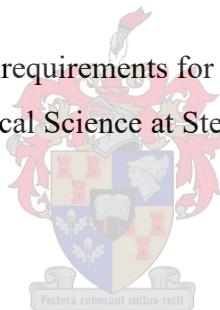


**The Rise of Killer Robots: The Impact on Autonomous Weapon Systems (AWS) on the  
United States' Nuclear Deterrence.**

by

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### **Declaration**

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## Abstract

Technology is playing a major role in changing how states conduct warfare and much research is being focused on this. This is a broad area of study and the present research will address only one aspect of it, which is the impact of Artificial Intelligence (AI)-enabled autonomous weapon systems on a state's nuclear deterrence. More specifically, this research's main aim is to study how the rise of autonomous weapon systems could affect the US's 'second-strike' capability. This term refers to the ability of a state to strike back in response to a first attack. The US's nuclear deterrence could be affected in two primary ways. First, it could be affected practically, in that Autonomous Weapon Systems may effectively limit the US's ability to strike back. Secondly, they could affect the US's perception of its second-strike capability, meaning that the US could fear that Autonomous Weapon Systems could limit its ability to strike back, but this capability does not necessarily need to exist for this to happen. As perception is a central tenet in nuclear deterrence, the US needs only to perceive their second-strike ability to be under threat to feel insecure. The secondary aim was to see if the undermining of the US's nuclear deterrence would lead to a potential disruption in strategic stability. Strategic stability is built on the premise of states being able to successfully deter one another; undermining this would lead to instability. This thesis further chose to contextualise this study by looking at President Trump and the role of identity politics. The aim of this secondary contextualisation was to create an understanding of why the US would pursue AI-enable autonomous weapon systems and whether Trump's populist politics could explain why. This also allowed the study to better utilise Kaldor's 'New War thesis'. This sequentially allowed this study to understand the US perception of potential aggressors and its grand strategy.

The reason for addressing this area of study is because AI has a huge and unknown potential to affect all aspects of the military. This creates the need to understand how such a technology could affect nuclear deterrence, which is the cornerstone of US National Strategic Security Policy. Nuclear deterrence has played a central role in protecting the US from potential aggressors since the time of the Cold War until today and potentially it will do so for the foreseeable future. Furthermore, with nuclear weapons becoming more prevalent in the global arena, there is a need to understand how autonomous weapon systems could affect them. This research used semi-structured interviews and secondary data analysis in order to gather data. The data indicated that Autonomous Weapon Systems offer huge potential to undermine the US's nuclear deterrence in the future. They currently have significant shortcomings but with technological advancements they could have an impact on the US's nuclear deterrence. This is

because they offer the potential to undermine the US's ability to strike back. Finally, there needs to be continuous study on how Artificial Intelligence and Autonomous Weapon Systems will affect the US's military and international conflict. However, the current major threat that the US faces comes from the cyber domain. There needs to be further study into what type of cyberattack or intrusion justifies the use of kinetic force that may then allow a state to go to war.

## Opsomming

Tegnologie speel 'n belangrike rol in hoe lande se metodes van oorlogvoering verander, en baie navorsing word tans daaroor gedoen. Dit is 'n wye studieveld waarvan hierdie navorsing net een aspek sal ondersoek, naamlik die invloed wat kunsmatige-intelligensie(KI)-gedrewe outonome wapenstelsels op lande se vermoë tot kernafskrikking kan hê. Die primêre doel van hierdie navorsing is dan spesifiek om te kyk hoe die opkoms van outonome wapenstelsels die VSA se vermoë tot 'n tweede slaanaanval kan beïnvloed. Dié term verwys na die vermoë van 'n land om terug te slaan in reaksie op 'n eerste aanval. Die VSA se kernafskrikking kan hoofsaaklik op twee maniere geaffekteer word. Eerstens kan dit prakties geaffekteer word deurdat outonome wapenstelsels die VSA se terugslaanvermoë doeltreffend kan inperk. Tweedens kan die VSA se persepsie van hul vermoë om tweede slaanaanvalle te loods geaffekteer word. Hulle kan naamlik vrees dat hul vermoë om terug te slaan deur outonome wapenstelsels ingeperk kan word, maar die vermoë van sodanige stelsels hoef nie noodwendig werklik te wees om die persepsie te laat ontstaan nie. Omdat persepsie 'n sentrale aanname in kernafskrikking is, moet die VSA bloot bewus wees van die moontlikheid dat hul vermoë tot 'n tweede slaanaanval bedreig kan word om onveilig te voel. Die sekondêre doel was om te kyk of die ondermyning van die VSA se kernafskrikking sou lei tot 'n potensiële ontwrigting in strategiese stabiliteit. Strategiese stabiliteit word gebou op die aanname dat lande in staat is om mekaar suksesvol af te skrik. Om hierdie vermoë te ondermyn sou kon lei tot wêreldwye onstabilitet. Die navorsing word verder gekontekstualiseer deur te kyk na President Trump en die rol van identiteitspolitiek om sodoende te probeer begryp waarom die VSA volhardend bly streef na die gebruik van KI-gedrewe outonome wapenstelsels, en of Trump se populistiese politiek dalk 'n verklaring hiervoor kan bied. Die kontekstualisering het dit ook moontlik gemaak vir die navorsing om Kaldor se nuweoorlogshipotese beter te kan gebruik.

Die rede vir die ondersoek in hierdie veld is omdat kunsmatige intelligensie 'n groot en ongekende potensiaal het om alle aspekte van oorlogvoering te affekteer. Dit is dus nodig om te begryp hoe sodanige tegnologie kernafskrikking kan beïnvloed wat die hoeksteen van die VSA se nasionale strategiese veiligheidsbeleid vorm. Kernafskrikking het sedert die Koue Oorlog 'n sentrale rol gespeel in die VSA se pantser teen potensiële aanvallers. Dit speel vandag steeds 'n rol wat in die afsienbare toekoms waarskynlik sal voortduur. Met kernwapens wat reg oor die wêreld meer prominent raak, is daar 'n toenemende behoefte om te begryp hoe outonome wapenstelsels hulle moontlik kan affekteer. Hierdie navorsing maak gebruik van

halfgestrukteerde onderhoude en sekondêre data-analise om data in te samel. Die data het aangedui dat hoewel huidige stelsels betekenisvolle tekortkominge het, tegnologiese ontwikkeling kan veroorsaak dat outonome wapenstelsels groot potensiaal het om die VSA se kernafskrikking in die toekoms te beïnvloed omdat hulle die VSA se vermoë om terug te slaan kan ondermyn. Laastens is voortgesette navorsing noodsaaklik om te weet hoe kunsmatige intelligensie en outonome wapenstelsels die VSA se militêre en internasionale konflik daar sal laat uitsien. Die belangrikste bedreiging wat tans die VSA in die gesig staar, kom egter uit die kuberruimte. Verdere studie is ook nodig om vas te stel watter soort kuberaanval of -indringing die gebruik van kinetiese slaankrag regverdig en 'n land in staat sal stel om 'n oorlog aan te voor.

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Table 1: New War

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## Chapter 1

### 1.1 Introduction

This research intends to clarify, among other things, the way that states go to war. This is based on the premise that technology changes the way in which states conduct warfare. This study will specifically focus on AI-enabled Autonomous Weapons Systems (AWS)<sup>1</sup>, as it is not possible to include all the aspects of modern warfare. This research's main aim is to elucidate how AWS will lead to potential disruption in traditional nuclear deterrence and the subsequent effect this will have on strategic stability. The chosen research site for this study will be the United States (US). The reason the US has been chosen is because they are prepared to spend about 3.5 percent of their gross domestic production on their military. The US does this in order to maintain their military supremacy and this will become abundantly clear as this research progresses. Furthermore, a disruption of the US's nuclear deterrence is problematic for global security as multiple states require US military backing for their own security. Such states are Japan and the European Union (EU).

The reason AI was chosen was owing to its potentially disruptive and transformative capabilities. The literature of Schwab (2016), the founder and executive chairman of the World Economic Forum, highlights how AI is a part of the Fourth Industrial Revolution (Industry 4.0). Schwab (2016) states that the Fourth Industrial Revolution will be unlike anything humankind has experienced before. More specifically, when it comes to strategic stability, Altmann and Sauer (2017) indicate that AI will have a 'detrimental impact' on strategic stability and global peace. This briefly shows why this research has chosen to look at AI-enabled AWS. This is because of their potential to be extremely disruptive to strategic stability and also because of their impact on Industry 4.0. Finally, AI is a very broad concept and it covers many different aspects from logistics to facial recognition, which is why this research will specifically look at AI-enabled weapons systems (AWS) and how they could potentially affect the US's second-strike capability<sup>2</sup>. For this research to be more effective and coherent, a specific technology within AI needed to be selected. Due to this research focusing on strategic

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<sup>1</sup> This research has made a decision to use the term 'autonomous weapon systems' (AWS) rather than the more commonly used 'lethal autonomous weapon systems' (LAWS). The term 'LAWS' lacks objectivity and is phrased by many theorists that advocate against 'killer robots'. This research sees 'weapon systems' as an adequate indication that these systems are built for a lethal purpose.

<sup>2</sup> A second-strike capability refers to the ability of a state to respond to a first-strike; it is one of the central tenets of nuclear deterrence and will be discussed in detail later on in this research.

stability as well, specifically nuclear deterrence, the area of AI that was chosen was AWS. This is important to understand as nuclear deterrence is seen as the cornerstone of the US National Security Strategy (NSS). Furthermore, AI offers capabilities that could potentially undermine the US's ability to strike back against a potential aggressor. More specifically, AI has the potential to deliver capabilities to states that may allow them to have an increased advantage against an adversary. Such capabilities will come from what is called machine learning (ML) or deep learning, which will increase the speed of conflict as they will be capable of making decisions at 'machine speeds'. Deep learning may also allow for better navigation as well as better target recognition. Finally, the invention of AI-augmented AWS will allow the US to bring mass back to the battlefield, as a fleet of AWS will potentially need fewer humans to watch over them compared to current modern drones.

One of the most problematic aspects of AI-augmented AWS, and central to this thesis, is its potential impact on nuclear deterrence and subsequently strategic stability. More specifically, this research aims to look at how AWS will effect a state's second-strike capability. The second-strike capability is an important tenet of nuclear deterrence owing to the fact that many aspects of nuclear deterrence, such as brinkmanship and Mutually Assured Destruction (MAD), rely on it. MAD allows states to deter one another and maintain stability as long as each side maintains a secure second-strike capability. It also allows them to conduct a tit-for-tat exchange in a moment of crisis until one side finds the risk too high and steps down. This is known as brinkmanship, which will be discussed in more detail in the literature review. Finally, Nuclear deterrence may seem like a distant theory utilised by Cold War superpowers, however, it remains relevant to strategic stability to this day. This is seen by the US's pledge to modernise their nuclear triad, China's dedication to building their triad, and Russia's current nuclear modernisation as well. Furthermore, there is the issue of whether the US and Russia will renew the Strategic Arms Reduction Treaty (START) and the current end of the Intermediate Range Nuclear Forces Treaty (INF).

AWS being introduced into the military sphere will ultimately change the way warfare is conducted; it may change how we perceive war and increase the possibility of war. This leads to the final theory that will be reviewed in this study: the 'new war thesis'. This will be used in order to make a contextualization and theoretical framework for this study. The main theorist of the 'new war thesis' is Mary Kaldor. The importance of the new war thesis to this research comes from the four tenets of the new war thesis: actors, goals, methods and forms of finance (Kaldor, 2013: 2). While each of these tenets will be reviewed and discussed further in the

literature review, that of ‘goals’ is noteworthy for this section, owing to the fact that ‘goals’ in the new war thesis are defined by what is known as ‘identity politics’. This section and ‘actors’ will be the main proponent for this study’s secondary contextualization. It will ultimately allow this research to understand President Trump as an actor and his populist politics. Furthermore, it will help to create a better understanding of the circumstances in which this study is taking place. One of the mainstreams of identity politics that will be looked at is ‘populism’. This is a hard concept to define, yet it is currently occurring everywhere in international and domestic politics. It led to the election of President Donald Trump of the United States (US) and the referendum held in Britain to leave the European Union, commonly referred to as Brexit. Such a movement has already had a severe impact on foreign and domestic policy in both the US and Britain; it can undoubtedly be argued that it is of critical importance to understand this form of identity politics. Such forms of politics have an effect on a country’s foreign policy: for example, President Trump had the largest increase in the defence budget only two years into his presidency. This contextualization will allow the study to gain a better understanding of how AWS will be pursued and create a clearer picture of the entire process. This allows for this research to create a more concise and whole analysis of how AWS will affect on the US’s nuclear deterrence. Wasko-Owsiejcsuk (2018) states that Trump’s doctrine and foreign policy contain doses of populism; this emerges from his use of slogans such as ‘Make America Great Again’ and ‘Putting America First’. This contextualization will look at how identity politics can explain how the US will pursue AWS and how it makes them ultimately perceive their adversaries. Finally, this main goal of this secondary contextualization is to use the new war thesis as a research strategy, as Kaldor (2013) suggests. The new war thesis will aid this research in creating a theoretical framework and secondary contextualization that allows for the entire impact of AWS to be analysed, from the actors involved, to the goals of the US, to the modes of warfare, and how they are financed. The approach of this research is to understand how the new war thesis can help create a contextualization of how the US will pursue AWS and its subsequent effect on nuclear deterrence which in turn affects strategic stability.

## 1.2 Aims of the research

The main aim of this research is to find out how AI-enabled AWS may affect a state’s second-strike capability. The secondary question will focus on how this will affect nuclear deterrence and how this will then subsequently affect strategic stability. The premise is that an insecure second-strike capability will make an ineffective nuclear deterrence which will then affect strategic stability as states successful in deterring each other with nuclear weapons equates to

stability. This will be analysed through the use of the new war thesis's four central tenets. This will be used in order to understand the dynamics of how AWS will affect nuclear deterrence. The new war thesis will form the structure for this research's theoretical framework and create a secondary contextualization for the study. This theoretical framework will help structure the research in order to understand the primary research question: How will AI-enabled AWS weapons systems affect the US's second-strike capability? There are two main issues when it comes to AWS capabilities vs perceived capabilities. This is based on what the technology can do vs what an aggressor perceives the technology can do. Perception is key; this can be further built by applying the theoretical framework created to the data collected. Finally, the main premise of this thesis is that warfare has changed and that AWS is an important aspect in this change. Furthermore, this theoretical framework has two section in it that will help create a secondary contextualization for the study. These two section are 'goals' and 'actors'. These two sections will enable this research to analyse President Trump's populist politics. This will help create a more coherent background to this study. It will also help to understand the US's perception of potential aggressors and how they will pursue AWS. The main reason for this contextualization is to better situate the readers and capture the entire phenomenon of how the US nuclear deterrence will be affected.

### 1.3 Research questions

*Main Research Question:* How will Autonomous Weapons Systems affect the US's perception and/or capability of their second-strike capability?

*Secondary Research Question:* Will this led to a disruption of traditional nuclear deterrence? or will this subsequently affect strategic stability?

*Secondary Contextualization:* The new war thesis entails 'goals' which looks at how identity politics effects conflict. In order to create a background for this research populism and President Trump will be looked at. This is a more specific form of identity politics in the US. The goal of this is to create a contextualization for this study and not to research populism in the US. This will help create an understanding of how President Trumps populist politics affects his grand strategy.

*Broader significance of the study:* Firstly, Autonomous Weapon Systems will affect the way states conduct warfare and more specifically their nuclear deterrence. It is important to get an understanding of such a phenomenon so that uncertainty about the future may be mitigated.

Secondly, populism is a dominant political movement in the US and has been expertly utilized by President Trump. Understanding such a phenomenon will allow for this study to fully capture the affect of the main research question.

*How this question relates to the problem/conversation in the literature:* There is a high level of uncertainty around the issue of AWS, creating a need to fully understand the complexity and effect of such a transformative technology. Furthermore, populism is a rising political ideology that has the potential to affect international politics and US national security strategy. This means that it requires analysis in order to understand its potential affect internationally and not just domestically.

## **1.4 Preliminary literature review**

The aim of this section is to briefly conceptualise the main variables of the study by conducting an introductory literature review. Here is a brief outline of all the major variables involved in this study, which were drawn from literature relevant to the field of study.

### **1.4.1 Strategic stability**

Schebber (2008) and Gerson (2013) state that many theorists may refer to ‘strategic stability’; however, there is not a common understanding of what exactly it is. In order to overcome this, both authors argue about the need for a historical context. Simply defined, strategic stability was based on the premise of two equally powerful nuclear armed states facing off against one another, both with the ability to retaliate by launching a second-strike back at an aggressor (Colby, 2013: 48). A country’s ability to strike back – its ‘second-strike capability’ – at an aggressor is the main premise that strategic stability is built on. The ability to launch a second-strike capability would deter an aggressor from attacking in fear of having the same done to them as they are doing to another, the fear creates a stabilising effect. AI can create certain grievances when it comes to strategic stability, such as an arms race or the possibility of a second-strike being cancelled out. What it is meant by a second-strike being cancelled out is how a state would possibly not be able to respond to a first-strike owing to AI-enabled AWS.

### **1.4.2 Nuclear deterrence**

Nuclear deterrence is a theory of strategic stability which came to prominence during the Cold War and World War II (Morgan, 2003; & Quackenbush, 2010). Nuclear deterrence can be defined as a state taking action, the defender, that deters a possible aggressor from conducting

itself in an unfavourable manner (Powell, 2003; Quackenbush, 2010; Morgan, 2003; Mazarr, 2018; Giest & Lohn, 2018; & Wickham, 1974). Furthermore, when two states successfully deter one another, strategic stability can be achieved, this can be pursued through actions such as brinkmanship<sup>3</sup> which can be reached through each side having a secure second-strike capability (Powell, 2003). Nuclear deterrence then becomes a game of risk-taking, in which each side ups the risk until the more resolute state wins (Quackenbush 2010). According to Quackenbush (2010:742), successful deterrence is based on three factors: a state must persuade an attacker that it has an effective military capability; that it can use this against an aggressor; and that the threat will be carried out. Two significant factors arise from Quackenbush's (2010) literature; military capability and the use of fear when it comes to deterrence. However, none of this is important without credibility, which is important to Quackenbush's (2010) third factor. Credibility comes about through the invention and protection of a second-strike capability<sup>4</sup>. An important factor connected to credibility is perception, how a state views the credibility of a threat. Another important aspect of nuclear deterrence is extended deterrence. Extended deterrence involves deterring attacks on a state's allies, it is important for upholding a global security system. An example of this comes from the work of Payne (2015) who highlights how Japan planned to pursue other security options if the US nuclear umbrella disappeared.

#### **1.4.3 Artificial Intelligence**

The Congressional Research Service (CRS) (2019a) highlighted the issue that AI has ‘significant implications’ for national security. This highlights its importance, but what exactly is AI? Boulanin (2019: 13) highlights that the term ‘AI’ was coined in the mid-1950s by John McCarthy. McCarthy highlighted it as the ‘science and engineering of making intelligent machines’. Due to his extensive work on AI and AWS’s effect on strategic stability, Boulanin’s (2019) theories will be used as a basis and theorists such as Shi (2011), and Brynjolfsson and McAffe (2017) will be used as well. This will create a basis to understand AI, specifically neural networks, machine learning and deep learning. AI has had its ups and downs, going through periods known as AI winters. These periods are defined by low interest in the topic or they are

<sup>3</sup> Brinkmanship exists when states both have successful second-strike capabilities, it enables each side to increase the risk until the more resolute state wins. The more resolute state is the one that is willing to up the risk at any cost. The dynamics of brinkmanship are complex and will be looked at further in the review of literature.

<sup>4</sup> A second-strike capability is the ability for a state to strike back after receiving a first-strike from an aggressor. It is the linchpin of successful deterrence, AI-enabled AWS could have a harmful impact on keeping a second-strike capability secure.

due to insufficient hardware. However, when interest was decreasing in AI, Geoffrey Hinton pioneered the work of neural networks, which led to the creation of ‘deep learning’ (Boulanin, 2019: 15-16). Deep learning is the combination of ‘neural networks’ and ‘machine learning’. The discovery of deep learning reignited the interest in the field of AI. This came about owing to the increase in ‘big data’; improvements of machine learning and an increase in computer processing (Artificial Intelligence & National Security, 2018: 2). Machine learning is characterised by the development of software by humans that, once created, can learn and teach itself, no longer requiring human intervention. AI is very complex and problematic; in short, it aims to recreate human intelligence.

#### **1.4.4 Autonomous Weapon Systems (AWS)**

The creation of Machine Learning is having a significant impact on the sphere of military technology and it will continue to do so. As the CRS (2018) highlighted, AI will have an impact on logistics, cyber operations, intelligence gathering and analysis, information operations, command and control, and in semi-autonomous and autonomous weapon vehicles. As highlighted by the work of Boulanin and Verbruggen (2017), when it comes to AWS it is an argument about the degree of autonomy that these weapons have. Whether they are automatic, automated or truly autonomous. Boulanin and Verbruggen (2017) state that a machine’s autonomy is based on its ability to go into an environment and use its ability to sense, decide and act, based on the environment. Furthermore, theorists also highlight the issue of the involvement of humans in AWS; what Boulanin and Verbruggen (2017) describe as the ‘human-machine command-and-control relationship’. These are all important aspects of AWS and are aspects that will be looked into further in the literature review. Other important areas of AWS are the ‘cost profile’ of AWS. Cost profile is a term used to describe how much ‘transformative technologies’ such as AI or nuclear weapons cost to make (Allen, & Chan, 2017). This is of obvious importance as the cost profile determines who is capable of creating and getting these weapons. Furthermore, the cost profile of AI described by Allen and Chan (2017: 46) is ‘diverse, but potentially low’. However, the most important aspect of understanding AWS is to build a basis of knowledge in order to understand how the ‘transformative technology’ can have an impact on a country’s second-strike capability and ultimately change the mode of warfare.

#### **1.4.5 New wars**

The new war thesis is a vastly contested theory with many scholars comparing it to ‘old wars’ and arguing whether new wars are inherently new at all. According to Kaldor (2013), new wars are the wars that occurred during the era of globalisation. Globalisation opened up economies and weakened authoritarian states, which has led to the breakdown of states. This made the distinction between state and non-state actors, external and internal, economic and political, public and private, and war and peace hard to tell apart (Kaldor, 2013: 2). Kaldor (2013: 2) states that the breakdown of these binaries can be seen as both the cause and consequence of violence. Furthermore, Kaldor (2013: 2) defines new wars based on actors, goals, methods and forms of finance. One of the factors on which Kaldor (2013) based the new war thesis is goals. For Kaldor (2013), goals have changed from ideology to identity politics, which is of importance to this research, as identity politics is dominating the current political climate and is having an effect on the international arena. As stated earlier, the new war thesis is highly challenged. One such challenger is Booth. Booth (2001) argues whether or not new wars are actually new at all, based on the premise that what is seen in new wars can be seen in old wars. Meanwhile theorists like Shaw (2000) argue that Kaldor helps to question the current mode of warfare, which Kaldor herself argues as well. The new war thesis will be further reviewed later on. However, this section ends by stating that the new war thesis can be critical in trying to understand how AI-enabled AWS will affect nuclear deterrence.

#### **1.4.6 Identity politics**

As already stated, Kaldor (2013) argues that new wars are fought through the use of identity politics over ideology. This section further emphasises what exactly identity politics is and why it is of such an importance to this research. Kaldor highlights the work of Sen, on how individuals have multiple identities, when one of these identities becomes overarching, conflict will ensue (Sen, 2006 as cited in Kaldor, 2013: 338). Kaldor (2013) furthers the construct of identity and conflict by describing it as a form of binary, this is also called a friend-enemy distinction. Kaldor (2013) gives the example of a Jewish person who is defined in relation to an anti-Semite. Furthermore, conflict and violence further engrain these identities (Kaldor, 2013). Such forms of identity can be a powerful tool for certain individuals. The literature of Fukuyama (2018) states that identity politics has moved into the global arena, as certain groups feel their identities are not receiving adequate attention. This is leading democracies to fracture into even narrower identities (Fukuyama, 2018: 93). The work of Fukuyama (2018), and Besley

and Persson (2019) state that such identities have been affected due to globalisation. For Besley and Persson (2019) this effect has led to the rise of dominant groups feeling threatened. Meanwhile, for Fukuyama (2018), globalisation has given previously invisible groups a platform where they can be seen, while Besley and Persson (2019) see these groups as the cause of Brexit and the election of President Trump as the result of these dominant groups feeling threatened. Furthermore, how can rhetoric like “Make America Great Again” help one to understand the political climate in the US and how the Trump presidency will ultimately pursue AI-enabled weapons? This means how does identity politics help understand how a presidency pursues its policies? One of the main factors that has arisen from these dominant groups is populism (Bresley & Persson, 2019). This shows how such movements have the ability to affect a state’s policy and policy is subsequently important to how states pursue military strategy. Populism is hard to define and no two populist movements are the same; however, it is seen as anti-elites and the voice of the ‘ordinary person’. Identity politics in the US will only be a contextual factor of this study.

## 1.5 Research design and methodology

This research method that was chosen was a qualitative approach and will be a small-n singular case study. This is owing to the fact that it will be based on semi-structured interviews and secondary data analysis. The semi-structured interview data collection process will be used in order to complement the secondary data analysis. It also allows for the research to get first-hand knowledge of the field of study from experts within the field, which is a strong advantage to have. The experts will be chosen from different areas, ranging from industry to academia. Key informants that will be looked out for are AI, cyber and military experts. The semi-structured interview questions will allow the interview to flow. Furthermore, this research will also utilise secondary data analysis. Secondary data analysis pertains to data that comes from sources such as journals, documents and opinion pieces. This study chose a singular case study owing to the fact that it will analyse the effect of AWS on the US’s nuclear deterrence. This research chose the US as its case study owing to the fact the world is multipolar and there are multiple nuclear-armed states. This means that this research cannot look at all the states that have nuclear weapons. This research will view these phenomena in one specific research site as it cannot view all the capabilities of multiple different states.

## 1.6 Outline of the study

**Chapter 1:** This will begin with an introduction to the study, then the aim of the research will be discussed, followed by the research questions. After this it will conduct a preliminary literature review, followed by a look at the research design and methodology, and finally the outline of the study. This will create a rational summary as well as a roadmap to the study.

**Chapter 2:** Literature review and theoretical framework: This chapter will review existing literature in order to conceptualise key concepts of the study and also to provide a theoretical foundation for the study. Concepts that will be looked at will be: Strategic Stability; Nuclear Deterrence; Artificial Intelligence and Autonomous Weapons System; New Wars and Identity Politics. The theoretical framework refers to the theory or concepts on which the study will be based. This section will connect all the theories from the literature review together to make a coherent analytical lens for the research process. The conclusion sums up the chapter.

**Chapter 3:** This chapter will be used to contextualise the study. The main premise of this study is that technology changes the way states conduct warfare. This section will look at different major technological innovations and how these changed the way states went to war. The main technologies that will be looked at are: biotechnology, cyber, nuclear, and AI.

**Chapter 4:** Data analysis and findings: The data analysis will be based on a qualitative format. This study will use semi-structured interviews and secondary data analysis. Furthermore, this study will use a single case study with the research site being the United States. The new war thesis will be used as a research strategy to apply theories gained from the literature review to the data collected.

**Chapter 5:** This will be the final chapter of the study. This chapter will be made up of three different sections: evaluation of main findings and secondary contextualization, limitations of the study, and the conclusion and future avenues of study. The first section will focus on theory integration into that data in order to answer the main and secondary research questions. The next section aims to look at the limitations of this study. The final section concludes the research and offers possible avenues for future study.

## 1.7 Conclusion

The aim of this section was to create an outline to this study. It began with a brief discussion on why this area of study has been chosen. The aim of this was to create a basic contextualization of the study and introduce the reader to the area of research. The next part of

this chapter highlighted the aims of this research which is to understand how AWS will affect the US's nuclear deterrence. It then went on to indicate the main and secondary research questions as well as the broader significance of the study. The section that followed gave a preliminary literature review of the main theories involved in this research. This was done in order to better situate the reader in the area of study and understand what is to come. From there this section went onto the research design and methodology. Finally, the last section of this chapter created a basic outline to the study by highlighting what each chapter will entail. This research will now move onto a more in-depth look at the literature in chapter two.

## Chapter 2

# Literature Review and Theoretical Framework

### 2.1 Introduction

The aim of this literature review will be to review all the published research relating to Autonomous Weapons Systems (AWS), strategic stability, nuclear deterrence and the new war thesis. This section will review publications on these key variables in order to understand how AWS will affect nuclear deterrence which in turn will have an effect on strategic stability and international powers. The state that will be used as a case study is the US. The US will be used because the international system is now multipolar. This means that the US's actions need to be measured against the system and not just as a singular country. The 'new war thesis' of Mary Kaldor, which is an analytical lens utilised in order to understand contemporary warfare, will be used to create a secondary contextualization for this study as well as a theoretical framework. This section's main aim is to review the literature on these dominant themes in order to build a basis to understand how AWS will affect nuclear deterrence and strategic stability. It then aims to create a secondary analysis and background for the study by reviewing the literature on the new war thesis and President Trump's populist politics.

This review of literature will start off with an overview of the strategic stability of the US. This is one of the main variables when it comes to AWS, as this research is trying to forecast the effect of AWS on strategic stability. The section that follows is nuclear deterrence, which is another important variable to the study, which looks at the effect of AWS on nuclear deterrence that will in turn affect strategic stability. This next section will discuss Artificial Intelligence (AI) which is the basis of AWS and it is thus of significant importance. Following this, the issue of AWS will be discussed as well as strategic stability, bringing together AWS, strategic stability and nuclear deterrence. This will be done in order to bring together the literature of the main variables of this study. The section that will follow is the 'new war' thesis. There are four main tenets of the new war thesis: actors, goals, methods and forms of finance. One of the main theories within the tenet 'goals' is identity politics, which is an important theory and is extensively spoken about by Kaldor. The next section will focus on 'identity politics'. Identity politics is an important theory to review literature on, due to its extensive effect on domestic politics and global politics recently. Meanwhile, the form of identity politics known as 'populism' that is plaguing the US is not so easily defined. However, populism and identity politics are of significant importance, as such phenomena have an adverse effect on how

countries conduct their policy; this will be analysed further in the identity politics section. It is also of significance importance when it comes to creating context for this study, which will help to better situate this research.

## 2.2 Strategic stability

Schebber (2008) and Gerson (2013) both state that many theorists refer to ‘strategic stability’; however, many neither define it or, even more problematically, there is no common understanding of it. Both Schebber (2008) and Gearson (2013) state that there is a need for a historical analysis of strategic stability in order to gain an understanding of what it is. Gerson (2013: 2) goes on to say that there is also a gap when it comes to how nuclear-armed countries view and define the requirements for stability. Another issue bought forward by Gerson (2013: 2) is how the world is now multipolar. This means that stability has changed since the end of the Cold War, with a move away from a bipolar power configuration to a multipolar arena. Strategy stability during the Cold War was built on the logic that if both sides had the ability to strike back effectively after an attempted disarming first-strike this would create a stabilising effect (Colby, 2013: 48). Strategic Stability in the Cold War was known as nuclear deterrence and it is still the bedrock of US strategic security policy. Furthermore, Colby (2013) brings forward one of the most important tenets of strategic stability and nuclear deterrence, which is the ability of a state to strike back. This is known as a ‘second-strike capability’ and is arguably the most important tenet of nuclear deterrence. This section’s aim is to create a basic understanding of strategic stability; it will mention tenets and aspects of nuclear deterrence, which is unavoidable as the two are interconnected.

The previous stability metrics were built on the tenets that there were two equally aggressive powers, each equipped with large nuclear forces and extensive defence strategies with each fearing a ‘bolt out of the blue’ strike from the other side (Scheber, 2008). This was the basis of stability metrics in a bipolar world. Currently there are multiple states that have nuclear capabilities and other states pursuing such capabilities. According to the Federation of American Scientists (FAS) there are currently nine states with nuclear weapons: Russia, US, China, France, UK, Pakistan, India, Israel and North Korea (Kristensen & Korda, 2020). Out of these states, 91 percent of all nuclear warheads are owned by Russia and the US (Kristensen & Korda, 2020). Furthermore, strategic stability gets more complicated based on the issue of legitimate threats and how states perceive these threats. Scheber (2008) supports this statement based on his theory that deterrence was built on ‘punitive threats’, which is not helpful when it

comes to actors such as Iran or North Korea. The way states dealt with such issues, according to Gerson (2013), was because stability was built on the freedom from a surprise attack. This is based on the inspection of a potential enemy and the strength of their forces, and subsequently it is also based on the vulnerability of one's ability to strike back (Gerson, 2013). What Gerson (2013) means is that a state needs to have reliable retaliatory forces in order to respond to a first-strike from an aggressor. If both sides have reliable retaliatory forces, this gives the aggressor a strong reason not to attack; this means that a retaliatory capability has a stabilising effect. A secure second-strike capability is an important tenet of nuclear deterrence and this will be discussed in the next section.

Altmann and Sauer (2017: 119-120) state that stability has two dimensions, the first one being 'military stability' and the second being 'crisis stability'. Military stability and crisis stability are interlinked to one another. According to Altmann and Sauer (2017: 119), 'military stability', is built on the issue of proliferation of arms and the emergence of an arms race. The role of new technologies can be further destabilising when they offer a qualitatively clear advantage and are close at hand (Altmann, & Sauer, 2017: 120). Furthermore, when an adversary deliberately pursues such a technology there could be an increase in mutual observation and uncertainty (Altmann, & Sauer, 2017: 120). This shows that the countries pursuing AI capabilities can be problematic for military stability. The other issue of stability outlined by Altmann and Sauer (2017) is crisis instability and escalation. Crisis instability and escalation refer to either a move from peace to war or when war has broken out and there is a move from conventional to nuclear weapons (Altmann, & Sauer, 2017: 120). These two different dimensions, according to Altmann and Sauer, are interlinked; new weapons developed out of an arms race can subsequently cause crisis instability (Altmann, & Sauer, 2017: 120). What this means is that the mere pursuit of a new technology that gives an adversary an advantage can be destabilising and cause instability, triggering military or crisis instability. What is more alarming is that AI is more than just a new technology; it could potentially be the fourth and final industrial revolution. This promises a technology that could possibly cause a considerable amount of military and crisis instability due to its potential and its uncertainty.

What was gained from this section was a basic understanding of strategic stability. Strategic stability was a theory of stability that arose during the Cold War; it helps theorists to understand how hostile super powers with nuclear capabilities maintained stability. Stability seems to be defined by states having a second-strike capability. What a second-strike capability gave states was an ability to eradicate their vulnerability by having the ability to strike back after a first

strike. A first strike is also referred to as a disarming strike, as stated by Gerson (2013). What this gave states was a degree of legitimacy, what Scheber (2008) called a ‘punitive threat’. Furthermore, a second-strike capability gave the aggressor a reason not to attack. A second-strike capability has more benefits for stability metrics; however, this will be discussed in the next section on nuclear deterrence. It is important to look at this concept in detail owing to the fact that this research is aiming to see the effect of AWS on nuclear deterrence and its subsequent effect on strategic stability.

### **2.2.1 Nuclear deterrence**

Nuclear deterrence was a dominant strategy during the Cold War when it came to a state’s national strategic security policy and maintaining strategic stability. Podvig (2012) states that strategic stability is achieved when a state is assured that an adversary will not undermine their nuclear deterrent capability. This rudimentary explanation helps link nuclear deterrence to strategic stability and this section now considers nuclear deterrence. Morgan (2003), a theorist highlighted in the work of Quackenbush (2010), states that deterrence is hard to explain and became an area of study during World War II (WWII) and the Cold War. Prominent theorists, when they define nuclear deterrence, simplify it as a state taking action that threatens another state, the aggressor, if they act in an unfavourable manner, thus preventing them from acting on an unwanted action (Powell, 2003; Quackenbush, 2010; Morgan, 2003; Mazarr, 2018; Giest & Lohn, 2018; & Wickham, 1974). Furthermore, nuclear deterrence was not just a theory in the study of international politics, it was an actual national strategic security policy employed during the Cold War until today. It remains the foundation of US national security strategy under the Trump administration. Morgan (2003: 86) states that the role of nuclear deterrence was at the ‘heart’ of every major nation’s ‘national security strategy’. Its importance in the Cold War can be seen in the declassified document of former United States National Security advisor General Brent Wickham (1974). Wickham in his memorandum on ‘*Nuclear Weapons Employment Policy*’ defines deterrence as:

“The principal objective of US strategy is deterrence of nuclear and conventional attacks or attempts at coercion under a threat of nuclear or conventional attacks against the United States, its allies and any nation whose security is vital to the US interest.”  
(Wickham, 1974).

The 2017 National Security Strategy (NSS) states the same sentiment as Wickham’s memorandum, that nuclear weapons prevent acts of aggression or attack by nuclear weapons,

non-nuclear strategic attacks and large-scale conventional aggression (2017). It further states that the US has nuclear weapons so that its allies do not have to and this helps ensure their security (NSS, 2017). This briefly shows the importance of nuclear deterrence to US NSS policy from the Cold War era to the Trump administration. This section now looks at key tenets of nuclear deterrence to build a deeper understanding of this strategy, allowing the research to progress to understanding how AWS will effect nuclear deterrence.

### **2.2.2 *Diplomacy of violence: Fear and perception***

One of the most important tenets of deterrence is perception and fear. A state must show that it has both the will and military might to execute a high-cost retaliation on an aggressor conducting an unfavourable action or attack. Morgan (2003), referenced by theorists such as Quackenbush (2010), states that deterrence is the action of a state preventing another state from executing an action they do not agree with; this is done by threatening unimaginable damage on that state. Long (2008: 7) states that the central premise of deterrence is the generation of fear. Long<sup>5</sup> (2008) states that this is done by imposing a high cost as a result of unfavourable action being taken by an adversary on the defending state. Fear plays a vital role in a state's successful deterrence, it must convince the aggressor that it will impose a high cost on any action that it deems to be an act of aggression. The defending state must convince the aggressor that this cost will be carried out; the aggressor may just need to perceive the threat as real to step down. Perception plays a key role in nuclear deterrence and subsequently this thesis and this will be discussed further.

Another theorist that, like Long, equates deterrence to the use of fear, is Schelling (1966). Schelling (1966) states that fear is used in order to deter an aggressor. This fear is generated by the threat of an unfavourable outcome or punishment on the aggressor by the defender, which will therefore, stop an actor from acting in an unfavourable way out of fear of the consequences (Schelling, 1966: X) For Schelling, military strategy has become what he terms ‘The Diplomacy of Violence’ which is a form of bargaining power based on fear and military might (Schelling, 1966). For Quackenbush (2010: 742), a state must perceive that an attack will be carried out; this is done by a state showing that: “1) it has an effective military capability; 2) that it could impose unacceptable costs on an attacker, and 3) that the threat

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<sup>5</sup> It must be stated that Long is an influential theorist owing to the fact that Long belonged to Research and development Corporation (RAND), an influential institution on the US's deterrence strategy (2008).

would be carried out if attacked.”. These are all factors which can fit into a state’s ‘diplomacy of violence’. This diplomacy of violence creates a narrative for the aggressor to see that a state maintains a degree of might and that this might will be used in order to deter possible aggression or unfavourable behaviour. Diplomacy of violence is based on the perception of the aggressor; a threat needs a degree of credibility for it to be successful, meaning that the aggressor needs to perceive that the threat will be carried out.

### **2.2.3 *Credibility: How to secure an aggressor's perception***

Deterrence is based on fear and perception. For this to be effective, there needs to be credibility. An aggressor must perceive that a state has both the will and military might in order for it to back down in a tit-for-tat exchange in a moment of crisis. This can be done through credibility; credibility is based on a number of tenets and will be discussed in this section. Credibility, according to Powell (2003: 89), came through the technological innovation known as a ‘second-strike capability’. According to Powell (2003), this gave states the ability to put pressure on each other. This can be done by leaving certain aspects to chance, which is why the nuclear forces of each state do not cancel each other out (Powell, 2003). Also, the more that is at risk, the more the state will be willing to risk; this is known as ‘brinkmanship’ (Powell, 2003). Powell (2003) states that brinkmanship is a model that allows states to employ coercive pressure on each other if both sides have a second-strike capability. Quackenbush (2011), who references the work of Powell, also states that brinkmanship is the strategy in deterrence where it becomes the competition of risk-taking. Risk-taking is a strategy in brinkmanship that involves the act of upping the risk until one state backs down, this is what Powell refers to as the ‘Dynamics of Brinkmanship’ (Powell, 2003). Powell (2003) states that the dynamics are based around the issues of a resolute state.

For Powell (2003: 91), a crisis will only arise if there is a substantial level of uncertainty of the ‘balance of resolve’. Escalation, according to Powell (2003: 91), is then dependent on the complex interaction between a state’s level of resolve and that state’s uncertainty about another state’s resolve. A state’s level of resolve determines whether it will acquiesce or continue to up the risk (Powell, 2003: 92). An equilibrium is therefore made up of the state’s resolve, its perception of the other state’s resolve, and uncertainty regarding its own resolve (Powell, 2003: 96). Ultimately, the more resolute state will up the risk and the less resolute state will find the risk too high and back down (Powell, 2003). The argument is used in order to express why states’ nuclear forces don’t cancel each other out; certain states are more resolute and willing

to up the risk of war, meaning that Powell's theory helps with the issue of uncertainty. Even if there may be uncertainty, how resolute a state is will create credibility. Morgan (2003) also highlights the importance of credibility when it comes to successful deterrence. According to Morgan (2003: 4), the best strategy for credibility is convincing the enemy of your military capability, the costs that will be inflicted and the willingness to inflict these costs. Long (2008), like Powell (2003), also highlights 'credibility' as the 'linchpin' of deterrence; however, along with this he states that threats are hard to estimate in practice. A net assessment can be conducted in order to understand a nation's credibility. The assessment contains three elements: "aggregate forces, proximity, and power-projection capability" (Long, 2008: 11). However, these are very hard to measure, thus making uncertainty high and sustaining credibility as problematic. But for Schelling (1966), uncertainty makes a threat credible, a response that carries some risk of war is credible, even if war seems unreasonable or implausible. This manipulation of risk and that the slightest possibility of risk may equate to war shows how Schelling (1966) views brinkmanship. This subsequently shows the complexity of credibility along with a state's perception of this risk or its ability to manipulate this risk. However, there are ways to ensure risk; namely a second-strike capability.

This section, thus far, has highlighted two concepts that are central to this thesis: the issue of a second-strike capability and its credibility. These two central tenets give states the ability to conduct brinkmanship. Brinkmanship is the action where states manipulate risk based on how resolute they are and their perception of how resolute their enemy is. Perception is key when it comes to deterrence, an enemy just needs to perceive a threat to be credible and escalation can ensue. Mazarr (2018: 9) states that the most important tenet of deterrence is perception, on the basis of whether a state sees a need to act on aggression or not. Mazarr (2018: 10) states that the potential aggressor must have the perception that the defender has the capability and will to proceed with its threat. This is what, as already mentioned, Powell (2003) would call a resolute state. Morgan (2003) would also agree with Mazarr (2018) as the credibility of an attack is important to a successful deterrence. For Mazarr (2018: 10) this highlights two important factors, capability and will; perceived weakness in either of these factors could equate to undermined deterrence. Payne (2015) states that deterrence is constructed by human perception and calculation which is affected by multiple factors that are beyond 'confident prediction'. A state's perception of an adversary's capability being threatening to it could have adverse effects on nuclear stability; an adversary may just perceive that their nuclear missiles are at threat and this could be destabilising (Giest, & Lohn, 2018).

#### **2.2.4 *Building credibility***

A way in which credibility can be built, according to Dannereuther (2007), is by arms control. This is built on the premise that the fundamental factor that nuclear deterrence is built on is MAD. By implementing arms control, MAD can be turned into Mutually Assured Vulnerability (Dannereuther, 2007: 229). This was achieved by creating the Anti-Ballistic Missile treaty of 1972 which assured both superpowers, the US and the former Soviet Union, that they both had assured second-strike capabilities (Dannereuther, 2007: 229). Another example of an arms treaty was the Nuclear Non-proliferation act between Nuclear Weapon States and Non-Nuclear Weapon States, which provided certain countries with the safety of not pursuing nuclear weapons and the promise they would not be attacked by states with nuclear weapons (Dannereuther, 2007: 230). This reassurance of a second-strike capability being secured created a degree of credibility between superpowers, the credibility in terms of them being able to retaliate. With this mutually assured vulnerability came about a stabilising effect; showing that arms control legislation can create credibility and more importantly create stability. Furthermore, it gave states without nuclear weapons a reason not to pursue them and a subsequent safeguard allowed for the limitation of states with nuclear weapons. This research notes that there are now nine different states that have nuclear capabilities, based on the arms control association statistics (2019). This makes the dynamics of brinkmanship and nuclear deterrence more complex. As noted already, deterrence used to be based on a bipolar model. Furthermore, the concept of MAD is highlighted here. This tenet is of importance to nuclear deterrence as MAD is built on a second-strike capability, if a state were to lose their second-strike capability due to AWS it could force them to fear their ability to strike back against an aggressor. This shows that AWS could potentially threaten MAD, which in turn could have a destabilising effect.

#### **2.2.5 *Extended deterrence***

There is a further explanation of deterrence which is termed ‘extended deterrence’. There are two types of deterrence; direct or ‘extended’ deterrence of other countries by a state with nuclear capability (Mazarr, 2018).

“Deterrence can be used in two sets of circumstances. Direct deterrence consists of efforts by a state to prevent attacks on its own territory—in the US case, within the territorial boundaries of the United States itself. Extended deterrence involves discouraging attacks on third parties, such as allies or partners. During the Cold War,

direct deterrence involved discouraging a Soviet nuclear attack on US, territory; extended deterrence involved preventing a Soviet conventional attack on North Atlantic Treaty Organization (NATO) members” (Mazarr, 2018: 3).

Morgan (2012: 87) states that extended deterrence became central in international politics, in the form he calls ‘extended protection’, this was for states and non-state actors. Morgan (2012: 87) highlights the United Nations (UN) Security Council as an example of extended deterrence, it also involves: “alliances, interventions, arms transfers, power projection efforts, military training programs and non-proliferation pressure.”. Morgan (2012: 94) highlights that during the Cold War extended deterrence entailed a singular state projecting its decisions onto others and preventing them from getting weapons of mass destruction; however, a ‘collective actor deterrence’ is more relevant today. Deterrence is now about upholding a global security system through a collective effort, which means that deterrence needs to be adjusted (Morgan, 2012: 94). Huth (1988: 82), in a review highlighted as a critical study by RAND, states that extended deterrence is a confrontation between states in which the defender threatens force against the aggressor to prevent them from using military force against an ally or territory under the control of an ally. Payne (2015) highlights the importance of extended deterrence to the US and its allies, highlighting how Japan stated that they would pursue other security options if the US ‘nuclear umbrella’ disappeared. This shows that extended deterrence was an important factor during the Cold War. It is of importance to understand, however, that this research focuses on a US-centric view. Although extended deterrence is still of importance to US NSS policy, this thesis aims to look at direct deterrence and not extended deterrence.

### **2.2.6     *Nuclear deterrence: What was important?***

This section aimed at reviewing the literature on nuclear deterrence. Key tenets that emanated from the literature were: second-strike capability, credibility, arms race, arms control and brinkmanship. The technological innovation of second-strike capability allowed states to contain the ability to strike back against an aggressor’s first-strike. This ability to retaliate gave states the ability to manipulate risk. This was done by states taking steps that increased the level of risk until the more resolute state won and one state backed down; this manipulation of risk is termed brinkmanship. Both states having a second-strike capability is called MAD, as the escalation to war combined with a state’s ability to strike back would equate to both being destroyed. Furthermore, arms control allowed this to happen, as a state’s second-strike capability was secured by the eradication of anti-ballistic missile defences. Furthermore, one

of the key issues to nuclear deterrence and brinkmanship is credibility. Credibility is influenced by a state's perception of a threat's certainty. If a state knows for certain that if they act in an unwanted way the defender will act in a way that inflicts an unacceptable cost, the state will not act in this unfavourable manner. Furthermore, a state's capability is of importance, as this is important to the credibility of threat. In summary, there are three tenets of brinkmanship: *military capability*, which allows for the ability to inflict an *unacceptable cost* and this must carry a level of *credibility* to be effective. Most importantly, the main issue that can be emphasised from this section is the importance of a state's second-strike capability and the credibility this strike has.

### **2.2.7 Artificial Intelligence and Autonomous Weapons Systems**

Now that nuclear deterrence has been examined, this section aims to look at what AI and AWS are. A CRS (2018) report on 'Artificial Intelligence and National Security' highlights that there is significant implication for national security when it comes to Artificial Intelligence. Due to this, the US Department of Defense (DOD) and other nations are developing AI for a range of military applications (Artificial Intelligence and National Security, 2018). The domains in which AI is being developed in, according to the report, are logistics, cyber operations, intelligence gathering and analysis, information operations, command and control, and in semi-autonomous and autonomous vehicles (Artificial Intelligence and National Security, 2018). This section will review the literature on AI by beginning with a brief review of its origin, what exactly AI is; and what Machine Learning is; Deep learning, and the issue of autonomy when it comes to AI and Autonomous weapons systems.

What is the origin of AI? The origin of AI has been referenced to the Dartmouth conference of the mid-1950s and is attributed to John McCarthy (Brynjolfsson & McAffe, 2017; Ng, 2019; & Boulanin, 2019: 13). The concept of AI that was coined by McCarthy was based on the science and engineering of making machines with intelligence (Boulanin, 2019: 13). AI has faced ups-and-downs when it comes to development, due to issues such as funding and hardware not being capable of running such software. But one of the most significant breakthroughs in AI was the work of Hinton, who was one of the last scholars to focus on the issue of AI, as interest was being lost in it (Boulanin, 2019: 15-16). What Hinton had theorised came to be known as 'deep learning', which combined 'neural networks' and 'machine learning' (Boulanin, 2019). This discovery ended what can be termed an 'AI winter' and sparked interest in AI again, due to its possible military and civilian applications. The CRS (Artificial Intelligence and National

Security, 2018: 2) highlighted the origin of AI in the 1940s and the re-emergence of AI around 2010 due to three different factors: “(1) the availability of ‘big data’ sources, (2) improvements to machine learning approaches, and (3) increases in computer processing power.” The Artificial Intelligence and National Security (2019) report shows similar evidence to that of Boulanin (2019), as machine learning (ML) came about due to these factors highlighted by the report, showing that the re-emergence of AI happened around 2010. This also highlights the importance of machine learning, an important aspect of ‘deep learning’, which this review will come to after machine learning. ML benefits come from its capability to improve its performance without human intervention, as it has the ability to learn and improve itself (Brynjolfsson, & McAffe, 2017: 2). Finally, Brynjolfsson and McAffe (2017) highlighted the importance of ML, stating that machine learning has become more effective and more available in the last couple of years.

The two major tenets that have come from the literature so far are ML and deep learning. Ng (2019) emphasises the importance of ‘deep learning’ by citing Hinton and how it sparked a second war of development in neural networks. Deep learning is an important technological innovation in recent years, it has led the CRS to claim that AI is one of the key factors in the US being able to fight and win wars of the future (Artificial Intelligence and National Security, 2018: 1). However, it is not just the US that believes in the capabilities, so do its adversaries. The CRS report highlights how China aims to be in the lead of AI development by 2030 and so does Russia (Artificial Intelligence and National Security, 2018: 1). Such great power competition to achieve general AI could lead to a possible arms race, as AI is viewed as having the ability to fight and win wars of the future. This issue of an arms race will be further discussed in the strategic stability section. Finally, the importance of perception of an adversary’s capabilities must be emphasised when it comes to the issue of nuclear deterrence. States must merely view their adversary as having advanced capabilities in order to feel insecure. This brief introduction now leads this section to look at what exactly AI is.

### **2.2.8    What is AI?**

Shi (2011: 1) defines AI as: “the science and engineering of imitating, extending, and augmenting human intelligence through artificial means and techniques to make intelligent machines”. Cummings (2017: 2), in his book *AI and the Future of Warfare* states that there is no commonly agreed on definition of AI, however, there is a general definition: “the capability of a computer system to perform tasks normally requiring human intelligence, such as visual

perception, speech recognition and decision-making". The aim of AI research is to make machines capable of mimicking human intelligence by being able to view the world through learning, vision or processing natural language (Boulanin, 2019: 13). Furthermore, Boulanin (2019: 13-14) takes intelligence further by separating AI into two different levels: 'Artificial General Intelligence' and 'Narrow Artificial Intelligence'. Artificial General Intelligence, according to Boulanin (2019: 13-14), is human-level intelligence and the issue of it ever being reached is questionable. Narrow AI has been around for a while and is subsequently widely used. They are complex software programs that can complete intelligent tasks; however, they are brittle in nature (Boulanin, 2019: 13-14). Shi (2011) also categorises AI into 'narrow' and 'general' intelligence. Narrow intelligence is the ability of AI to process data and make decisions. In the age of 'big data', AI is thriving (Shi, 2011) The work of Geist and Lohn (2018: 12) highlights general intelligence as 'super intelligence'. This is a point where machines will outmatch human intelligence. Garnham (1987) sees AI as the study of intelligence, he argues for the link between AI and psychology and how both are interdependent. Owing to the fact that AI aims to recreate human intelligence, what can be seen thus far is how AI seems to already be divided into two sections based on how different theorists define its ability of intelligence. This degree of intelligence has a direct correlation to human intelligence, as AI aims to recreate human intelligence or better it. These sections will be defined as narrow and general in this research. Narrow refers to the machine's basic abilities to process data and make decisions. General intelligence is based on a machine's ability to match a human's intelligence. The concept of a machine being intelligent is difficult as it currently stands, therefore, for this research to define 'general intelligence' as a machine's ability to be more intelligent than a human seems to be ahead of its time.

### **2.2.9 Towards a more coherent understanding of ML and deep learning**

This section of the literature review now aims to further the understanding of machine learning and deep learning. This section will first begin with ML. Boulanin (2019) states that ML is the approach to software development where the system is built first so that it can learn and then teach itself using a variety of methods such as supervised learning, unsupervised learning and reinforced learning. This allows for these programs to not be hand-coded by humans which leads to hard-code (Boulanin, 2019: 15). These programs can subsequently code themselves and do not need human intervention. This is important as hand-code can be very complex and difficult as the environment gets more complex (Boulanin, 2019: 15-16). When it comes to ML capabilities, Boulanin and Verbruggen (2017) state that ML has the ability to find statistical

relationships in large sets of data; the more data there is the more the machine will learn. Furthermore, according to Boulanin and Verbruggen (2017: 17), ML is not new, it has in fact been around for decades and has taken great strides owing to improvements in computer power and the growth of deep learning. One of the capabilities ML allows is better pattern recognition, which in turn, allows for the improvement of navigation and target recognition (Boulanin, & Verbruggen, 2017: 17). This starts to highlight the possible military applications for machine learning. What if ML gave a state the capability to increase its navigation and target recognition which could allow it to successfully hunt another state's second-strike capability such as a Ship, Submersible, Ballistic, Nuclear Submarine (SSBNs)?

This section will now move on to deep learning. One of the most important aspects of deep learning, apart from machine learning, is a neural network. A neural network and machine learning put together is what is known as 'deep learning'. This begs the question, what exactly is a neural network? According to Schmidhuber (2014) a neural network consist of many processors called neurons, which are either activated through sensors perceiving the environment or other neurons that have been activated by these sensors. Boulanin (2019: 17) states that neural networks draw on knowledge of "the human brain, statistics and applied math". Boulanin (2019) gives an in-depth definition of what deep learning is:

"Deep learning is a type of representation learning, which in turn is a type of machine learning. Machine learning is used for many but not all approaches to artificial intelligence. Representation learning is an approach to machine learning whereby the system 'learns' how to learn: the system transforms raw data input to representations (features) that can be effectively exploited in machine-learning tasks. This obviates manual feature engineering (whereby features are hard-coded into the system by humans), which would otherwise be necessary. Deep learning solves a fundamental problem in representation learning by introducing representations that are expressed in terms of other, simpler representations. Deep learning allows the computer to build complex concepts from simpler concepts. A deep-learning system can, for instance, represent the concept of an image of a person by combining simple concepts, such as corners and contours. Deep learning was invented decades ago but has made important progress in recent years, thanks to improvements in computing power and increased data availability and techniques to train neural networks" (Boulanin, 2019: 17).

Deep learning is one of the most important spheres of AI application that can have an effect on military technology; the other being autonomous weapons systems which has given rise to the evolution of ML and deep learning. But before autonomous weapons systems are looked at, what are the challenges and opportunities for ML and deep learning? Boulanin (2019: 17) boldly states that ML does not need to demonstrate its potential as it has already allowed computers and robots to perceive the world better. It has also accelerated the development of autonomous systems like self-driving cars and voice assistants (Boulanin, 2019: 17). For Horowitz, Allen, Saravalle, Cho, Frederick and Scharrre (2018), in the defence domain, AI and machine learning will allow for more challenges in a wider range of environments to be tackled. ML, according to Boulanin and Verbruggen (2017: 17), has been around for decades; however, it has made recent improvements owing to the increase in computer power and the development of ‘deep learning’. Payne’s (2018) research also highlights how the advancements in AI and neural networks are of importance to military strategists and will have a subsequent effect on strategic affairs. Owing to this, ML has allowed for better pattern recognition and targeting (Boulanin, & Verbruggen, 2017: 17).

Furthermore, as stated in the previous section, ML and deep learning offer great potential. However, some problems are highlighted by Boulanin and Verbruggen (2017: 17), the first being a requirement issue in ML, the issue of data and the need for large sets of data. Another important issue of ML, if not the most, is the issue of a neural network being a ‘black box’ (Boulanin, & Verbruggen, 2017: 17). Brynjolfsson and McAffe (2017) highlight how deep learning is hard to diagnose and correct, due to the inability to find out what goes on within the neural network. “The input and the output of such a system are observable, but the computational process leading from one to the other is difficult for humans to understand” (Boulanin, 2019: 20). This makes it important for regulators, users and developers to find a way to responsibly adopt and use this technology, which according to Boulanin (2019: 20-21), they are currently struggling with.

### **2.2.10 The issue of autonomy and uncertainty**

However, one of the important aspects of ML is its ability to develop autonomy. What is autonomy? For Boulanin (2019: 21) autonomy can be based on a machine’s ability to execute a task without human input by using sensors, computer programming, and an actuator for that environment. The first issue of autonomy that will be looked at is the debate by theorists as to whether AI is currently autonomous or automated. For example, Cummings (2017) highlights

that, in his view, current systems are more automated than autonomous, as they require serious human intervention. Cummings (2017: 8) further states that current ML and deep learning only have the capability to detect patterns that are significantly tuned by humans and must also be interpreted by humans for them to be useful. Cummings (2017) plots how the more uncertainty involved in the task of a skilled based behaviour, the harder a task becomes to code. There are two different factors when it comes to uncertainty; rule-based behaviour and knowledge-based reasoning; as uncertainty increases, rules-based reasoning gives way to knowledge-based reasoning (Cummings, 2017: 6). What this means is that AI is easier to program when a skill-based behaviour is quantifiable, the more qualitative or abstract it is, the harder it is to program (Cummings, 2017). For Boulainin and Verbruggen (2017: 5), autonomy is usually understood as the ability for hardware or software, once activated, to perform functions or tasks on its own. However, Boulainin and Verbruggen (2017) state that autonomy is defined differently over different disciplines, but they chose how computer science, robotics and engineering define it by quoting the work of Paul Scharre. Boulainin and Verbruggen (2017: 5) define autonomy into three different categories: “(a) the human-machine command-and-control relationship; (b) the sophistication of the machine’s decision-making process; and (c) the types of decisions or functions being made autonomous” .

*The human-machine command-and-control relationship* involves assessing the extent to which humans are involved in the execution of tasks (Boulainin, & Verbruggen, 2017: 6-7). There are a further three categories: 1. Human involvement at some stage of the task execution (semi-autonomous/Human-in-the-loop), 2. Human oversight in case an error occurs (human-supervised autonomous/human-in-the-loop), and 3. Fully autonomous machines that do not require human intervention (fully autonomous/human-out-of-the-loop). ‘Sliding Autonomy’ is where a machine can go between human supervision and full autonomy. (Boulainin, & Verbruggen, 2017: 6-7).

*The sophistication of the machine’s decision-making process* involves the machine’s ability to execute self-governance and deal with uncertainties in the environment it operates in (Boulainin, & Verbruggen, 2017: 6). There are a further three categories here: automatic, automated and autonomous ((Boulainin, & Verbruggen, 2017). Automatic involves the machine responding to a sensory input by following a set of rules with no uncertainty involved, while automated or autonomous have self-governance and respond to the environment (Boulainin, & Verbruggen, 2017) These are conceptually challenged terms. Once again the idea is that automated is based on a set of rules, which the machine must use to respond to the environment.

This has the ability to make the outcome inevitable, meaning there is an ability to predict behaviour and lower uncertainty. Furthermore, autonomous can select a range of outcomes based on the data from sensory input received but there may be some human intervention.

The final category is *the types of decisions or functions being made autonomous*. This deals with the issue of the task that is being executed over the issue of autonomy of the system as a whole (Boulanin, & Verbruggen, 2017: 6). For Boulanin and Verbruggen (2017) autonomy is best understood in terms of what task is being executed at a function level or subsystem level (6). Some functions may not have any risk or ethical issues, while a function such as targeting may cause great ethical or risk issues (Boulanin, & Verbruggen, 2017: 6). This last category, favoured by the authors, is the ‘functional approach’ when it comes to autonomy (Boulanin, & Verbruggen, 2017: 7)

“It recognizes that the human–machine command-and control relationship and the sophistication of a machine’s decision-making capability may vary from one function to another. Some functions may require a greater level of self-governance than others, while human control may be exerted on some functions but not others depending on the mission complexity and the external operating environment, as well as regulatory constraints. Also, the extent of a human operator’s control or cancel functions may change during the system’s mission.” (Boulanin, & Verbruggen, 2017: 7)

This means that their research was based on the study of the autonomy of weapons systems and not the study of autonomy inside weapons systems. For Boulanin and Verbruggen (2017: 7), this allows for the research of a larger range of weapons systems. The authors further describe autonomy as a machine’s ability to transform data from the environment into a set of plans or actions to execute (Boulanin, & Verbruggen, 2017: 7) This literature states that autonomy always involves the same three capabilities being integrated into one; the three being sense, decide and act. Ultimately, autonomy comes from the ability of a system to sense and act to an environment in order to achieve its goal (Boulanin, & Verbruggen, 2017: 11).

Bieri and Dickow (2014: 2) break autonomy down into three different degrees: remote control, autonomous manoeuvres under human steering control, and autonomous execution of tasks without human control, but with a veto right. As with the views of Boulanin and Verbruggen (2017) discussed above, Bieri and Dickow’s (2014) degrees of autonomy are based around human intervention. When it comes to ‘remote control’ a robot executes missions with a distant human operator; this is done by the operator helping to reduce the complexity (Beiri, &





















































































































































































































