsequently,
sentenced to death, but later freed by Kim Dae-jung.

Within a few short years, however, hopes for a broader democracy were rudely
disappointed while the economy plunged into an unanticipated abyss. In addition,
President Kim Young-sam’s son was implicated in a massive financial scandal and
sentenced to three years in prison.

Meanwhile Kim Dae-jung began his new life visiting fellow politicians and studying at
Clare Hall College at Cambridge University in the United Kingdom. After completion
of his studies, Kim established the Kim Dae-jung Peace Foundation for the Asia Pacific
Region (KPF) to promote the peaceful unification of the Koreas; democratisation in Asia and greater world peace. Inaugurated at a high-profile international conference in Seoul early in 1994, it was followed by the creation of the Forum of Democratic Leaders in the Asia-Pacific. Kim was once again in the spotlight as a symbol of democracy (Goldstein, 1999).

4.3.4.2 Reconciliation as President of South Korea

The administration of Kim Young-sam was wracked by factional strife, scandal and economic crisis. Kim Dae-jung would not watch it happen from afar (Kim, 2000a); he announced his return to politics on 8 July 1995. He stressed the need for a strong opposition party to counter balance the one-party ruling structure and founded the National Congress for New Politics (NCNP). The NCNP emerged as the leading opposition party in the National Assembly elections of 1996 and set the stage for Kim’s triumphant presidential candidacy.

On 18 December 1997, after five escapes from death, one hundred and eighty-three days of house arrest, six years in prison, two exiles and sixteen years of forced retirement from politics, Kim Dae-jung was elected the 15th president of South Korea, winning 40.3% of the votes.

This presidential election was deeply significant in Korean history, for President Kim’s election signalled the first peaceful, democratic transition of power from a ruling party to an opposition party in Korean history. Due to the conservative views of the Korean
people and their reluctance to change, compounded by the volatile situation in North Korea, the ruling party enjoyed constant support. The election was a kind of social revolution – one that could only have been achieved through the ardent desires of the Korean people. The dawning of a new age in Korea, as a result of their new found power, was eagerly anticipated. News media around the world described the inauguration as the day genuine democracy began in Korea and hailed President Kim as a world-class leader who could lead his nation out of crisis and rebuild it (Kim, 1992).

Taking over the government in the midst of an unprecedented financial crisis, President Kim devoted himself to the task of economic recovery and managed to pull the country back from the brink of bankruptcy. He formed the Tripartite Committee of Representatives, made up of representatives of labour, management and government. He got right to work on restructuring the government and reducing the number of civil servants (CNN, 2000.) On the key issue of labour management relations, he wrote:

“What is bad for the company is bad for the employee, and vice versa. Labour and management are in the same boat. Recognition of this fact is essential to realising full participation of all groups. The government, therefore, has a moral obligation to promote harmonious and cooperative labour management relations by playing a constructive role as an impartial but interested arbitrator” (Kim, 1997).

South Korea’s economy shrank by 5.8 % in 1998 but bounced back in 1999 to grow by 10.2 %. In addition, Kim asked incumbent former president Kim Young-sam to grant special amnesty to former presidents Chun Doo-hwan and Roh Tae-woo and had them
sent home after two years in prison. Kim’s request to pardon the two former presidents, who had him sentenced to death while rising to power in a military coup in 1979, was made in an effort to bring about national reconciliation by reaffirming his tolerance and broad-mindedness.

Furthermore, President Kim steadily pursued a policy of engagement toward North Korea. This policy of engagement, popularly called the “Sunshine Policy” (Moon, 1999), was widely considered as the solution to the South-North question. The policy called for the South to promote peace and stability on the Korean Peninsula, along with reconciliation and cooperation with the North. President Kim’s efforts bore fruit in June of 2000, when North Korean leader Kim Jung-il met President Kim in Pyongyang for the first South-North summit talks on 13 – 15 June, 2000. The two leaders signed the historic South-North Joint Declaration. Heritage Foundation Lectures reviewed:

“The most difficult knot to untie is, of course, security. As president Kim coaxes the North out of isolation and into more beneficial relations with the South, the North’s leaders, at least, are likely to see themselves as being more vulnerable … the best hope for their eventual resolution lies in the skilful leadership Kim Dae-jung has provided for the past three years” (Feulner, 2001).

In recognition of Kim Dae-jung’s dedication to democracy and human rights in his own country and neighbouring regions and his work for peace and reconciliation with North Korea, the Norwegian Nobel Committee awarded him the Nobel Peace Prize for the year 2000.
4.4 CONCLUSION

Both Nelson Rolihlalha Mandela and Kim Dae-jung led the pro-democracy struggles in their respective countries as the leaders of their countries’ opposition movements. Despite continued harassment and oppression by the ruling parties of the time, they persevered.

Their methodologies share the common characteristics of being overt; using their trials as political springboards; mobilising the masses by emphasising the continued unfair oppression of the people and employing their oratory capabilities to gain local and international support for the cause.

As was clearly shown, their actions and speeches played an integral part in transforming their countries’ political ideologies peacefully and successfully.

Therefore, in chapter five, the focus is on their common characteristics that contributed towards these successful and peaceful transitions – despite vastly differing histories. In order to do this, the leadership theory framework, mentioned in chapter three, is employed to analyse their leadership styles.
CHAPTER FIVE

ANALYSIS OF THE LEADERSHIP APPROACHES OF NELSON MANDELA AND KIM DAE-JUNG IN THE PROCESS OF DEMOCRATISATION

5.1 INTRODUCTION

In the previous chapter, the roles of the successful democratic South African and South Korean leaders – Nelson Mandela and Kim Dae-jung – were described. In spite of differing social and historical backgrounds, there appear to be common leadership patterns, particularly regarding their speeches and actions aimed at transforming their respective countries into working democracies.

As mentioned previously in chapter three, transformational leadership entails both leaders and followers raising each other’s motivation and sense of higher purpose. In addition, the transformational leaders seek to change the organisational culture, which alters the ways in which followers think about themselves and the organisation, and also their position within it. For instance, the majority of South Africans and South Koreans were oppressed by authoritarian regimes till early 1990 and both peoples desired a democratic country – as was shown by continuous public demonstrations against their respective governments. Mandela and Kim were the key role players in this
transformation.

At the same time, the social environment surrounding the two nations had to face up to the political and economic challenges not only from inside the nations, but also from the outside world. These adaptive challenges forced both leaders, Mandela and Kim, to clarify their values, develop new strategies and learn new ways of operation – which is the main idea of the social learning approach to leadership.

In this regard, the investigation of both Mandela and Kim’s leadership is based on the transformational as well social learning approaches, with a more detailed analysis being discussed in the following section.

This chapter, in addition, briefly describes the two leaders’ leadership styles based on the other leadership theories in order to support the hypothesis: the two leaders comply with the transformational and social learning leadership styles. To analyse Nelson Mandela and Kim Dae-jung’s behavioural and situational leadership styles comprehensively, however, questionnaire research through collection of questionnaires from themselves and their followers (their fellow politicians or comrades as well as ordinary South Africans and South Koreans) is required, according to more recent methodology. Unfortunately, as mentioned in the chapter one, there is a limitation to investigation through this form of research and, as a result, different methodology is employed.
5.2 ANALYSIS OF THE LEADERSHIP OF NELSON MANDELA AND KIM DAE-JUNG AGAINST THE THEORETICAL APPROACHES

These analyses of theoretical approaches provide more detailed examples of the leaders’ common and distinct leadership styles, as well distinguishing factors between the three classical leadership approaches; the trait, behavioural and situational approaches and the new leadership approaches; the transformational and social learning approaches (Bryman, 1992).

5.2.1 ANALYSIS BASED ON THE TRAIT APPROACH

The trait approach was based on the premise that leaders were both more capable and possessed a different set of personality traits than non-leaders. In the early 20\textsuperscript{th} century, leadership researchers examined research concerning the relationships between various personality traits and leadership effectiveness.

Among the research, Stogdill’s (1948) first survey identified a group of important leadership traits that were related to how individuals in various groups became leaders. His results showed that the average individual in the leadership role is different from an average group member in the following ways: intelligence, alertness, insight, responsibility, initiative, persistence, self-confidence and sociability. Meanwhile, Mann (1959) identified leaders as strong in the following traits: intelligence, masculinity, adjustment, dominance, extroversion and conservatism.
The following sections illustrate Nelson Mandela and Kim Dae-jung’s traits with examples according to the traits and characteristics set out by researchers such as Stogdill, Mann and Mc Call as mentioned in the chapter three.

### 5.2.1.1 Evidence from Nelson Mandela’s Case

While growing up, Mandela learned the value of respecting his own society’s culture and this indicated that he had the trait of being adaptable to situations. This is echoed by Tambo’s words, “Nelson was groomed from childhood for respectability, status and sheltered living,” as mentioned in section 4.2.1. During his studies at Fort Hare, his leadership traits appeared clearly. He was knowledgeable about group tasks and organised a boycott against authority. Later, in Johannesburg, he pursued his political career with an ambitious and achievement-oriented personality. Sisulu recalled, “[Mandela] was a very bright young man, impressive and open about things,” as mentioned in 4.2.1.

While Mandela organised the Defiance Campaign and Umkonto we Sizwe (MK) and conducted the trials, he showed the ability to hold an audience in his thrall through powerful oratory skills. According to Atkinson (1984), speakers who are regarded as charismatic seem to employ a number of oratory devices in greater profusion than others. Mandela was often described as “a large lawyer, untravelled but enormously well read, slow speaking, nattily dressed” (Manchester Guardian, 1961) and as a “big handsome bearded man with a deep resonant voice” (Guardian, 1961), when he conducted the trials.
For a decade in the history of South Africa, Mandela’s leadership appeared not so much
as a climb up an organised hierarchy, but as successive images of the man in action -
leading from the front. He was the chief of volunteer defiers; the militant speech-maker
charged with treason; the bearded Black Pimpernel in hiding; the tribal patriot in full
costume “carrying Africa on his back”; the guerrilla commander in khaki fatigues,
carrying a pistol. These images often seemed more theoretical than real, but carried a
strong message of symbolism. In his ability to reflect the people’s mood and embody
their aspirations, Mandela was portrayed as a natural born leader.

5.2.1.2 Evidence from Kim Dae-jung’s Case

According to Kim Dae-jung, he was taught a strong sense of right and wrong, instilled
in him by a respectable father – who was a chief of the village (Leechang) – and a strict,
but loving mother. During his school life, Kim excelled in all subjects and finished at
the top of his class. According to Takashi’s interview with Kim’s hometown residents,
Kim was the brightest and cleverest one in his elementary school (Takashi, 2000).

Later, he went to the Mokpo Commercial High School and was elected class
representative, even though most of his classmates were Japanese. In addition, Kim was
successful not only in his marine transportation business, but also in getting support
from his employees for the National Assembly election. This indicates his ability to
dominate the people through commercial success.

Kim Dae-jung also showed his capability of giving stirring speeches during his rallies in
the nation and beyond – such as Japan and the United States. An audience of around one million (three times larger than the audience present at Park Chung-hee’s presidential speech) came to listen to his presidential speech at Chang-Choong-Dang Park, in defiance of Park’s hindrance tactics. The speech was scheduled for Sunday, but Park organised a compulsory event for all civil servants, public officers and their family members to attend and, furthermore, offered free movie showings to civilians.

During his presidential campaign, Kim Dae-jung was described as “presidential timber, knowledgeable about politics, diplomacy, economics and Korean unification” (Yang, 1995). Moreover, Kim smiled and used humour, realising its importance as a tactic to endear him to the people when he delivered his speeches (Cotton, 1995). “He is a world-class leader – intelligent, sophisticated – and he has been through a tremendous amount,” said Donald Gregg, the former Seoul station chief for the U.S. Central Intelligence Agency who played a role in saving Kim’s life after he was kidnapped in 1973 (CNN, 1998).

5.2.1.3 Findings

Although there were social, political and historical differences between South Africa and South Korea, Nelson Mandela and Kim Dae-jung persisted in their struggle to end authoritarian regimes using common traits: both possessed charm and spoke articulately; had intelligent business acumen; seemed tireless in their fight for democracy and both persisted against the opposition.
Furthermore, both leaders had physical ailments – Mandela’ pain from his knee, which had not recovered from his fall on Robben Island and Kim’ leg injury, which had not recovered from his car accident during the attempt on his life. Despite this, the two leaders’ physique and stamina amazed the people when they finally succeeded to serve as presidents at the ages of 75 and 74, respectively.

Each leader, Nelson Mandela and Kim Dae-jung, is characterised by a strong drive for responsibility; vigour and persistence in pursuit of goals; drive to exercise initiative in social situations; self-confidence and sense of personal identity and an ability to influence other persons. Thus, this dissertation reinforces what has been detailed by the world press and reviews from each leader’s respective colleagues and followers, as mentioned above.

5.2.1.4 Conclusion

Both Nelson Mandela and Kim Dae-jung show numerous characteristics that comply with the trait approach. These include charisma, oratory skills, intelligence and responsibility.

Despite these similarities, the trait approach can neither be relied upon to explain all facets of their behaviour nor the different reactions of their followers. Because of this, the behavioural approach will also be investigated in order to achieve a more comprehensive understanding of the leadership styles of Nelson Mandela and Kim Dae-jung.
Nevertheless, in recent years, there has been resurgence in interest in the trait approach in explaining how traits influence leadership (Bryman, 1992). Evidence of renewed interest in the trait approach, as a result, can be seen in the current emphasis many researchers place on visionary and transformational leadership (Bennis & Nanus, 1985).

5.2.2 ANALYSIS BASED ON THE BEHAVIOURAL APPROACH

Despite the limitation of analysing by way of the behavioural approach, this section describes Nelson Mandela and Kim Dae-jung’s behaviours based on the two leaders’ visible actions – which were described in their respective autobiographies, biographies (written by authorised and unauthorised writers) and other documents.

Researchers studying the behavioural approach determined that leadership is composed of essentially two general kinds of behaviour: task behaviour (concern for production) and relationship behaviour (concern for people), as illustrated in section 3.4.1. Task behaviour facilitates goal accomplishment and relationship behaviour helps followers feel comfortable with themselves, with each other, and with the situation in which they find themselves. The central purpose of the behavioural approach is to explain how leaders combine these two kinds of behaviour to influence subordinates in their efforts to reach a goal.

As the result of investigating certain of Mandela and Kim’s behavioural patterns, the case studies highlight the specific action examples shown by the two leaders.
5.2.2.1 Evidence from Nelson Mandela’s Case

Mandela played an important role in drafting many policies of the ANC (Benson, 1980). As illustrated in section 4.2.2, he organised the Defiance Campaign and Umkhonto we Sizwe (Spear of the Nation or MK) and suggested the M-plan and stay-home strikes.

As the leader of the opposition, he focused on task behaviour to achieve the end of apartheid. Mandela formed the Defiance Campaign and MK, each related to a specific task. For instance, during the Defiance Campaign, his aim was that of non-violent protest, involving only black people, as a tactic to abolish apartheid. When the Defiance Campaign failed to win concessions from the government, however, Mandela formed MK, and he aimed violent protests with various non-racial groups at the government. Moreover, he was personally involved in recruiting his own staff, training the soldiers and committing sabotage bombings of strategic targets, as illustrated in sections 4.2.2 and 4.2.3.

As president of South Africa, meanwhile, Mandela gave more of his attention to relationship behaviour in order to achieve reconciliation in South Africa. This was clearly shown during his negotiation process with De Klerk and Buthelezi in the early stages of setting up a democratic presidential election, as mentioned in section 4.2.4.1. Mandela recalled later:

“I was criticised at the conference for engaging in ‘personal diplomacy’ and not keeping the rank-and-file of the organisation informed. As a leader of a mass
organisation, one must listen to the people … I also knew the delicacy of our talks with the government; and agreements that we arrived at depended in part on their confidentiality. Although I accepted the criticism, I believed we had no alternative but to advance on the same course” (Mandela, 1994).

In addition, as president, Mandela amazed the staff and servants by shaking hands and chatting with all of them, including the gardeners (Sampson, 1999). “He had an exceptional ability,” De Klerk (1998) noted, “to make everyone with whom he came into contact feel special.” On the presidential plane or helicopter he chatted with the crew and pilot, being concerned about their meals and accommodation.

**5.2.2.2 Evidence from Kim Dae-jung’s Case**

Kim Dae-jung’s case is different from that of Mandela’s due to its deep involvement with the South Korean historical background - such as Confucianism and the relationship with North Korea (Ahn, 1994). Because of these social conditions, the populists and progressives appeared to be treated as Communists by the past authoritarian regimes.

As the leader of opposition, Kim, who was once regarded as a progressive and radical politician, focused on relationship behaviour to change his image and acquire political support, not only from his region but also from the rest of South Korea. Kim considered his public address to be more important than other actions. When he was under house arrest, he continued his “house diplomacy” campaign and, furthermore, when he was
exiled, he persisted in delivering speeches about South Korea’s political situation to the world press.

As president of South Korea, Kim gave his attention to relationship behaviour and he also stressed the “Sunshine Policy” to promote peace and stability with North Korea and persevered in his effort to hold a summit meeting with the leader of North Korea. Despite the people’s anxiety about communism, he finally led a historic South-North Joint Declaration as a result of his negotiations. Kim recalled:

“The fact that Kim Jung-il has ruled North Korea so powerfully, has reminded me that he alone has the ability to promote negotiations and make decisions. Therefore, I had to persist in my efforts to knock on the firmly barred gate of North Korea and so start the beginning of a new relationship between South Korea and North Korea through communication” (Kim, 2000).

5.2.2.3 Findings

Nelson Mandela and Kim Dae-jung’s behavioural patterns, as the opposition leaders of their respective countries, appear to be different due to the varying South African and South Korean situations. In Mandela’s case, the obvious required task was to end apartheid, so Mandela organised people and led them in resistance against the government. On the other hand, Kim needed to make people (who were concerned about security against North Korea) understand the problems of authoritarian government.
As presidents, Mandela and Kim both focused on relationship behaviour in order to reconcile their respective countries. After the end of authoritarian government, South Africa faced conflict and violence between people due to race, religion, ethnic differences and political ideology. South Korea faced an economic crisis and deeper regional conflict caused by unequal treatment from the previous regimes. Under these circumstances, Nelson Mandela and Kim Dae-jung’s governments strengthened the reconciliation of people through forgiveness of their political enemies in order to create stable conditions in their respective countries. The following Table 5.1 illustrates the above findings.

Table 5.1

<table>
<thead>
<tr>
<th></th>
<th>As Leader of Opposition</th>
<th>As President</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Nelson Mandela</strong></td>
<td>Task oriented behaviour</td>
<td>Relationship oriented behaviour</td>
</tr>
<tr>
<td><strong>Kim Dae-jung</strong></td>
<td>Relationship oriented behaviour</td>
<td>Relationship oriented behaviour</td>
</tr>
</tbody>
</table>

5.2.2.4 Conclusion

The behavioural approach provides a valuable framework for assessing leadership, which distinguishes between the task and relationship dimensions. Nevertheless, the researchers failed to include situational variables, that is, variables which moderate the
relationship between leader behaviour and various outcomes (Bryman, 1992) in their research. Therefore, in the next section, the situational approach is employed to analyse the leadership styles of Nelson Mandela and Kim Dae-jung.

5.2.3 ANALYSIS BASED ON THE SITUATIONAL APPROACH

Fiedler’s contingency model recognises that leaders have general behavioural tendencies and specifies situations where certain leaders may be more effective than others. In comparing the contingency model to the situational theory developed by Hersey and Blanchard, the contingency model places more emphasis on flexibility in leader behaviour.

According to Hughes (1993), the situational leadership theory maintains that leaders who correctly base their behaviours on follower maturity will be more effective, whereas the contingency model suggests that leader effectiveness is primarily determined by selecting the right kind of leader for a certain situation or changing the situation to fit the particular leader’s style. To analyse the contingency model, therefore, one needs to look first at the critical characteristics and behaviour tendencies of the leader and then at the critical aspects of the situation.

In consequence, this dissertation shall comprise Fiedler’s contingency approach to analyse common and distinct situations surrounding Mandela and Kim’s political lives and their leadership styles – based on their characteristics and behaviours as described in previous sections.
Fiedler’s model suggests three major situational variables to determine whether a given situation is favourable to a leader (Fiedler, 1984): leader-member relations, task structure and position powers are mentioned in section 3.4.1.2. These variables emphasise the importance of matching an effective leader’s style with the demands of a situation.

5.2.3.1 Evidence from Nelson Mandela’s Case

Leader-member relations between Mandela and the members of the ANC are illustrated as ‘good,’ even though there was differing views among members about communism and violent protests. When Mandela suggested the ‘Youth League’, ‘Defiance Campaign’, ‘M-Plan’ and ‘Umkhonto we Sizwe’ (MK or Spear of the Nation) to the ANC, the old leaders appointed him as one of the prominent leaders of those plans and the Youth League supported him, as mentioned section 4.2. Furthermore, he became president winning 62.2 percent of the vote, even though there were ethnic and race conflicts. It also indicated he had a ‘good’ relationship with the majority of South Africans.

Task structure of the Defiance Campaign and MK is described as having a ‘high’ degree of structure because each group comprised a specific task. For instance, the Defiance Campaign was aimed at active boycott, and striking in a peaceful manner, while MK was aimed at violent struggle against the government infrastructure. Moreover, the structure of MK was well defined: the High Command was at the top, there were Regional Commands in each of the provinces, and below that there were local
commands and cells.

Mandela’s position power in the groups was strong. For instance, he recruited members of the High Command of MK and was involved in training soldiers for sabotage bombings. The High Command determined the tactics and general targets and was in charge of training and finance. Within the frame work laid down by the High Command, the Regional Commands had authority to select local targets to be attacked.

5.2.3.2 Evidence from Kim Dae-jung’s Case

Leader-member relations between Kim and the members of his groups, such as his political parties and the public, are illustrated as moderately poor. After he returned to South Korea from exile, he failed to be chosen as a presidential candidate by his party. As a result of this, he had to establish a new party in order to join the presidential election. Kim said later “I regretted making the decision in which I didn’t concede to Kim Young-sam being the only opposition party candidate for the presidential election” (Kim, 2000). Furthermore, he had suffered from his negative image as leftist and that of the representative of his region, Cholla, to the public. Kwangju city and Cholla provinces provided him with a secure voter base, giving him 92.6 percent of their vote in December 1997. However, the opposition region, Kyoungsang, accounted for only about 28 percent of his total electorate (Diamond & Kim, 2000).

Task structure of Kim’s political parties – the Democratic Party and the National Congress for New Politics (NCNP) – are described as having a ‘low’ degree of structure.
Since the democratic transition of more than a decade ago, most politicians have continuously aligned and realigned according to the electorate of their charismatic leaders who have an unshakable regional stronghold. The three dominant leaders - all from different regions - Kim Dae-jung, Kim Young-sam and Kim Jong-pil (often called the three Kims), founded, dissolved and re-founded political parties at will. It remains that all South Korean political parties are highly unstable and lack the requisite capacity to adapt to the changing political environment (Shin, 1999). Low institutionalisation is partly based on regionalism due to authoritarian regimes (Diamond Eds., 2000). Such a high level of institutional instability, in turn, has made it difficult for those parties to build broad bases of popular loyalty and support (Huang, 1997). The political parties also failed to build any network capable of aggregating and representing interest groups and other civic associations in the policy-making process (Kim & Suh 1994). As a result, Kim’s parties also retained a low degree of task structure.

Kim’s position power in his parties was strong. For instance, he founded, dissolved, re-established and renamed his own parties at will and the certain members of these parties faithfully followed his guidance and leadership. In the society culture based on Confucianism, every party boss exclusively controls the nomination of his party candidates for each and every electoral district of the National Assembly (Shin, 1999). Once the candidates are elected, the boss tells elected representatives how to vote on every major issue and censures them when they defy the guidelines. Thus, Kim was also portrayed as a powerful leader in his political parties.
5.2.3.3 Findings

In Nelson Mandela’s case, the findings, as analysed above, indicated that leader-member relations were good, task structure was high and Mandela’s position power was strong. These given situational variables are explained as Low Least Preferred Co-workers (LPC) or Middle LPC. Leaders who score high on this scale are described as relationship motivated and those who score low on the scale are identified as task-motivated. Low LPC leaders are primarily motivated by the task, which means that these leaders primarily gain satisfaction from task accomplishment. However, if tasks are being accomplished in an acceptable manner, then low LPC leaders will move to their secondary level of motivation, which is forming and maintaining relationships with followers. Thus, low LPC leaders will focus on improving their relationships with followers after they are assured that assigned tasks are being satisfactorily accomplished. Mandela’s case obviously shows this Low LPC leader’s tendency as illustrated by his behavioural pattern in 5.2.2.1.

In Kim Dae-jung’s case, the findings, as analysed above, indicated that leader-member relations were poor, task structure was low and Kim’s position power was strong. These given situational variables are explained as High Least Preferred Co-workers (LPC). As mentioned in Mandela’s case study, leaders who score high on this scale are described as relationship motivated. High LPC leaders are primarily motivated by relationships. These individuals derive their major satisfaction in an organisation from interpersonal relationships. The high LPC attends to tasks, but only after she or he is certain that the relationships between people are in good shape. Kim’s case obviously shows this High
LPC leader’s tendency as illustrated by his behavioural pattern in 5.2.2.2.

**Table 5.2**

<table>
<thead>
<tr>
<th>Leader-Member Relations</th>
<th>Task Structure</th>
<th>Position Power</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Nelson Mandela</strong></td>
<td>good</td>
<td>High</td>
</tr>
<tr>
<td><strong>Kim Dae-jung</strong></td>
<td>Moderately poor</td>
<td>Low</td>
</tr>
</tbody>
</table>

Table 5.2 illustrates the findings of Mandela and Kim’s behavioural patterns related to situational variables.

**5.2.3.4 Conclusion**

The various situational approaches have brought to attention the need to take situational factors into account when examining the effects of leader behaviour. It is clear that styles of leadership that work well in one situation will not necessarily be appropriate in another context. However, this approach was criticised because it has not adequately explained that two leaders in the same situation may reach different conclusions about followers or take different actions in response to a similar situation. Moreover, this approach failed to provide guidelines for how demographic characteristics (such as
education, experience, age and gender) effect followers’ preferences for leadership (Hughes, 1993).

All three above-mentioned approaches have proved lacking in clarifying the successes of two leaders, Nelson Mandela and Kim Dae-jung, in attaining their goals of democratisation in South Africa and South Korea. Furthermore, the three theories failed to find the common factors inherent in the leaders which encouraged the transformation in their countries.

Thus, the transformational approach is examined to provide a more comprehensive comparison between the leadership approaches of the two leaders.

**5.2.4 ANALYSIS BASED ON THE TRANSFORMATIONAL APPROACH**

Transformational leaders enhance followers’ confidence and hence, the expectation that they can attain greater performance. These effects on their followers operate in conjunction with the tendency of transformational leaders to seek to change the organisational culture, which alters the ways in which followers think about themselves and the organisation, and their position within it. Together these factors enhance followers’ preparedness to attain outcomes and hence, they produce a greater effort which leads to performance beyond expectations (Bryman, 1992).

As seen in chapter three, transformational leaders are distinguished by certain personal traits and behaviours and they always have a vision (so, it is also termed charismatic
leadership, visionary leadership and strategic leadership). The vision emerges from the collective interests of various individuals and units within an organisation. Transformational leaders act as change agents, who initiate and implement new directions within organisations and create change (Northouse, 2004). They are also required to be social architects. This means they make clear the emerging values and norms of the organisation.

Transformational leadership incorporates four different factors: charisma or idealised influence, inspiration or inspirational motivation, intellectual stimulation and individualised consideration (Bass, 1994). In this regard, this section analyses Mandela and Kim’s leadership styles based on the above factors, but their personal traits as charismatic leaders are omitted in this section because these are described early in section 5.2.1. As previously mentioned, the leaders’ traits are focused on charismatic characteristics of new leadership theories in recent years (Bryman, 1992).

**5.2.4.1 Evidence from Nelson Mandela’s Case**

As the leader of the opposition, Nelson Mandela’s vision was clear and comprised the desire to establish a multiracial democracy and the end of apartheid. By planning strikes and mass demonstrations through launching the Defiance Campaign and MK, he endeavoured to share his vision with the people. Furthermore, Mandela’s public address indicated that his appearance was calculated to encourage and inspire his followers who were faced with new challenges as illustrated in chapter 4.2.
Mandela made clear his willingness to accommodate all people in a non-racial society and, in keeping with the multiracialism since the 1950’s, he seemed genuinely without malice toward his oppressors. So long as he, as president of South Africa, could hold onto the diverse strains that characterised the opposition movement; continue to colour South African politics and, at the same time, accommodate those who were sceptical of his ‘vision’ of an open society, he was able to foster a peaceful de-escalation of tension.

Mandela had a moral authority and concern for the truth with which few could compete (Samson, 1999). Throughout his three decades in jail, he had remained true to his principles and beliefs in the face of all the pressures and temptations - at a time when politicians in most countries were becoming more opportunist and changeable, and heroes and great causes were fading into history. For instance, Mandela rejected the offer of release from President Botha on the condition that Mandela and the ANC should reject violence as a political instrument. Instead of release from life imprisonment, Mandela decided to remain in prison and retain his loyalty and trust.

In the years preceding his presidential inauguration, he worked with his former enemies and jailers in the National Party to take South Africa into a new future in a Government of National Unity, which was the result of the negotiations prior to the 1994 Election. He also worked hard to build bridges with Chief Buthelezi. Finally, Mandela led South Africa in its transformation to a multiracial democracy through motivating the people of his country – both friends and foes.

As leader of South Africa, Mandela continued his outstanding leadership qualities,
urging South Africa “to come to terms with its past in a spirit of openness and forgiveness and proceed to build the future on the basis of repairing and healing” (Mandela, 1995). Mandela again showcased the vision for his racially and ethnically divided country. For instance, Mandela’s government had laid out the plans of an ambitious vision: the Reconstruction and Development Programme, to advocate reconciliation between the oppressed and the oppressor; to improve human rights and to establish a consolidated democracy in South Africa, as described in chapter four. Furthermore Mandela provided a visible pageant of the ‘Rainbow Nation,’ and supported Parliament to approve a new democratic Constitution.

In the final chapter of his autobiography, it is clearly shown that Mandela was a figure of transformational leadership:

“I never lost hope that this great transformation would occur. Not only because of the great heroes I have already cited, but because of the courage of the ordinary men and women of my country. I always knew that deep down in every human heart, there was mercy and generosity… We took up the struggle with our eyes wide open, under no illusion that the path would be an easy one” (Mandela, 1995).

5.2.4.2 Evidence from Kim Dae-jung’s Case

As the leader of the opposition, Kim’s vision was that of democracy and away from authoritarianism. Kim Dae-jung embodied the courageous and resilient resistance to decades of dictatorship, and he was imprisoned for his political vision and nearly lost
his life at the hands of military dictators. Even though he was under house arrest, he continued his pro-democracy oratory, known as “house diplomacy,” in his home – inviting international journalists and fellow politicians. His endless addresses inspired the people, who felt oppressed by and alienated from the government, and led them to demonstrate against the authoritarian government.

Although he was labelled as dangerous and had the image of leftist or communist sympathiser – propagated by Park and Chun for 20 years in South Korea – Kim Dae-jung had impressive assets as a charismatic leader who appealed to the worldwide press as the advocator of democracy. In fact, Kim was always the opposition leader against authoritarian rule and a representative of the disadvantaged groups – labour union and Cholla region – since he stepped up as a politician. Despite several defeats in presidential elections, his attempts finally succeeded in his being the people’s chosen leader for the future.

His election to the presidency demonstrates that a genuinely horizontal transfer of power, which is an important indication of democratic consolidation, had finally occurred in South Korea (Kim, 2002). Despite his advanced age, his outlook appeared focused on the future as South Korean president. He promised a better future for his people and a new social and political order, which would release followers from the injustices and inequalities of that time.

As leader of South Korea, Kim stressed economic recovery backed by a democratic system as his new vision. Kim Dae-jung presented a detailed plan for solving the
nation’s economic problems, entitled “How to Overcome the National Economic Crisis,” to the Korean Newspaper Editors’ Association. Kim formed the Tripartite Committee of Representatives, made up of representatives from labour, management and government. Kim stressed the need for technological development for South Korea to assume its rightful place as a first-rate nation with a strong economy, backed by a democratic system (CNN, 2000).

Kim Dae-jung also motivated the people to participate in politics and said in an address posted on his Web site:

“We must forge a clean nation where corruption and irregularities are rooted out completely through active public participation and surveillance. The government will establish an ‘Internet Shinmungo’ (means petitioners’ drum), so that it will be able to hear complaints directly from citizens and reform the government accordingly…If we cannot cope creatively and positively with the knowledge revolution in the new age, we will be pushed aside to the periphery of world history.”

Kim also inspired the people to support the campaign to collect gold to replenish the nation’s foreign currency reserves. As a result, around 21 billion US dollars were collected by the 3.5 million South Korean participants (Chosun Il-bo, 1998). Furthermore, Kim Dae-jung propagated reconciliation with North Korea and the forgiveness of his past political opponents. Most remarkable about Kim’s resolution of Korea’s problems, was the former dissident’s patience – infused with a surprising
willingness to forgive

In the first chapter of his autobiography, it is shown that Kim was a figure of transformational leadership:

“I have lived on learning and perceiving from the people and, then, linking the people. I endeavoured to connect South Korea with North Korea; the eastern regions with the western regions that were divided by regionalism; the different opposition groups resulting from threatening politics and, further, the crevice between the President of South Korea and the lower class retailer. The only reason for this is that I loved all of them and admired them” (Kim, 2000a).

5.2.4.3 Findings

Nelson Mandela and Kim Dae-jung’s charismatic characteristics were illustrated in 5.2.1. The two leaders possessed charm, spoke articulately and had intelligent business acumen. During democratisation of their respective countries, both had high standards of moral and ethical conduct. They were deeply respected by followers who were oppressed by government and provided followers with a vision and a sense of mission. Their charismatic qualities and the people’s response to them transformed an entire nation.

Mandela and Kim also inspired the followers through sharing and motivating vision. They continued to communicate with their respective people through their speeches and
the followers’ self-esteem was reinforced by their leaders’ expressions of confidence in the followers. High expectations were set by the two leaders, which induced greater commitment to the struggle. They presented specific goals and clarified the values of the goals, as illustrated above.

Table 5.3

<table>
<thead>
<tr>
<th></th>
<th>Envisioning</th>
<th>Motivating (Sharing Vision)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>As Leader of Opposition</strong></td>
<td>Nelson Mandela</td>
<td>As President Kim Dae-jung</td>
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<td><strong>As Leader of Opposition</strong></td>
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<tr>
<td><strong>As President</strong></td>
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<td><strong>As President</strong></td>
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</table>

Furthermore, Nelson Mandela and Kim Dae-jung provided vision, developed commitment to a vision among internal and external followers, implemented strategies to accomplish the vision and embedded the new values and assumptions into the culture of the organisation. For example, according to the research conducted by the Korean
Presidential Evaluation Committee (Chosun Il-bo, 2002), Kim Dae-jung was recorded as having attained the second position concerning the ability to show vision (gaining 70.50 points), followed by Park Chung-hee who gained 74.35 points out of 100.

As explained in chapter three, researchers studying transformational leadership style, provide common strategies utilised by leaders in the process of the transformation of organisations. The above Table 5.3 demonstrates the relationship between two common facts, envisioning and motivating, and the two leaders, Nelson Mandela and Kim Dae-jung. The Table shows how the two leaders can be described as transformational leaders.

5.2.4.4 Conclusion

Nelson Mandela and Kim Dae-jung’s leadership shows mostly a transformational style, rather than the other approaches. The two leaders clearly demonstrated their ability to provide and implement vision and inspire the people to transform from an authoritarian government to a democratic one.

Under similar circumstances of authoritarian government and social division, resulting from these governments, both Nelson Mandela and Kim Dae-jung tried to rectify the remnants of the previous authoritarian rule. They, additionally, attempted to establish a democratic system of government. During these processes, their transformational leadership style was effective in achieving their goals – such as the transformation to democracy.
5.2.5 ANALYSIS BASED UPON THE SOCIAL LEARNING APPROACH

Changes in societies are forcing leaders to clarify their values, develop new strategies and learn new ways of operation. According to the social learning approach, adaptive challenges are often systemic problems with no ready answer because to adapt organisations’ behaviour is critical; executives have to break a long-standing behavioural pattern of their own, providing leadership in the form of solution and adaptive change is distressing for the people going through it (Heifetz, 1994).

5.2.5.1 Evidence from Nelson Mandela’s Case

As the leader of the opposition, Mandela adopted sabotage bombings of strategic targets as a new strategy through organising Umkonto we Sizwe. Even though the President of the ANC emphasised non-violence and passive resistance, Mandela suspected the ineffectiveness of this resistance. As a result, he realised non-violent protest would never defeat a white minority government – especially one that oppressed the black people with armed force. Mandela modified his behaviour and outlook to become an important leading figure in the transition to the underground and violent struggle.

Mandela’s transition to an accommodating multiracialism involved, firstly, his acceptance of a nationalist subjectivity – partly through the influence of the Youth League (YL) founders. His desire to serve his people and his intellectual search for a more appropriate understanding of the changes occurring in the objective society, made him open to the nationalism of the youth. When his efforts to objectify this nationalism
by opposing the 1950 May Day strike failed to receive the anticipated support of the masses, Mandela modified his subjectivity, this time to reflect a multiracial understanding of the people. This move to multiracialism was not made by all in the YL, and this fact indicated the importance of Mandela’s personal integration of these objective events (Juckes, 1995). Regardless of the circumstances, Mandela’s main concern was always the involvement of the people. This is indicated by his repeated speeches and public addresses to the people, in order to include them, despite the personal risks involved.

5.2.5.2 Evidence from Kim Dae-jung’s Case

As a leader of South Korea, Kim Dae-jung suggested a different approach to solve the economic crisis resulting from the changes in the global market and Kim Young-sam’s failure to recognise said changes. Kim stressed his ‘Mass Participatory Economy’ theory, in which he developed detailed strategies for dealing with price stability, land speculation, the export crisis and various other problems - together with supporting small to medium-sized firms instead of large enterprises. He also highlighted cooperative labour-management relationships.

Faced with the changing world situation, Kim Dae-jung also promoted a different point of view about the North Korean Policy. He promoted a vastly different policy from his predecessors by encouraging a passive approach, called the Sunshine Policy. This promoted improved relations between South Korean non-government organisations and businesses and the North Korean government.
## Table 5.4

### Comparison of Nelson Mandela and Kim Dae-jung’s Social Learning Leadership Style

<table>
<thead>
<tr>
<th></th>
<th>Getting on the balcony</th>
<th>Identifying the adaptive challenge</th>
<th>Regulating distress</th>
<th>Maintaining disciplined attention</th>
<th>Giving the work back to people</th>
<th>Protection voice of leadership from below</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Nelson Mandela</strong></td>
<td>Conducted passive and non-violent demonstration as leader of opposition</td>
<td>Identified a need for new tactics of more aggressive resistances</td>
<td>Communicated with the people by delivering informative encouraging speeches</td>
<td>Focused attention on goal in spite of oppressing and imprisonment</td>
<td>Guided and inspired the people throughout his speeches and actions during his trial and imprisonment</td>
<td>Changed his perspective from African Nationalism into Multiracialism</td>
</tr>
<tr>
<td><strong>Kim Dae-jung</strong></td>
<td>Highlighted a new economic theory and relations with North Korea</td>
<td>Identified a need for cooperative labour-management and North Korea relationship as president</td>
<td>Communicated with the people by delivering informative encouraging speeches</td>
<td>Focused attention on goal in spite of vocal disagreement of the opposition party</td>
<td>Supported and inspired small and medium sized firms and promoted a passive approach towards North Korea</td>
<td>Reformed the market place by regulating the <em>chaebol</em></td>
</tr>
</tbody>
</table>
5.2.5.3 Findings

Nelson Mandela and Kim Dae-jung showed the social learning leadership style in different positions. In Mandela’s case, he suggested different tactics in order to achieve each of the groups’ goals and guided the people towards a better understanding of his strategies. In Kim Dae-jung’s case, he propagated a brand new idea for solving the national problems, such as the economic crisis and the division of the nation. This is described in Table 5.4. This analysis is based on Heifetz as described in section 3.7.1.2.

5.2.5.4 Conclusion

The two leaders developed new strategies, in complete contrast to those of their predecessors, in order to adapt to their new environments. They also encouraged their followers to participate in these processes and supported their people in finding their own methods to accomplish goals or solve problems.

5.3 PRESENTATION OF FINDINGS AND LEADERSHIP MODEL

Table 5.5 reviews the five leadership theories, the trait, behavioural, situational, transformational and social learning approach, and is a comprehensive comparison of the two men’s styles.
Table 5.5

<table>
<thead>
<tr>
<th>Review of Comparison of the Five Leadership Styles</th>
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<td></td>
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<tr>
<td><strong>Trait</strong></td>
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<td>Nelson Mandela</td>
</tr>
<tr>
<td>Oratory skills</td>
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<tr>
<td>Intelligence</td>
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<tr>
<td>Persistence</td>
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<tr>
<td>Responsibility</td>
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<td></td>
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<tr>
<td><strong>Behavioural leadership</strong></td>
</tr>
<tr>
<td>Nelson Mandela</td>
</tr>
<tr>
<td>As leader of opposition</td>
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<tr>
<td>As president</td>
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<tr>
<td>Task oriented</td>
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<tr>
<td>Relationship oriented</td>
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<td></td>
</tr>
<tr>
<td><strong>Situational leadership</strong></td>
</tr>
<tr>
<td>Nelson Mandela</td>
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<tr>
<td>Leader-member relations</td>
</tr>
<tr>
<td>Task structure</td>
</tr>
<tr>
<td>Position power</td>
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<tr>
<td>Good</td>
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<tr>
<td>High</td>
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<td></td>
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<tr>
<td><strong>Transformational leadership</strong></td>
</tr>
<tr>
<td>Nelson Mandela</td>
</tr>
<tr>
<td>Envisioning</td>
</tr>
<tr>
<td>Motivating</td>
</tr>
<tr>
<td>Abolishing apartheid and establishing a multiracial democracy</td>
</tr>
<tr>
<td>Sharing vision and communicating with the people</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Social learning leadership</strong></td>
</tr>
<tr>
<td>Nelson Mandela</td>
</tr>
<tr>
<td>Identifying a need for strategies faced internal and external adaptive challenges and Changing his perspective caused people’s voice</td>
</tr>
</tbody>
</table>
As stated in Table 5.5, Nelson Mandela and Kim Dae-jung demonstrate several common characteristics, such as charisma, oratory skills, intelligence and responsibility as illustrated in section 5.2.1. The two leaders show different behavioural patterns related to situational variables as described in section 5.2.2 and 5.2.3. Those three theories, however, are not enough to explain every facet of their individual situations.

Nevertheless, Mandela and Kim manifested transformational and social learning leadership style during the process of democratisation in their respective countries. Both had a clear vision for overcoming the challenges, as well as the ability to share with and inspire their respective followers. They continued to communicate with the people and changed their actions to meet the adaptive challenges. The two leaders, who shared transformational and social learning leadership style, were able to improve democracy in South Africa and South Korea.

The difference of historical and political backgrounds between western developed countries and developing countries elsewhere requires a different leadership style in establishing successful democratisation in those developing countries. In order to find a suitable leadership model for countries in this predicament – such as oppression of authoritarian government, rise of people’s desire for democracy and influence of the international situation, this dissertation introduces a new leadership model. After reviewing, the various theories, Figure 5.1 is created to illustrate a new model for countries in this developing stage.

This model aims to guide prospective leaders who are confronted with the new
challenges during the democratisation process. Figure 5.1 illustrates a new leadership approach, named Transformational Learning leadership, which is developed through researching two leaders, Mandela and Kim Dae-jung’s leadership style.

Figure 5.1 Transformational Learning Leadership Model

5.4 CONCLUSION

Through the research of the roles of Nelson Mandela and Kim Dae-jung in chapter four, this chapter aims to analyse their leadership styles according to contemporary leadership theories.
The first finding is that both leaders share the common traits of empathy for the masses and understanding of the social issues affecting the masses. Because of the close relationship between the trait approach and transformational leadership – which also focuses on leaders’ charisma as part of the theory – this finding supports the premise that both leaders respond to the requirements of transformational leadership.

The second finding from the analysis of the behavioural and situational approaches indicates their different behaviours related to different situations. Nevertheless, both leaders focus on relationship behaviour towards their followers; reassuring them of their good intentions and allaying their fears. This clearly shows their concern for the people of their respective organisations and their ability to modify policies if so required. This is indicative of their learning leadership styles when faced by new challenges, one of the main ideas of the social learning approaches.

An additional finding from the analysis of the transformational and social learning leadership approaches emphasises their successful transformation of their respective nations from authoritarian to democratic rule and their improvement of the nations’ unity.

As a result of the above findings, most importantly, the two leaders portrayed unfailing vision at every stage of the transition from authoritarian regimes into working democracies. Along with this, the two leaders inspired people to offer resistance against oppression and discrimination, painting a clear picture of the end result. These two main facts – vision and inspiration – confirm them as transformational leaders during the
processes of democratisation in South Africa and South Korea. Additionally, their abilities to change policy and tactics whenever faced with challenges within their organisations, confirms their social learning leadership styles, as previously mentioned in this chapter.

Chapter six, the final chapter, emphasises common denominators in the two leaders’ styles demonstrating the type of leadership style required to establish democratisation – both in their own and other countries with similar political situations.
CHAPTER SIX
CONCLUSION: PRESENTATION OF FINDINGS AND KNOWLEDGE IMPLICATIONS FOR LEADERSHIP IN DEMOCRATISATION

6.1 INTRODUCTION

South Africa and South Korea are located on opposite sides of the earth, yet both nations have successfully established and carried out their transitions toward democracy on the African and Asian continents from the late 1940s to the early 1990s. Although there are incipient stresses in the newfound social cohesions that were the immediate outcomes of the South African and South Korean transitions, the patterns of inter group bargaining - that arose during the early 1990 transitions from authoritarian rule to democracy - are deeply embedded in many sectors of both countries’ societies, including the distinguished leadership of former presidents Nelson Mandela and Kim Dae-jung. Remarkably, their transformational and social learning leadership, steeped in the necessity of pragmatic moderation that propelled the transitions, has been sustained in the post-apartheid era and the post-military dictatorship era in South Africa and South Korea, respectively.

Nelson Mandela and Kim Dae-jung raised the hopes and demands of millions of their people and accomplished their goal – democracy – through transformational and social
learning leadership during these processes of democratisation in their respective countries, South Africa and South Korea. Both led peaceful transitions - such as the first democratic election in South Africa and the first transfer of power to an opposition leader in South Korea.

In this regard, the following questions arose: What is the common denominator of their leadership? What can their leadership demonstrate to countries that are currently undergoing liberalisation and democratisation?

This section, thus, gives an explanation of the answers by observing the results of the findings from the previous chapters. It also suggests the leadership style model for leaders faced with similar situations to Mandela and Kim.

6.2 RECOMMENDATION

Many developing countries remain under the rule of authoritarian governments and, as a result, the citizens of these countries suffer under oppression and civil war caused by religious and ethnic factionalism. The leaders of these countries show a marked lack of empathy and economic understanding towards the people they lead. If these countries desire an improved living condition, their current rulers are required to transform their authoritarian governments into democracies. The recommendation of this dissertation may be one way for them to gain the needed direction to accomplish the transition.

Because of the vast differences between western developed countries and developing
countries elsewhere, that are ruled by authoritarian governments, the investigation of the historical and political backgrounds of developing countries should take precedence over following the tried and tested models of developed western countries. Consequently, this dissertation focuses on describing the two countries’ - South Africa and South Korea’s – historical backgrounds, which can be attributed to authoritarian governments and conflicts between the various segments of the population. Furthermore, their own leaders, who revealed the problems faced by the societies, were analysed through the processes of democratisation and shown to have had the roles of transformational leading figures.

By studying the countries, sharing common problems, and their leaders, sharing common leadership styles, a more successful model for developing countries is provided. This dissertation, then, contends that transformational learning leadership, which is created by combing transformational and social learning approaches, is the recommended leadership style for establishing and consolidating democracy in countries that have similar circumstances to South Africa and South Korea.

6.3 CONCLUSION

Since the late 1940s, South Africa and South Korea were ruled by authoritarian governments, which oppressed the people’s freedom and rights. The governments created the deeply divided societies that resulted in racism in South Africa and regionalism in South Korea. These similarities in the societies may have played a major role in allowing Mandela and Kim to develop strong emotional bonds with their
followers and to articulate their visions for the future.

As opposition leaders, Mandela and Kim fought for freedom and human rights against the apartheid government in South Africa and military dictatorial government in South Korea. During these processes of democratisation, the two leaders displayed common charismatic traits and presented their visions of the end of the authoritarian regimes and the establishment of democracy; shared these visions with the people and encouraged and mobilised them in struggling together against the governments, as illustrated in chapters four and five.

These qualities, including having extraordinary vision, the rhetorical skills to communicate this vision, a sense of mission, high self confidence and intelligence and high expectations of followers, facilitated the development of particularly strong emotional attachments with followers. Consequently, these relationships furthered reconciliation between the people in the previously divided societies of South Africa and South Korea. Furthermore, the two leaders’ learning leadership styles were effective in the unstable South African and South Korean societies, as well the unpredictable international circumstances. When they were confronted by new challenges, Mandela and Kim showed the ability to change strategies according to the concerns of their followers, as described in chapter five.

Subsequently, the two leaders’ transformational and social learning leadership styles provide a successful role model to countries in which there are conflicts between the constituents of the society, as in East Asia, Sub-Saharan Africa and Middle East; a
desire for transformation towards democracy by the people, and where countries are confronted with new challenges - not only from inside but also outside of the nation.
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